

**Sunday, January 30, 2011, 2 p.m.**

1000 W. Foothill Blvd., Glendora, CA 91741



# VALLEY'S GOT TALENT

## *Sponsorship Opportunities*

### DOUBLE DIAMOND

**\$25,000**

- ★ Two full page ads in the center of the program
- ★ Private, catered luncheon for sponsor and five guests with Citrus College Superintendent/President Geraldine M. Perri
- ★ Special award presentation at the event and at the Citrus College Convocation
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Listing on event webpage with link
- ★ Sponsor name on the Citrus College marquee for two weeks prior to event
- ★ Invitation to VIP reception for 10 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event
- ★ VIP parking spot for two vehicles

### DIAMOND

**\$10,000**

- ★ One full page ad on the inside back cover of the program
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Listing on event webpage with link
- ★ Sponsor name on the Citrus College marquee for two weeks prior to event
- ★ Invitation to VIP reception for 10 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event
- ★ VIP parking spot for two vehicles

### PLATINUM

**\$7,500**

- ★ One full page ad in the program
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Listing on event webpage with link

- ★ Sponsor name on the Citrus College marquee for two weeks prior to event
- ★ Invitation to VIP reception for 10 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event
- ★ VIP parking spot for one vehicle

### GOLD

**\$5,000**

- ★ One half-page ad in the program
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Listing on event webpage with link
- ★ Invitation to VIP reception for 10 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event

### SILVER

**\$2,500**

- ★ One half-page ad in the event program
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Invitation to VIP reception for 5 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event

### BRONZE

**\$1,000**

- ★ Quarter page ad in the event program
- ★ Name and/or logo in pre-event and post-event publicity and advertising
- ★ Invitation to VIP reception for 5 guests
- ★ Logo displayed on stage at the event
- ★ Sponsorship recognition announcement at the event

*The Citrus College Foundation is a nonprofit corporation with 501(c) (3) status; tax identification #95-2452557.*

Citrus College Foundation

Citrus College



# VALLEY'S GOT TALENT

## *Sponsorship Agreement*

Thank you for your support of the Valley's Got Talent event, benefitting the Citrus College Foundation and the Citrus College Fine and Performing Arts Department. Please fax your agreement to 626-914-8871 by **Monday, October 4, 2010**.

Yes! Count on us as a Sponsor of the Valley's Got Talent program.

_____ DOUBLE DIAMOND \$25,000	_____ GOLD \$5,000
_____ DIAMOND \$10,000	_____ SILVER \$2,500
_____ PLATINUM \$7,500	_____ BRONZE \$1,000

Name of Business/Supporter: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

Signature: \_\_\_\_\_

### **Event Program Advertising Deadlines and Specifications**

**Copy Deadline** (for ads created by Citrus College): October 18, 2010

**Camera Ready Ad and Listings Deadline:** October 18, 2010

Email ads to Stacey Donaldson, [sdonaldson@citruscollege.edu](mailto:sdonaldson@citruscollege.edu), or call 626-857-4067

### **Electronic Transmission Guidelines**

- PDF files preferred. Embed all fonts and images.
- EPS, TIF, JPG at 300 dpi; line art or bitmap art should be a minimum of 600 dpi; flatten all artwork.
- Submit ads as color (CMYK) or grayscale.
- Photocopied and faxed ads will not be accepted.

Make checks payable to and mail them to the:

Citrus College Foundation  
1000 W. Foothill Blvd.  
Glendora, CA 91741

For general information regarding sponsorships contact Cheryl Greer at [cgreer@citruscollege.edu](mailto:cgreer@citruscollege.edu) or 626-852-8008.





# VALLEY'S GOT TALENT

## *Sponsor Questionnaire*

Thank you for answering this questionnaire. The information you share will be used in publicizing this important fundraiser. Please fax your completed questionnaire to 626-914-8871 as soon as possible.

Company's Name: \_\_\_\_\_

Company's Location: \_\_\_\_\_

Company's Owner/Manager: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Name of Individual Completing Form: \_\_\_\_\_

Title of Individual Completing Form: \_\_\_\_\_

E-mail Address of Individual Completing Form: \_\_\_\_\_

Phone Number of Individual Completing Form: (       ) \_\_\_\_\_

What service does your company provide to the community?

For what is your company best known?

What one thing would you like the community to know about your company?

Why has your company become involved in *Valley's Got Talent*?

Why is this particular event a good match and/or investment for your company?

Why do you feel that events like *Valley's Got Talent* are important?

What do you hope to gain from participating in *Valley's Got Talent*?

Is there anything else you would like to add?