

# Relaying The News



Survivors  
Kick Off  
Relay 2009.

## Upcoming dates:

- *Next Mtg - April 20<sup>th</sup>*  
*Derry Library*  
*5:30 pm Committee Mtg*  
*6:30 pm Team Capt Mtg*
- *Bank Night - April 20*  
*Derry Library*
- *Relay For Life - June 25 - 26*  
*Pinkerton Academy Track*

Hello Derry/Londonderry Relayers!

It was great to see so many of you at the March team captain meeting! Between the Kick Off at The Brookstone Event Center and the February "New Team Captain Meeting", weather has not been on our side, but it looks like things are going in the right direction now! A huge thank you to Brookstone Event Center, who for the second year in a row, welcomed up to their facility. It was a great way to start what is sure to be a fabulous Relay season.

Things are on a roll this year with your Planning Committee. We have some new members and some veterans, we will always welcome new members with open arms! Everyone is working hard to make sure this is the best Relay yet!

For those of you who have not heard, the Relay For Life of Greater Derry and Londonderry was the TOP relay in our state and we earned an award for being in the top 25 Relays in New England- pretty fantastic! We want to make sure that we keep that up!

Your fellow team captains set an aggressive goal for our 2010 Relay For Life. The Relay For Life of Greater Derry/Londonderry wants to raise at least \$250,000 in 2010! We grossed over \$214,000 in 2009 and with 94 teams. By increasing our number of teams to the goal

of 110 and increasing our Corporate Sponsorship we can do this. As was said last year by the event chairs "It is a reach, but no one reaches like the teams of the Relay For Life of Greater Derry/Londonderry." Look at all of the great things we have accomplished by reaching, so lets continue to spread the word about Relay and reach out to our neighbors, friends, family, coworkers, schools, clubs and places of worship to spread the word and to get people to join us as we fight cancer!

We are here to help you all make this a successful year. Team Captains, come to the meetings, bring your questions, share your ideas and take them home to your team members. Participants, work hard on spreading the word and fundraising. We can achieve our goals with everyone working together!

Thank you for all that you do for the fight against cancer, YOU are making a difference.

Brigit Ryan

American Cancer Society Staff Partner

*"To catch the  
reader's attention,  
place an interesting  
sentence or quote  
from the story here."*



Help us create a world with  
more birthdays!

Together we CAN fight back  
against Cancer!



Help us create a world with  
more birthdays!



## Creating a world with more birthdays!

Join people around the globe who are passionately committed to making a world with less cancer and more birthdays a reality!

The movement for more birthdays is about everyday people coming together to make a meaningful difference. There are so many ways to create a world with more birthdays. Whether you are keeping your family healthy to [stay well](#), finding the best resources to help a friend or loved one deal with a diagnosis on their journey to [get well](#), or becoming active in your local community to [fight back](#) and [find cures](#) for this disease, together we can help make sure that cancer never steals another year of anyone's life.

Every day more people are joining the movement to create a world with more birthdays. Our strength and commitment fuels the movement's growth, honors those that have been affected by cancer, and reminds us all how special one more candle, one more cake, and one more celebration with the people we love truly is.

Want a world with more birthdays? Join the movement today, because there's no such thing as too many candles!

## State Advocacy News

By Norma Jean Gecks

On Thursday, March 18<sup>th</sup> our State Legislators shot down the revision of HB1475, Indoor Smoking Act, 226-88. Staff and Advocates for the American Cancer Society and ACS Cancer Action Network worked hard on this campaign to get this HB passed.

The Catastrophic Illness Program (CIP) is a state funded program designed to provide financial assistance to individual adults with the specific medical conditions of cancer, hemophilia, end stage renal disease, cystic fibrosis, spinal cord injuries, and multiple sclerosis. Available assistance is limited to \$2500 per client per fiscal year, (July 1 through June 30), based on income and resources. We are working diligently on making sure this program continues.

### Federal Advocacy News

As you all know it was a historic week

in the Health Care Reform Debate. HCR passed with a 7 vote difference. The debate will continue as both parties still spar over HCR. There are three opinions. One is those who fully support HCR passing and Pres. Obama signing, two are those fully against HCR. Last but not least are those who are middle of the road. They support parts of HCR but not all of it. However this is a huge win for those with cancer and other life threatening illnesses. Insurance companies can no longer refuse you for pre-existing health matters and SO MUCH more. Congressman Hodes and Congresswoman Shea-Porter heard the voices of their NH Constituents and voted in favor of HCR.

We still have much work ahead of us. We will continue to work hard for those affected by cancer.

**Our 2010 Relay Goals are big, but with all your help we can do it!**

**Our goal is to raise \$250,000!**

**110 Teams  
1,000 Participants  
150 Survivors  
\$250,000**

**So far this year we have:**

**52 Teams  
219 People  
19 Survivors  
\$9,668.42**

**That's including 18 NEW TEAMS!**

**This time last year we only had:**

**26 Teams  
98 People  
14 Survivors**

**So, let's keep up the great work and make The Relay For Life 2010 one for the books!**

**Send me your fundraiser information or a little blurb about WHY you Relay!**

**E-Mail:**

RelayForLifeNH@gmail.com

**Upcoming Fundraiser  
Team Let Love In  
will be holding their 2<sup>nd</sup>  
Annual  
Concert For A Cure at the  
Boathouse in Dracut, MA  
On May 15<sup>th</sup>  
From 3 pm til close**

**Featured bands:**

**Last Laugh**

**Craving Lucy**

**Slaves of Rhythm**

**Watts**

**Topheavy**

**The Good Guys**

**Light Food,**

**50/50's, Raffles &**

**Door Prizes**

**Tickets \$10 at door**

**Email Gretta at:**

RelayForLifeNH@gmail.com

## **Entertainment Sneak Peak!**

Wondering what fun things Bonnie has in store for us this year? Well, how about a Relay Idol, Musical Chairs, put your friends in jail, horse races and a big birthday party! Can't wait to hear what else she has planned for us...Stay Tuned!

## **Super Sponsors!**

Are you a business owner? Or know a business owner who is looking to support their community? Want a great advertising opportunity for little money?

Take the challenge... We are looking to see if each participant can get at least one business owner to donate \$100 under writing sponsorship. Ask family, friends and your place of work!

Look at the next few pages to review all the different ways we have made it easy for business owners to support the Relay on many different levels!

If you have any questions after reviewing the next few pages please contact:

Susan Kuhn  
Chair, Corporate Sponsorship  
Relay For Life of Greater Derry and  
Lond Londonderry  
603/490-1867  
[kuhn\\_susan@comcast.net](mailto:kuhn_susan@comcast.net)

## **SUPER SPONSORS!**

*Please patron our incredible sponsors! In a tough economy they are still digging in and giving!*

The image displays a vertical stack of five logos. From top to bottom: 1. BeanTowne COFFEE HOUSE & CAFE, featuring a yellow starburst. 2. Parkland Medical Center, with a blue swoosh. 3. PATER REAL ESTATE MANAGEMENT COMPANY, INC., with a house icon. 4. Brownell Insurance Center, Your Friendly Full Service Agency, with a house and car icon. 5. Home Helpers, Making Life Easier, in a red oval.

*Accounting & Tax Solutions*



Dear Community Supporter:

In 2009, the American Cancer Society's Relay for Life of Greater Derry raised over \$209,000 and touched the lives of over 860 participants and contributors. On June 25<sup>th</sup> and 26<sup>th</sup>, 2010, the *Relay For Life of Greater Derry and Londonderry* will be held at Pinkerton Academy and hopes to raise over \$230,000 to further the mission of the American Cancer Society. We hope that you will be a part of this community effort.

Relay For Life is a unique community event that allows individuals from all walks of life to join in the fight against cancer. Teams form from businesses, clubs, families, friends, hospitals, churches, schools, and service organizations. A representative from each team is always out on the track walking, jogging, or running. Relay For Life is an overnight event that raises cancer awareness and funds for research, education, advocacy, and patient services programs. The event is a celebration of life for survivors, a memorial for loved ones lost, and a rally for the community to fight cancer.

Becoming a corporate sponsor for Relay For Life isn't simply writing a check. It is getting your company and employees involved in cancer control right here in our community, odds are many of your employees have been touched by cancer. Sponsorship of the American Cancer Society's Relay For Life is also a wonderful opportunity to reach people who are active in their communities, both participants and volunteers, while contributing to the fight against cancer. The association with the American Cancer Society, the largest voluntary health agency in the world, is one that would certainly enhance your company's image in the community by showing everyone that you are joining the community in the fight against cancer.

Cancer touches so many people in our community and Relay For Life is a great way to help fight and raise awareness of this terrible disease. Please seriously consider this request and let your neighbors, your customers, and your community know that you are joining them in the fight. If you would like additional information about Relay For Life, sponsorship opportunities, and any of the programs and services that it supports, please feel free to contact the American Cancer Society at 603-471-4113, or via e-mail at [brigit.ryan@cancer.org](mailto:brigit.ryan@cancer.org).

Sincerely,

Susan Kuhn

Susan Kuhn  
Chair, Corporate Sponsorship  
Relay For Life of Greater Derry and Londonderry  
603/490-1867  
[kuhn\\_susan@comcast.net](mailto:kuhn_susan@comcast.net)

**Sponsorship Opportunities**  
**2010 Relay For Life**  
**of**  
**Greater Derry and Londonderry**  
**June 25-26, 2010**

**Excalibur Sponsor •**  
\$10,000 (\$20,000 in-kind)

- Special recognition at annual New Hampshire Awards dinner
- Full page layout recognition in day of event brochure
- Special recognition lap at event
- Registration fee waived for two teams up to a total of 30 members
- All Platinum Sponsor recognition listed below

**Platinum Sponsor •**  
\$5,000 (\$10,000 in-kind)

- Company Logo on pre-event posters
- Two company banners displayed at event
- All Gold Sponsor recognition listed below

**Gold Sponsor •**  
\$2,500 (\$5,000 in-kind)

- Company Logo on local event Relay For Life web page
- Speaking opportunity at event opening ceremonies
- Recognition in all media kits to TV, radio, and print media
- All Silver Sponsor recognition listed below

**Silver Sponsor •**  
\$1,000 (\$2,000 in-kind)

- Company Logo printed on all participant t-shirts
- Speaking opportunity at pre-event kickoff or team captain meeting
- All Bronze Sponsor recognition listed below

**Bronze Sponsor •**  
\$500 (\$1,000 in-kind)

- Company name on event brochures
- Your company banner displayed at event
- Certificate and recognition at event's opening ceremony

**Small Business Sponsor**  
\$100 (\$200 in-kind)

- Company name on event brochures

RELAY FOR LIFE 2010  
GREATER DERRY and LONDONDERRY  
SPONSORSHIP AGREEMENT

Benefiting the American Cancer Society

Please print all names legibly and exactly how they should appear in all publications.

Business/Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_

Type of Contribution: (Please mark one)

- Cash Donation (complete box at right) \$ \_\_\_\_\_  
 Credit Card donation - complete side two) \$ \_\_\_\_\_

For credit card donations please fill out the reverse side.

- Gift of In-kind Donation \$ \_\_\_\_\_

(In-kind donations are recognized at 50% of fair market value)

Please enclose check made payable to the American Cancer Society.

Thank you for this tax-deductible contribution & for your commitment to the fight against cancer.

\_\_\_\_\_  
Signature of Donor Date

Please include a camera-ready copy of your corporate logo for promotional use, preferably both color and black and white version.

Note: Corporate colors cannot be used in Relay For Life designs.

Mailing Address (if different from above)

\_\_\_\_\_  
\_\_\_\_\_

Susan Kuhn  
American Cancer Society  
Relay For Life of Greater Derry and Londonderry  
17 Stonewall Terrace  
Atkinson, NH 03811  
603/490-1867

Sponsorship Opportunities  
Category Index

Excalibur Sponsor

10,000

Platinum Sponsor

\$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

RELAY FOR LIFE 2010  
GREATER DERRY and LONDONDERRY  
SPONSORSHIP AGREEMENT

Benefiting the American Cancer Society

Credit Card donations for Corporate Sponsorship

Please complete the information below.

Thank you.

Visa  Mastercard  American Express

Name as it appears on card:

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature of Donor Date:

\_\_\_\_\_

Susan Kuhn  
American Cancer Society  
Relay For Life of Greater Derry and Londonderry  
17 Stonewall Terrace  
Atkinson, NH 03811  
For more information please call  
Susan at 603-490-1867

## Our 2010 Relay Committee!

Name	Committee Position	Email Address
Cathy Goldwaite	Registration	<a href="mailto:cathyg49@myfairpoint.net">cathyg49@myfairpoint.net</a>
Bonnie Roberts	Entertainment	<a href="mailto:broberts@homehelpers.cc">broberts@homehelpers.cc</a>
Susan Kuhn	Corporate Sponsorship	<a href="mailto:kuhn_susan@comcast.net">kuhn_susan@comcast.net</a>
Stephen Dente	Logistics	<a href="mailto:snid73@aol.com">snid73@aol.com</a>
Tony Lamont	Londonderry Youth Recruitment	<a href="mailto:Tonymamont11@gmail.com">Tonymamont11@gmail.com</a>
Sarah Hersey	Londonderry Youth Recruitment	<a href="mailto:sarahhersey@gmail.com">sarahhersey@gmail.com</a>
Lisa Goldthwaite	Registration	
Jean Hickey	Survivorship Chair	<a href="mailto:Jhickey1414@comcast.net">Jhickey1414@comcast.net</a>
Glenn Douglas	Online Chair	<a href="mailto:relay@townunderground.com">relay@townunderground.com</a>
Cathy MacDonald	Luminaria	<a href="mailto:Cathy222@gmail.com">Cathy222@gmail.com</a>
Sally Odell		<a href="mailto:patercondo@aol.com">patercondo@aol.com</a>
Leslie Kennedy		<a href="mailto:leskennedy@comcast.net">leskennedy@comcast.net</a>
Richard Tuerck	Drawing Table	<a href="mailto:tuerckracer@yahoo.com">tuerckracer@yahoo.com</a>
Karen Wasilak	Team Retention	<a href="mailto:wasilak@comcast.net">wasilak@comcast.net</a>
Norma Gecks	Advocacy	<a href="mailto:normajn@gecks.org">normajn@gecks.org</a>
Lucy Miller		<a href="mailto:l.miller610@gmail.com">l.miller610@gmail.com</a>
Sara McCluskey	Entertainment Sub Committee	<a href="mailto:sa.mac@comcast.net">sa.mac@comcast.net</a>
Brigit Ryan	ACS Staff Partner	<a href="mailto:brigit.ryan@cancer.org">brigit.ryan@cancer.org</a>
Deb Paul	Sponsorship	<a href="mailto:dpaul@nutpub.net">dpaul@nutpub.net</a>
Kelley Andrews	Luminaria	<a href="mailto:andrewsnurse@comcast.net">andrewsnurse@comcast.net</a>
Austin Suszek	Pinkerton Academy Youth Recruitment	<a href="mailto:guitarhead0916@comcast.net">guitarhead0916@comcast.net</a>
Greta Cote	Public Relations Chair	<a href="mailto:relayforlifenh@gmail.com">relayforlifenh@gmail.com</a>

**If you would like to be part of the planning of this event, in any capacity,  
please email Brigit Ryan. Thanking you in advance!**

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**American Cancer Society**  
**2 Commerce Drive, Suite 110**  
**Bedford, NH 03110**