



Sponsor Commitment Form

Relay For Life of Cambrian 2013

We _____, would be honored to participate in this year's **American Cancer Society's Relay For Life of Cambrian** as a Corporate Partner. As an expression of concern and commitment to the goals of the American Cancer Society, please accept our pledge of:

- \$10,000 as a Presenting Sponsor
- \$5,000 as a Platinum Level Sponsor
- \$2,500 as a Gold Level Sponsor
- \$1,000 as a Silver Level Sponsor
- \$500 as a Bronze Supporter
- We can't give financial support but would like to make an in-kind donation of _____. Value: *\$_____.
- * 50% of in-kind donations may go to corporate partner level
- We are unable to participate in the above categories, but would like to make a contribution of \$ _____.

Presenting, Platinum and Gold level sponsors must submit their logos by in black and white Encapsulated PostScript (.eps, jpeg) format for inclusion in Relay For Life Materials. Please email logo to Jennifer.highland@cancer.org. Silver and Bronze level sponsors receive name listing on printed material.

Company Name (as you would like it to appear on printed material)

Name/Contact _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ Email _____

Authorizing Signature _____ Date _____

All press outreach materials for radio, TV and print will acknowledge sponsors. What is included in media coverage and/or advertising is up to the discretion of the news outlet.

THANK YOU FOR YOUR SUPPORT!

All donations are tax-deductible to the extent allowed by law. Our non-profit number is 94-1170350.

Please return this form with donation to:

American Cancer Society Relay For Life of Cambrian, 747 Camden Avenue, Suite B, Campbell, CA 95008
phone: 408.726.5208 fax: 408.871.2993

We would like sponsorship dollars credited to:

Team Name: _____



American Cancer Society Partnership Opportunities Relay For Life 2013

\$10,000 - PRESENTING SPONSOR

Recognition on Event Materials: Company Logo On:

-Survivor T-shirts & Participant T-shirts

-Event Posters

-Promotion Brochures

-Event Programs, Newsletters, Media/news releases including radio, TV and print

On/Off-Site Exposure

Recognition as the Presenting sponsor on event "Thank You" signage. Recognition as the Presenting Sponsor during event via 5 PA announcements. Team Commitment fee waived for 5 Relay For Life teams. You may provide up to 5 company banners for display

\$5,000 - PLATINUM SPONSOR

Recognition on Event Materials: Company Logo On:

Participant T-shirts, Event Posters, Promotion Brochures, Event Programs, Newsletters, Media/news releases including radio, TV and print.

On/Off-Site Exposure

Recognition as a Platinum Sponsor on event "Thank You" signage. Recognition as a Platinum Sponsor during event via 3 PA announcements, Team Commitment fee waived for 4 Relay For Life teams. You may provide up to 3 company banners for display.

\$2,500 - GOLD SPONSOR

Recognition on Event Materials: Company Logo On:

Participant T-shirts & Event Programs and Newsletters

On/Off-Site Exposure

Recognition as a Gold Sponsor on event "Thank You" signage. Recognition as a Gold Sponsor during event via 2 PA announcements. Team Commitment fee waived for 3 Relay For Life teams. You may provide up to 2 company banners for display.

\$1,000 - SILVER SPONSOR

Recognition on Event Materials: Name On:

Participant T-shirts & Event Programs.
and Newsletters

On/Off-Site Exposure

Recognition as a Silver Sponsor on event "Thank You" signage. Recognition as a Silver Sponsor during event via 1 PA announcement. Team Commitment fee waived for 2 Relay For Life teams. You may provide up to 1 company banner for display.

\$500 - BRONZE SUPPORTER

Recognition on Event Materials: Name On:

Participant T-shirts & Event Programs.

On/Off-Site Exposure

Recognition as a Bronze Supporter on event "Thank You" signage. Team Commitment fee waived for 1 Relay For Life team.

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