CORPORATE / COMMUNITY SPONSORSHIP

AMERICAN CANCER SOCIETY SIGNATURE EVENT

RELAY FOR LIFE MURRYSVILLE 2013

HISTORY OF RELAY FOR LIFE



This exciting event began in Tacoma, Washington in 1985. Dr. Gordon Klatt, a surgeon and American Cancer Society volunteer, ran and walked on a track for 24 straight hours as a tribute to a friend who died of cancer at a very early age. Dr. Klatt traveled a total of 81 miles and raised more than \$27,000 for the American Cancer Society. Dr. Klatt's vision blossomed nationally into a successful fundraiser as well as a celebration of life and triumph over cancer.

FRANKLIN REGIONAL HIGH SCHOOL STADIUM MAY 18- MAY 19, 2013; 9:00AM-9:00AM

W E S T M O R E L A N D U N I T 5 1 0 P E L L I S R O A D S U I T E 2 0 3 G R E E N S B U R G , P A 1 5 6 0 1 P H O N E : 7 2 4 - 8 3 4 - 9 0 8 1 F A X : 7 2 4 - 8 3 4 - 6 8 7 0

Relay For Life in Murrysville

Nationwide Top Ten Per Capita Award Winner 2010

Celebrate, Remember, Fight Back



AMERICAN CANCER SOCIETY

RELAY FOR LIFE Franklin Regional High School Stadium May 18-19, 2013

WHAT IS RELAY FOR LIFE

- Relay For Life is more than just fundraising. Relay For Life gives the American Cancer Society an opportunity to share with the community its programs and services and highlights the impact the organization and its Relay For Life events are making in the fight against cancer.
- During Relay, we seek to CELEBRATE our cancer survivors. We have seen the physical battles that our loved ones have tenaciously waged. At Relay, we take the time to honor these individuals with an Honorary Walk of Hope and offer a social gathering of comfort where prayers, good food, and gifts are extended to these special guests.
- At Relay we REMEMBER our lost loved ones and those touched by cancer with a Luminaria Ceremony. This special program reflects the spiritual and emotional battles placed on our survivors and those loved ones lost to this disease. It is a powerful component of the Relay event that ties participants personally to the cause.
- An important part of Relay is team participation. By forming a team, Relay For Life will provide an arena for your employees or members to build relationships through a common interest. It offers an afternoon and evening filled with team building and relationship bonding; an important human resource initiative in developing a healthy business environment.
- Relay For Life gives us an opportunity to FIGHT BACK against a disease that has taken so much from us. As a community we come together to find a cure for cancer, to comfort and support our friends and neighbors. As a community we stand together, side by side in the fight against cancer.

Celebrate, Remember, Fight Back

1.800.ACS.2345



YOUR SPONSORSHIP DOLLARS AT WORK THE AMERICAN CANCER SOCIETY IS FIGHTING CANCER ON EVERY FRONT.

Mission Statement: The American Cancer Society is a nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy and service.

Research: The American Cancer Society is the largest source of cancer research grants in the United States, with the exception of the federal government. Since 1946, it has invested more than \$3.6 billion in cancer research, which is evident in the fact that 46 Nobel Prize winners have received grants from the ACS. In 2010- 2011 the American Cancer Society funded 86 grants, with a monetary value of over \$51.8 million dollars in Ohio and Pennsylvania alone.

Education: Two-thirds of cancer deaths could be prevented through healthy living. Local programs include various awareness campaigns, youth education programs, and material distribution.

Advocacy: Every day legislators make decisions that impact the lives of millions of Americans touched by cancer. Congress plays a critical role in the battle against cancer, as do key government agencies. To improve the prevention, detection and treatment of cancer, ACS volunteers and staff are continuing to advocate for increased federal funding for cancer research, programs, and quality healthcare.

Service: The American Cancer Society continues to offer cancer patients, survivors and their families a place to turn 24 hours a day, 7 days a week, for understanding, guidance, and support through a toll free number and website.

