

FUN + COLOR = CURE

Presenting Sponsor

As a presenting sponsor of colors of Cancer 5k your business name will be associated with our event. This sponsorship opportunity will allow your business to be visible at the Start/Finish line. This is a great way for your business to partner with the leading cancer fighting organization in the country and show the Springfield community your commitment to giving back and staying healthy. This \$3,500 monetary opportunity will include the following benefits:

- Your company banner at the start/finish line (provided by sponsor)
- Your company name included on posters and print material promoting the event
- Your choice of color to be thrown on participants at start & finish line (first come first serve of available options)
- Opportunity for 25 of your employees to volunteer and throw color on participants
- Run registration waived for 10 participants

Color Station Sponsor: 4 Available

As a color station sponsor of our inaugural Colors of Cancer 5k your business has the opportunity to help offset the cost of planning and promoting the event. As a color station sponsor your business would be providing the necessary funds for the color thrown at your selected color station. This is a wonderful opportunity for your business to be seen as a leader in the Springfield community in the fight against cancer and keeping our community healthy. This \$2,000 monetary opportunity will include the following benefits:

- Your company banner at your color station (provided by sponsor)
- The ability to decorate the color station in any way you see represents your company
- Your choice of color to be thrown on participants at your color station (first come first serve of available options)
- Opportunity for 15 of your employees to volunteer and throw color on participants
- Run registration waived for 5 participants

Hydration Station:

As a hydration station sponsor for the Colors of Cancer 5k your business has the opportunity to show your support of the American Cancer Society's mission to fight cancer and stay healthy. Proper hydration is important for runners, so this sponsorship opportunity has a great impact on the event. This \$1,000 monetary opportunity will include the following benefits:

- Your company banner at the hydration station along the route
- The ability to decorate the hydration station in any way that would represent your company
- Opportunity for 15 of your employees to volunteer and hand out much needed water at the event

Food & Beverage :

As a Food & Beverage sponsor you have the opportunity to provide one of the most important pieces to the event. Participating in a fun run like the Colors of Cancer 5k people get thirsty and hungry. Providing snacks and water to an estimated 5,000 participants is a great opportunity for your business to show your support of the American Cancer Society's mission and give back to the Springfield community. Items would include 2 bottles of water per participant and 1 snack per participant (granola bar, power bar, banana, etc.). This sponsorship opportunity will include the following benefits:

- Your company banner at the hydration station and finish line next to all of the snacks and drinks (banner provided by sponsor)
- Opportunity for your employees to volunteer and hand out snacks and water at the finish line
- Run registration waived for 5 participants



Saturday, September 27th, 2014
Ozarks Technical Community College
Check-In 8:00 AM
Race Time 9:00 AM
community.acsevents.org/colorsofcancer5k

Sponsorship Commitment Form

Sponsorship Deadline: Friday, August 15, 2014

Business Name _____
Address _____
City _____ State _____ Zip _____
Contact Name _____
Phone Number _____ Fax _____
Email address _____

Commitment Level: (please check)

Presenting Sponsor _____ Color Station Sponsor _____ Hydration Station Sponsor _____ Food & Beverage Sponsor _____

Method of payment:

Check _____ Credit Card _____ Cash _____

(Please make checks payable to the American Cancer Society)

Credit Card

Cardholder Name _____

Billing Address _____ City _____ Zip _____

Card Number _____

Exp _____ CVC _____

Signature _____ Date _____

