



Fundraising Announcement

Dear Parents/Organization Members:

Starting _____, _____
(Day/Date) (Name of School/Organization)

will launch an Otis Spunkmeyer Cookie Dough Fundraiser to raise funds for:

(Purpose/Name of Product being sold)

Our sales will begin on _____ to _____.
(Day/Date) (Day/Date)

- Each seller will receive an order form to keep track of customers, orders & payments.
- Students/Members need to collect payment at the time the order is placed. Checks should be made payable to _____.
(School/organization)
- Student/Members turn in order forms and money by _____.
(Date)
- Assistance in coordinating deliveries to customers will be necessary.

We expect that this Otis Spunkmeyer Cookie Dough Fundraiser will be a great success! We're confident that we'll develop many repeat customers and referrals, which could make this our most profitable fundraiser yet! With that in mind, please don't forget to save your customer lists for future sales! As always, we appreciate your support and look forward to a successful fundraising event!

Sincerely,