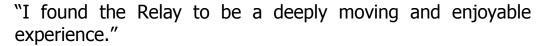
CORPORATE SPONSORSHIP PROPOSAL

American Cancer Society Relay For Life of the South Hills

Saturday, June 9- Sunday, June 10, 2012 Bethel Park Community Center



"One of the most emotional experiences I ever had."

"A great event that hits the heart and soul."

"Thank you for allowing us to participate in this event. Everyone in the county should be involved in the Relay."

"What a wonderful celebration of life!"

"Very touching. It really meant a lot to me and my family."

Angela Giacchino, ACS Staff
American Cancer Society
320 Bilmar Drive
Pittsburgh, PA 15205
412-919-1072
Angela.Giacchino@cancer.org

It's about a community taking up the fight . . .

The **Relay For Life** is more than just a fundraiser for the American Cancer Society...it is an opportunity to join together as a community and show support for those who are currently battling cancer, as well as honor those lost to the disease. It is a time to heal, and a time to celebrate. It is a statement that we cannot continue to allow cancer to take the lives of our loved ones... we <u>must</u> fight for a cure.



SPONSORSHIP OPPORTUNITIES TO FIGHT CANCER		
LEGACY SPONSOR BENEFITS AT THE \$5,000 LEVEL	 Your name will be listed with the American Cancer Society when printing the name "RELAY FOR LIFE" in all press releases and publications Team registration fees waived for 3 teams of 15 members Logo on the Relay For Life T-Shirts – displayed as Legacy Sponsor Sponsor board displayed around the track during the entire event Opportunity to address the participants during Opening Ceremonies Opportunity to host and announce the "First Lap" of the event Prominent space to hang your company provided banner at event site 	
CURE SPONSOR BENEFITS AT THE \$2,500 LEVEL	 Logo on the Relay For Life T-Shirts Team Registration fee will be waived for 2 teams of 15 members each Sponsor board displayed around the track during the entire event You may hang your company provided banner at the Relay For Life event site 	
HOPE SPONSOR BENEFITS AT THE \$1,000 LEVEL	 Logo on the Relay For Life T-Shirts Logo on Relay For Life of the South Hills Website sponsor page- www.relayforlife.org/pasouthhills Full page ad in event program booklet Team Registration fee waived for 1 team of 15 members You may hang your company provided banner at the Relay For Life event site 	
SURVIVOR'S CELEBRATION SPONSOR Exclusive Sponsorship \$750	 Company name/logo printed on hundreds of invitations sent to local cancer survivors and their families Signage at the Survivor Reception Opportunity to host Survivors and their families during the reception Logo in the program booklet 	
LUMINARIA SPONSOR Exclusive Sponsorship \$750	 Opportunity to host the Luminaria Ceremony Company name/logo displayed on hundreds of luminaria forms used to collect the names of loved ones for the luminaria ceremony Logo in the program booklet 	
CELEBRATE SPONSOR BENEFITS AT THE \$500 LEVEL	 Company Name listed on Sponsor Page of our Relay For Life of the South Hills Website www.relayforlife.org/pasouthhills All-weather sign with the name of your company or family name displayed during the entire event (Political messages, logos, and /or inappropriate messages are prohibited) Full page ad in event program booklet 	
FIGHT BACK SPONSOR BENEFITS AT THE \$200 LEVEL	 Half page ad in event program booklet Company Name listed on Sponsor Page of our Relay For Life of the South Hills Website - www.relayforlife.org/pasouthhills 	
RECOGNITION BOARD SPONSOR \$100 per sign	All-weather sign with the name of your company or family name displayed during the entire event (Political messages, logos, and /or inappropriate messages are prohibited)	
FULL PAGE PROGRAM AD \$100	Full Page ad in the program booklet that is distributed to relay participants, survivors and other attendees	
HALF PAGE PROGRAM AD \$50	Half Page ad in the program booklet that is distributed to relay participants, survivors and other attendees	
BUSINESS CARD AD \$25	 Business Card ad in the program booklet that is distributed to relay participants, survivors and other attendees 	

Proceeds of this event benefit the programmatic work of the American Cancer Society. Donations are tax deductible to the full extent allowed by law. The American Cancer Society is a nonprofit organization with 501 (c) (3) status for tax purposes. Our exemption number is 25-17-98733.

2012 RELAY FOR LIFE OF THE SOUTH HILLS SPONSORSHIP AGREEMENT

Corporate sponsorship of the Relay For Life of the South Hills presents a unique opportunity to reach a wide cross-section of people who are active in the community while contributing to the fight against cancer. Your sponsorship is supporting our goal of diminishing suffering from cancer and raising awareness of cancer prevention until a cure is found.

Contact Name: Address: Phone Number:	RELAY FOR LIF
Sponsorship Level (please check one	
\$5,000 Legacy Sponsor	\$500 Celebrate Sponsor
\$2,500 Cure Sponsor	\$200 Fight Back Sponsor
\$1,000 Hope Sponsor	\$100 Recognition Board Sponsor
\$750 Survivors Celebration	
Sponsor	\$100 Full Page Program Sponsor
\$750 Luminaria Ceremony	¢EO Half Dago Drogram Chonsor
Sponsor	\$50 Half Page Program Sponsor\$25 Business Card Sponsor
I would like to invite cancer s	ow to form a Relay For Life team. urvivors, please send me invitations. lowing in-kind donation:
I would like to volunteer or ki	now people interested in volunteering.
Payment Method:	
Payment enclosed (all chec	ks should be made payable to "American Cancer Society")
Payment under separate co	over (expected date of arrival:)
Please send an invoice to t	he address above to the attention of:
Signature:	Date Accepted:

You will be contacted with detailed information on your chosen sponsorship after this form is returned to the ACS.

Mail form and check to:

American Cancer Society Attn: RFL-South Hills 320 Bilmar Drive Pittsburgh PA 15205 Logo must be received before April 30, 2012 to be included on the t-shirts.

2012 RELAY FOR LIFE OF THE SOUTH HILLS TRACK SIGNS / AD SPACE

Business Name: Contact Name: Phone Number: Business Address: Email Address: Individual or Team Requesting Ad/Sign:
The following reflects rates for track signs and ad space in the Relay For Life Event Program Booklet for 2012. Please check the appropriate block for the sign/ad being purchased.
Sign (for display along the track)\$100.00 Please print message on the 2 lines provided:
Full Page Program Booklet Ad (5"x8")\$100.00 () Half Page Program Booklet Ad (5"x4")\$50.00 () Business Card Program Booklet Ad\$25.00
Please include business cards, layouts, and/or artwork with this application. DO NOT STAPLE COPY. Ads will be printed "as they are" when turned in, so please be sure the ad appropriately fit the designated area purchased.
* * * Deadline for Signs & Ads is May 18, 2012 * * *
* * * Please enclose check payable to: American Cancer Society * * * Please return this form with payment to: Angela Giacchino American Cancer Society - Relay For Life of South Hills 320 Bilmar Dr Pittsburgh, PA 15205
If you have any questions, please call Angela Giacchino of the American Cancer Society at 412-919-1072
Relay Contact:

The official registration and financial information of the American Cancer Society may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement