



## 2010 Sponsorship Opportunities

### \$750.00 – Leader of the Pack

- Your business logo highlighted on posters that will blanket Cleveland County and the surrounding area (commitment must be made by Feb.15, 2010)
- Opportunity for a company representative to speak at the event
- Media exposure (including press releases and other media)
- Prime location in the vendor showcase to exhibit services, promote products and provide promotional materials at the event
- Large logo on event banner, displayed at the top of all other sponsors
- Signage at the event displaying your business name and sponsorship level
- Announcement of your business name and sponsorship level during the event
- Recognition on event website.
- Inclusion of your brochure, business card and/or promotional item in each participant's Doggie Bag

### \$500 – Great Dane

- Media exposure (including press releases and other media)
- Opportunity to participate in the vendor showcase to exhibit services, promote products and provide promotional materials at the event
- Medium logo on event banner
- Signage at the event displaying your business name and sponsorship level
- Announcement of your business name and sponsorship level during the event
- Recognition on event website
- Inclusion of your brochure, business card and/or promotional item in each participant's Doggie Bag

### \$250 – Beagle

- Opportunity to participate in the vendor showcase to exhibit services, promote products and provide promotional materials at the event
- Small logo on event banner
- Signage at the event displaying your business name and sponsorship level
- Announcement of your business name and sponsorship level during the event
- Recognition on event website
- Inclusion of your brochure, business card and/or promotional item in each participant's Doggie Bag

### \$100 – Schnauzer

- Medium text on event banner
- Signage at the event displaying your business name and sponsorship level
- Announcement of your business name and sponsorship level during the event
- Recognition on event website
- Inclusion of your brochure, business card and/or promotional item in each participant's Doggie Bag

### \$50 – TeaCup Chihuahua

- Small text on event banner
- Signage at the event displaying your business name and sponsorship level
- Announcement of your business name and sponsorship level during the event
- Recognition on event website
- Inclusion of your brochure, business card and/or promotional item in each participant's Doggie Bag



## 2010 Sponsorship Commitment Form

**Please complete and return to:**

Julie Pearson  
739 Ed Hamrick Road  
Shelby NC 28150  
704-473-1268  
[Julie.pearson@cancer.org](mailto:Julie.pearson@cancer.org)

- Yes, I would like to sponsor the 2010 American Cancer Society Bark For Life of Cleveland County.
- I am unable to commit to sponsorship this year, but would like to make a donation of \$\_\_\_\_\_
- I am unable to commit to sponsorship this year, but would like to make an in-kind donation for the Doggie Bags of the following item(s): \_\_\_\_\_

**Please check the level of sponsorship at which you would like to participate:**

- \$750 Leader of the Pack
- \$500 Great Dane
- \$250 Beagle
- \$100 Schnauzer
- \$50 Teacup Chihuahua

Name: \_\_\_\_\_  
 Company/Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_

**Payment Method:**

- Check (make checks payable to the American Cancer Society)
- Credit Card  Visa  MasterCard  American Express  Discover
- Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Please email your logo in TIFF or JPEG format to: [julie.pearson@cancer.org](mailto:julie.pearson@cancer.org) (if applicable).