

Attend this summit to learn from subject matter experts on the latest techniques that reduce costs and satisfy internal and external customers.

- Facilitated working discussions: ambulatory care (retail medical), F&B, healthcare, hospitality, industrial
- Quality, safety, energy professionals
- Automated ID case studies

Who Should Attend:

- Owner-Operators
- Corporate Executives
- General, Plant, Production Managers
- Corporate, Plant-Based Engineers
- Others responsible for production staff supervision, inventory control, product quality

Benefits of Participation:

- Tangible, immediately applicable best practices to wash, dry and finish more effectively and efficiently
- Objective-oriented, facilitated information-sharing sessions with plant technology experts and operations colleagues
- Concepts to improve plant layouts, choice of equipment, merchandise and other supplies
- Business case for return on investment in upgraded systems



TRSA Production Summit

Improve Efficiencies; Reduce Plant Operations Costs

Westin Peachtree Plaza • Atlanta, GA
October 15–16, 2013

www.trsa.org/productionsummit

Tuesday, October 15

3–7 pm

Registration

5–6:30 pm

Welcome Reception

Wednesday, October 16

7–8 am

Breakfast

Introduction and Welcome by Production Summit Advisory Committee

8–9:15 am

Quality Systems

Definition of quality systems (ISO, Lean Six Sigma, others); how implementing and developing them results in real-life business process improvements that benefit your organization and supply chain

Tara McInerney, ASQ CQA, President, Quality and Environmental Management, Syracuse, NY

9:15–10:30 am

Operations Safety

Explanation of standards and regulations impacting the textile services industry (ANSI and others), latest TRSA Safety Survey results and recommendations, and TRSA Safety Committee projects and initiatives to improve production safety

Edwin G. Foulke, Jr., Partner, Fisher & Phillips, LLC, Washington, DC and Atlanta, GA
Rick Gerlach, Director of Safety & Health, Cintas Corp., Cincinnati, OH & TRSA Safety Committee Chair

10:30–10:45 am

Break

10:45 am–12:15 pm

Facilitated Break-out Sessions

Interactive discussions facilitated by industry leaders to develop best practices or policies, each focused on cost-effectively improving product quality for a major textile services customer market.

F&B Production

Hospitality Production

Healthcare Production

*Ambulatory Care/Retail
Medical Production*

Industrial Production

12:15–1:30 pm

Lunch

Reports from Breakout Sessions by Facilitators

1:45–3 pm

Energy Management/Electrical Optimization

Focus on identifying tactics to improve ROI, such as motor efficiency, system size and components, electrical power factors, surge protection as well as update on Energy Benchmarking

General Electric Co. representative, Atlanta, GA
TRSA Plant Operations Committee

3–3:15 pm

Break

3:15–4:30 pm

Unique Identification

Overview of unique identification technologies including RFID and bar-coding: pros and cons, benefits and ROI for implementation in industrial, healthcare, F&B and hospitality laundries

Positek RFID, Norristown, PA and Datamars, Woburn, MA with their operator customers

Facilitated Breakout Sessions: Best Practices for Complete Range of Customer Markets

The more diverse your company's customer base, the more attendees you need at the Production Summit so each can cover a concurrent breakout and report back to you with a range of solutions to achieve greater efficiency and effectiveness in every corner of the textile services marketplace you pursue:

Ambulatory Care (Retail Medical)

Can you cost-effectively meet the needs of these customers, who demand the best in custom products and soil removal? See how your operation compares with industry norms in material handling and inventory management practices as well as laundering techniques used to serve this highly sought-after market.

Food & Beverage

Learn about the latest in finishing automation and product durability, which maximize your productivity and keep labor and supply costs in check. Find the proper balance between speeding up the production line and inspecting thoroughly for wrinkles, stains and shortages.

Healthcare

Envision the future of processing for this market as hospitals increasingly demand evidence that laundry is Hygienically Clean (as TRSA certifies). Consider the production cost implications and throughput impacts of increasing the variety of products you launder and other marketing decisions.

Hospitality

Evaluate your product mix and capabilities—are you supplied and equipped only for hotel customers who have long appreciated the economies of rental? Or are you ready to satisfy hoteliers who are new to outsourcing and want custom products that require more flexibility in your production?

Industrial

Prepare to reconfigure workflow as additional volume and inventory squeeze your floor space. Gauge how more non-textile and direct-sale products in your company's mix will affect plant operations. Recognize bottom-line boosting opportunities in waste minimization.

Accommodations

Westin Peachtree Plaza

210 Peachtree St, Atlanta, Georgia 30303
Reservations: 800.937.8461

Rate: \$199, ask for the TRSA room rate,
cut-off date September 24, 2013. Limited availability

In-Depth Presentations: Education & Information-Sharing on Timely Topics

Learn new techniques for producing cleaner, more attractive goods cost-effectively in a work atmosphere where employees care about doing the best job they can and treat each of their colleagues as an important customer



McInerney

Quality Systems

How to adopt ISO and other protocols on the "first pass," increasing staff proficiency in:

- Developing documentation
- Auditing internally
- Integrating quality and safety
- Reinventing processes

Presenter: Tara McInerney, ASQ CQA, President, Quality and Environmental Management, Syracuse, NY. Experienced in designing, implementing, training and auditing quality management systems, her clients have included General Motors, Ford Motor Co., Motorola and TRW.



Foulke

Operations Safety

This session continues TRSA's effort to guide industry operations in developing a total solutions approach to safety, health and wellness. Learn about training and awareness resources available to reduce risks through:

- Improved compliance with standards (including ANSI) and regulations
- Acknowledging human factors (behavioral and psychological strategies)
- Investing in infrastructure (safer equipment)

Presenters: Edwin G. Foulke, Jr., Partner, Fisher & Phillips, LLC, Washington, DC and Atlanta, GA, top federal OSHA administrator, 2006-2008; Rick Gerlach, director of safety and health, Cintas Corp., Cincinnati, OH, and TRSA Safety Committee chair

Unique Identification

Why this technology pays off for any type of merchandise by curbing losses that mount dramatically in light of larger production volumes and greater demands for more customized products.

- Takes guesswork out of grouping like pieces
- Controls piece counts and contents of each bundle
- Builds loads efficiently to the customer level
- Tracks bulk inventory to a specific location

Presenters: Positek RFID, Norristown, PA and Datamars, Inc., Woburn, MA, with their operator customers

Energy Management/Electrical Optimization

Steps to maximum utility cost control using the right equipment properly:

- Optimal machine loading
- Close tracking of consumption (such as daily meter reading)
- Proper machine maintenance

Plus, learn about how online energy benchmarking enables you to find additional opportunities to conserve.

Presenters: General Electric Co. representative, Atlanta, GA; TRSA Plant Operations Committee



STRONGER TOGETHER

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Alexandria, Virginia 22314
www.trsa.org

Name: _____

Nickname for Badge: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E-mail: _____

☐ Please check if you require special assistance or have special dietary requirements to fully participate.

Method of Payment

☐ My check for \$_____ made out to TRSA is enclosed.

☐ Charge to: ☐ Visa ☐ MasterCard ☐ American Express

Card # _____ Expiration Date _____ Sec Code _____

Signature _____ Date _____

CANCELLATION POLICY: Written cancellations received by September 27, 2013 will receive a full refund minus a 25% processing fee. Cancellations received after September 27, 2013 will not be refunded. Fees cannot be credited to another TRSA program or event.

TRSA Production Summit | October 15–16, 2013 | Atlanta, GA
www.trsa.org/productionsummit | 877.770.9274

Registration Fees

	TRSA Operator Member	Non-Member Operator	TRSA Associate Member
Early (by Sept. 20)	<input type="checkbox"/> \$595	<input type="checkbox"/> \$795	<input type="checkbox"/> \$695
Full Registration (after Sept. 20)	<input type="checkbox"/> \$695	<input type="checkbox"/> \$895	<input type="checkbox"/> \$795

Hotel Reservations

Attendees must call the Westin Peachtree Plaza, 800.937.8461, and guarantee with a credit card at time of reservation. After September 24, 2013, if a guaranteed room is not canceled 72 hours prior to arrival, payment for the full rate on that room will be charged. Ask for the “TRSA” room rate of \$199 before September 24, 2013. Limited availability. After then, regular room rates apply. The hotel is 12 miles from Hartsfield-Jackson Atlanta International Airport (ATL).