

# American Cancer Society's Relay For Life



**Celebrate.**

**Remember.**

**Fight Back.**



## Sponsorship Opportunities

Relay For Life of Courthouse  
May 31 – June 1, 2014

# Sponsorship Opportunities

<b>CORPORATE SPONSORSHIP LEVELS</b>	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Purple Sponsor
	\$1,000	\$750	\$500	\$250	\$100
Appreciation Certificate		✓	✓	✓	✓
Appreciation Plaque	✓				
Access to ACS Cancer Education & Prevention Programs	✓	✓	✓	✓	✓
Logo/Name Displayed on Day of Event Poster or Program	✓	✓	✓	✓	✓
Corporate Relay Sponsor track signs at Event	3	2	1	1	
Recognition of Corporate Sponsors by emcee throughout Event	✓	✓	✓		
Corporate Logo/Name printed on Event T-Shirt	✓	✓	✓		
Company supplied banner displayed at Event	✓	✓			
Logo/Name recognition on event website	✓	✓			
Opportunity to set up exhibit table to promote product line & distribute giveaways (display only – no sales)	✓	✓			
Recognized as sponsor of the Opening, Closing, and Luminaria Ceremonies at Event	✓				
Opportunity for your company spokesperson to speak at Event	✓				

# Relay For Life

## Sponsorship Commitment Form



Please Choose a Sponsorship Level:

- Platinum Sponsor (\$1,000)
- Gold Sponsor (\$750)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$250)
- Purple Sponsor (\$100)

### Sponsor Information:

(Please Print)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Amount \$: \_\_\_\_\_ Sponsorship will be : Cash Check Credit Card Please Invoice In-kind

In-Kind Sponsors please list type and quantity of donated items/services here: \_\_\_\_\_

Please let us know which Relay opportunities, for which you qualify, that you would like to take advantage of:

Company supplied banner at Relay

Set up exhibit table

Speak to participants

### Deadlines For Sponsorships

The print deadline for Relay For Life t-shirts is **Friday, April 25, 2014**. We must receive your commitment form and company logo (where applicable) by this date for your company name/logo to be included. Logos may only be submitted in the following formats: high resolution jpeg, pdf, or high resolution tif.

- ◆ All banners will be company-provided, dropped off, and picked up. We cannot be responsible for lost or stolen banners. The American Cancer Society has final right of approval for any company banner supplied for display. Objectionable or offensive material/banners including qualifying statements (i.e. "Buy from Acme Corp., We're the Best") will not be used.

For more information, contact Allison Schooley (804) 527-3712 or Allison.Schooley@cancer.org. fax (804) 527-0219

Form and payment may be mailed to:

American Cancer Society  
4240 Park Place Court  
Glen Allen, VA 23060  
Att:: Courthouse



