National Postal Forum

Seamlessly Aligning With Your Business

San Diego, CA • May 1–4, 2011 San Diego Convention Center

Show Hours

| Monday, May 2 | 9:00 a.m. | | 4:00 p.m. |
|------------------------|-----------|---|------------|
| Tuesday, May 3 | 9:00 a.m. | — | 4:00 p.m. |
| Wednesday, May 4 | 9:00 a.m. | | 12:00 noon |
| (Grand Prize Drawings) | | | |



Here are just a few reasons to join us at this year's Forum in May:

■ General Sessions – There has never been a more critical time to be a part of the National Postal Forum, and you'll understand why when you hear the new Postmaster General Pat Donahoe discuss the "State of the U.S. Postal Service" at the Opening General Session. Come to this session and learn directly from the Postmaster General about the Postal Service's 10-year action plan for the future. You'll hear how the Postal Service is working to keep mail an affordable engine of communication and commerce in a very challenging economy.

Executive Briefing and Key Topics Led by USPS[®] Management – Visit these sessions—being delivered by top Postal ServiceTM executives—to learn what they have to share with you about topics of importance to you and your business.

■ More Than 130+ Workshops! – The 2011 Forum features over 130 workshops grouped into 11 professional certificate programs.

■ Network! Network! Network! – Enjoy luncheons, peer-to-peer roundtables, evening receptions and Wednesday's spectacular Closing Gala.

If you cannot attend the above programs, you may still take advantage of NPF's biggest trade show ever!

This is your opportunity to take advantage of FREE admission to the NPF Exhibit Hall.

This Complimentary Guest Pass does not include access to general or educational sessions or any social functions. To register for the Exhibit Hall only, return this card to NPF Headquarters by April 15, 2011. To receive information on attending seminars and keynote addresses visit our Web site at *www.npf.org*. After this date, bring this pass on-site to the NPF Registration Desk at the San Diego Convention Center. Additional one-day Exhibit Hall passes will be available for on-site purchase at \$25 each.

| Register for Exhibit Hall |
|------------------------------|
| ONLY by April 15, 2011 by |
| returning this card to NPF |
| Headquarters. After this |
| date, please bring this card |
| to the NPF registration |
| desk on-site. |

For more information about the Forum, call (703) 218-5015, fax (703) 218-5020 or visit www.npf.org.

| Free One-Day Exhibit Hall | Pass | \$25 Value |
|---|--------|------------|
| Yes! Please register me for the National May 1–4, 2011, at the San Diego Conve | | |
| Name | | |
| Title | | |
| Company | | |
| Address | | |
| City | State | Zip |
| Phone Fax | E-Mail | l |
| (New badges must be reissued each day.) | | |

Please join us at the 2011 National Postal Forum.

National Postal Forum Exhibition

May 1–4, 2011

San Diego Convention Center

San Diego, CA

Compliments of:

Melissa Data

2011 National Postal Forum List of Exhibitors as of February

Accu-Sort Systems, Inc. Alliance of Nonprofit Mailers American Catalog Mailers Association Anchor Software, LLC Association for Postal Commerce (PostCom) BagProducts (formerly Bagmasters) BCC Software, Inc. BÖWE BELL + HOWELL BUSKRO USA, Ltd. Charnstrom Company, Inc. Cogent Technologies Consolidated Graphics Co. Creative Digital Imaging Datatech Smartsoft, Inc. Direct Marketing Association (DMA) DRS Technologies/ELSAG DATAMAT DYMO Endicia EAM-MOSCA Corporation ecoEnvelopes, LLC Engineering Innovation, Inc. Express Messenger International Fairrington **FP** Mailing Solutions Future Computer Systems, Inc. GrayHair Software, Inc. Hassett Air Express Hewlett-Packard Company Honevwell InfoPrint Solutions Company intelisent International Delivery Solutions, LLC Janam Technologies, LLC Kern, Inc. -----

Label Source, Ltd. Lockheed Martin Lorton Data, Inc. Magnetic Attractions Magnets 4 Media Magnum Magnetics Corporation Mail Master Supplies Mailers Haven, LLC Mailers' Technical Advisory Committee (MTAC) Mailing & Fulfillment Service Association Mailing Systems Technology Magazine MCS, Inc. Melissa Data Motorola Multisort Mail Center Furniture/IOPC National Alliance of Standard Mailers & Logistics (NASML) Neopost New Breed Logistics Newgistics, Inc. Northrop Grumman NPI OCS Checkweighers, Inc. OfficeSolutions Magazine **OPEX** Corporation OSM Worldwide Parcel Insurance Plan Peachtree Data, Inc. Pitnev Bowes Plockmatic International AB Postal Products Unlimited, Inc. Postmatic, Inc. **Printing Impressions**

Red Tag News Publications Association RISO, Inc. Satori Software SCLogic Marketing Secap ShipShapes SICK, Inc. Siemens SITMA USA, Inc. SoBran, Inc. SourceLink Stamps.com Straight Shooter Equipment Co. Tension Envelope Corporation ThinkShapes Mail Time Customer Service, Inc. T-Mobile USA Trackmymail.com TransGuardian, Inc. **Tucker Printers** United Business Mail United States Postal Service/Postal Customer Council United Systems of Arkansas, Inc. Univenture, Inc. **U-PIC Insurance Services** U.S. Postal Service Videojet Technologies, Inc. Walz Group Whittier Mailing Products, Inc. Window Book, Inc. WINN Solutions XPO

POSTAGE REQUIRED San Diego, CA

San Diego, CA May 1–4, 2011

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