Financial support from the community is a crucial entity of the RELAY FOR LIFE.

Sponsorship from local organizations is your commitment in joining the fight against cancer. It shows that you too want to take an active role in improving the quality of life in our local communities.

1.800.ACS.2345

www.cancer.org

Celebrate, Remember, Fight Back

AMERICAN CANCER SOCIETY

RELAY FOR LIFE IN MURRYSVILLE

MAY 18, 9:00AM - MAY 19, 9:00AM

CORPORATE/COMMUNITY SPONSORSHIP LEVELS OF GIVING

As a partner with the American Cancer Society Relay For Life in Murrysville, your organization will benefit from visible recognition with the world's largest voluntary health organization

	Platinum Level \$2500
PLATINUM	 Large logo on all participants' T-shirts providing long term advertising and visibility Banner displayed at Relay (banner provided by donor) Website recognition- name, logo, scroll
	Certificate of appreciation
	Corporate/organization recognition at the event Tribute in quest program heals
	Tribute in event program bookRegistration fee waived for one team
	 Registration fee waived for one team Opportunity for a company representative to distribute complimentary company
	products at the event
	• Name listed in American Cancer Society's Pennsylvania Division newsletter Gold Level - \$1,000
	 Medium logo on all participants' t-shirts providing long term advertising and visibility
	 Banner displayed at Relay (banner provided by donor)
	 Website recognition- name, logo
GOLD	Certificate of appreciation
	 Corporate/organization recognition at the event
	 Full page ad in event program book
	Registration fee waived for one team
	• Opportunity for a company representative to distribute complimentary company
	Silver Level - \$500
	Small logo on all participants' t-shirts providing long term advertising and visibility
	• Banner displayed at Relay (banner provided by donor)
SILVER	Certificate of appreciation
	• Corporate/organization recognition at the event
	Small logo in event program book
	Bronze Level - \$300
	• 18"x 24" Track sign for your organization/business displayed at the event
BRONZE	Certificate of appreciation
	Acknowledgement in program book
	Purple Level – \$100
	• 18" x 24" Track Sign displayed at event
PURPLE	Acknowledgement in program book



2013 RELAY FOR LIFE SPONSORSHIP AGREEMENT

Thank you for your interest in this exciting event. Through sharing RELAY with you, we provide what we know to be one of the best weapons in the fight against cancer. This event presents strong grassroots cancer control effort based on celebrating survivors and giving a voice to those whose lives have been impacted by this disease. With your support, we can continue the success of **RELAY FOR LIFE** to meet our goals to support cancer patient services and programs and public education in our area.

The American Cancer Society wishes to thank you for considering sponsorship for RELAY FOR LIFE.

Company /Organization Name:	Contact Person	:
Address:		
Phone Number:	Email Address:	
I am happy to support the American Cancer to: (Please Check One)	Society Relay For Life at the following	ng Sponsorship Level, and will commit
Platinum Level Sponsor (\$2500)	Gold Level Sponsor (\$1000)	Silver Level Sponsor (\$500)
Bronze Level Sponsor (\$300)	Purple Level Sponsor(\$100)	Special @ \$
Check is enclosedCh	eck will be mailed at a later date (Plea	ase specify:)
	· · ·	int
Other Service or Product Donated		
Signature	Title	
Please include any camera-read	ly art or a logo to be includ	led on printed material.
Please return all information to:	For more information, please c	contact:

American Cancer Society RELAY FOR LIFE -Murrysville 510 Pellis Road Suite 203 Greensburg, PA 15601 Christine Yocum, American Cancer Society –724-834-9081 Christine.yocum@cancer.org

I would like more information on:

Forming a Team	Lighting a Luminaria	Relay Presentation

_____ Survivors' Celebration

_____ Joining the Planning Committee

The official registration and financial information of the American Cancer Society may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement