



Relay Activity – Information and Patient Services

Road to Recovery License Plate Challenge

Promote the American Cancer Society Road to Recovery program and the need for volunteer drivers in your community.

Supplies:

- Road to Recovery License Plate directions and template for each team
- Road to Recovery brochures and posters
- Road to Recovery sign-up sheet
- Markers, crayons (possible use for decorating supplies from the Luminaria booth)
- Pens
- Survivor judging ballot forms
- Ballot box
- American Cancer Society license plate holders or some other prize

Directions:

1. Make copies of the License Plate Template and directions for each team
2. Challenge each team to participate by thinking up a personalized Road to Recovery license plate:
 - Only one entry per team
 - Personalize the license plate to reflect the American Cancer Society and Relay For Life.
 - Decorate the license plate with pens, markers, crayons, stickers, etc
 - Have each team who participates include their team name and team captain name on the template
3. Have Survivors at the Relay judge the license plates by selecting their favorite and writing it on the judging ballot form. Provide a ballot box at the Survivor area.
4. Select a specific time when survivors will judge and a specific time when the winning license plate will be announced.
5. Provide winning team with American Cancer Society license plate holders or some other prize.
6. Invite a local Road to Recovery Volunteer Driver to come and announce the winning license plate. Have the volunteer speak about the Road to Recovery program and challenge the participants to think about volunteering an hour a week to drive a patient.
7. Use the Road to Recovery Volunteer Interest Tracking/Sign-up for those interested in the program.

Fight Back!

Help cancer patients in your community. Become a Road to Recovery volunteer and help cancer patients get to their appointments and life-saving treatments.



Road to Recovery Volunteer Interest Form

(Please turn this form in to your Relay Staff Partner)

Name	E-mail Address	Phone Number	Training Call Date



**The American Cancer Society
Road to Recovery License Plate Challenge**

Survivor Judging Ballot Form

Team with the most creative Road to Recovery License Plate is:

TEAM NAME: _____

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The American Cancer Society Road to Recovery License Plate Challenge

Team Directions to Enter the License Plate Challenge:

Design a personalized license plate to reflect the American Cancer Society and Relay For Life.

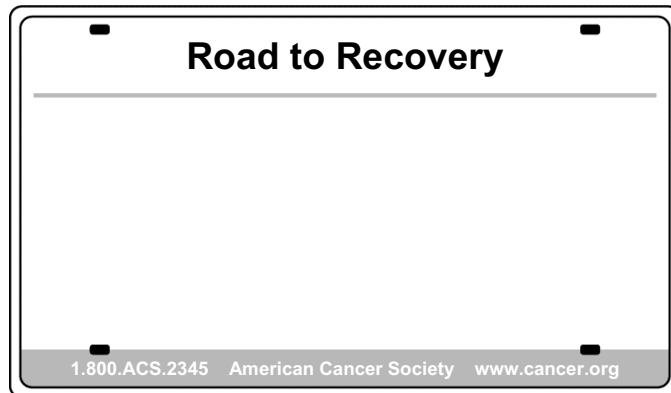
There are seven spaces for letters or numbers on the Road to Recovery license plate to be creative with, use markers, pens, crayons, etc...

Only one license plate entry per team.

Creatively display the license plate at your team campsite. The judging will take place during the hours of _____ and the winners will be announced at _____.

The Survivors in attendance at Relay will judge which license plate is the best. Each survivor will hand in his or her license plate ballot form to the Survivorship area the Relay.

The most creative team to win the Road to Recovery License Plate Challenge will be awarded a special prize.



Road to Recovery

1.800.ACS.2345

American Cancer Society

www.cancer.org

FIGHT BACK ACT

TEAM NAME: _____

TEAM CAPTAIN NAME: _____



Relay Activity – Information and Patient Services

Road to Recovery Car Show Parade and Race

The American Cancer Society offers the Road to Recovery program in which cancer patients can receive rides to and from cancer-related medical appointments free of charge in your community. Become a volunteer driver today! Showcase how Road to Recovery works and recruit volunteer drivers through the Relay For Life event.

Supplies:

- A lot of cardboard boxes
- Orange Cones
- Caution Tape
- 3 signs: “Driver’s House,” “Patient’s House,” and “Treatment Center”
- Prizes
- Road to Recovery program descriptions/brochures
- Road to Recovery applications
- Volunteer training conference call schedule and sign-up sheet

Directions:

Teams make cardboard boxcars (large enough to fit two people: a driver and a passenger) and bring the completed car to the Relay For Life event. Cars should advertise the Road To Recovery program clearly and can be made in any style, e.g., fire truck, airplane, racecar, etc.

Car Show Parade

Have participants park cars in a specified area for a time and display cars like a classic car show. Hold this event for 30 minutes to one hour. Or have the cars do a parade around the track at a specified time.

Have survivors judge the cars and decide on various categories such as “Best in Show,” “Most Creative,” and “Best Advertisement for Road to Recovery.”

Give awards out in a public setting for the winners.

Always highlight the Road to Recovery program and advertise where to sign up to be a driver. Offer teams a prize for recruiting a driver.

Car Race

The field can be set up a quarter to half of the length of a football field. Mark the field with orange cones and yellow caution tape if available. There are three stations of the race, spaced equal distances apart, with signs at each place: 1) Driver’s House, 2) Patient’s House, 3) Treatment Center.

Race: The race consists of the boxcar the team made and two people from each team: the driver and the patient. Racers start at the “Driver’s House” with only the driver in the boxcar. The second team member/passenger (“patient”) stands at mid-field and waits to be picked up by the driver. When the race starts, the driver runs to the “Patient’s House” and picks up the patient, and



both run (inside the box car) to the “Treatment Center” at the end of the field, run around the treatment center, run back to the patient’s house, drop off the patient, and the driver runs back across the start/finish line, and the trip is over. The first to cross the finish line is the winner of that heat.

Continue this process in heats until all teams have raced, and hold a final race championship among the winners of each heat.

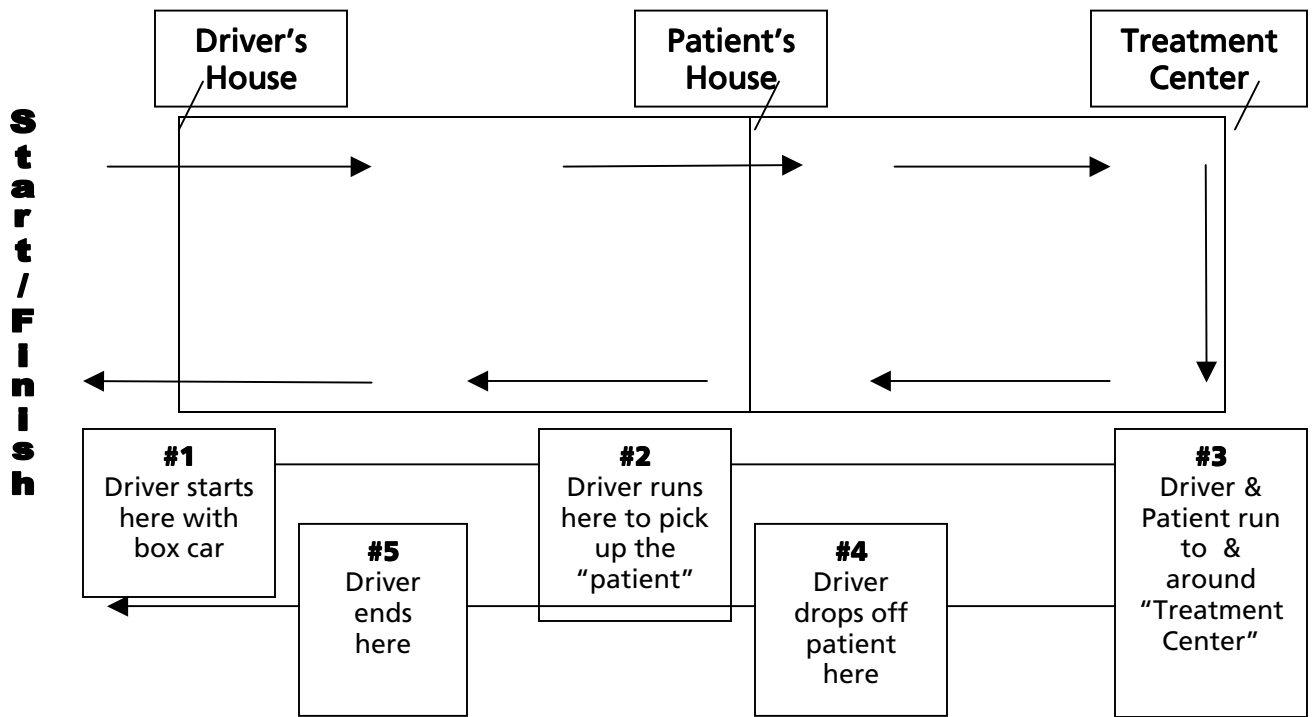
Message: At each juncture of the Car Show/Parade and Race, have a volunteer speak to the crowd of the importance of the Road to Recovery program, citing local statistics and patient service numbers, and repeatedly communicating the specific local need for volunteer drivers. Indicate repeatedly where interested people can get more information on the program and sign up to volunteer.

Fight Back!

Help cancer patients in your community. Become a Road to Recovery volunteer and help cancer patients get to their appointments and life-saving treatments.

\$\$\$ Team Fundraising Tip:

To make this a fundraiser, have entry fees for participants. Or during the Car Show Parade, have the cars go around the track collecting donations. Be creative in incorporating this into your on-site fundraising!





Design your own ... Information and Patient Services Activity

We are so glad that you have chosen to design your own Fight Back activity at your event or campsite. Before you start planning, please make sure you review the American Cancer Society guidelines below. Please submit this back to your Relay staff partner for approval and for any materials you may need. Good luck!

Questions to keep in mind

- Who will you be targeting? (Adults? Youth? Males? Females?)
- Where will you be doing the activity? (Fight Back area? Campsite? Stage?)
- If the committee is designing the activity, how will you have teams implement it?
- How will you promote the activity at the event to make sure there is participation? (Stage announcement? Implement on the track? In the event program?)
- How many volunteers will be implementing this activity?

Message and American Cancer Society Guidelines

No matter who you are, the American Cancer Society can help. Contact us anytime, day or night, for information and support. The American Cancer Society's toll-free 800 number (1-800-ACS-2345) is available twenty-four hours a day, seven days a week. Trained cancer information specialists answer questions about cancer, link callers with resources in their communities, and give information on local events.

The American Cancer Society offers many services to cancer patients, survivors, and caregivers that help to enhance aspects of life often challenged by the disease. No one has to make the cancer journey alone. Free services such as Reach to Recovery, Man to Man, I Can Cope, Look Good...Feel Better, Road to Recovery, Call Back, and the Cancer Survivors Network offer a full range of information and support at any stage of a cancer journey.

Fight Back! The American Cancer Society has numerous volunteer opportunities regardless of having a little or a lot of time that can be accomplished from the home or the office. In order to reach more patients and help provide them with free quality services from the American Cancer Society, we need more volunteers! Sign up to be a program volunteer by talking to your Relay staff partner.

Activity

Activity Name:

Supplies Needed:

Activity Description: