



9 June 2014

Fruit and vegetable wholesale prices - May

The fruit and vegetable wholesale price records the average price at wholesale markets in England. Prices are collected for a selection of the most common home-grown fruit, vegetables and flowers.

Key points

Fruit

Most top fruit have fallen in price as crops reach the end of their season. The exception was Cox's whose price peaked at the start of the month before falling away towards the end of the month.

Strawberry prices have risen as demand increases and good quality home grown produce appears on the markets. Home grown strawberry prices have also been boosted as competition from imports wanes.

Vegetables

Supplies of home grown seasonal salads and imports continued to increase causing prices to drop for cucumbers, lettuce, salad onions and tomatoes. The exception was cherry tomatoes whose season has only just started.

Supplies of home grown vegetables have reduced resulting in significant price rises for cauliflowers, bulb onions and carrots.

Asparagus prices have fallen significantly as the markets experience an oversupply of produce.

Supplies of summer vegetables have appeared on the market with the new season prices for peas and calabrese. Courgettes were seen on the market for the first time this year.

Flowers

Trade for cut flowers has been quiet. The oversupply of chrysanthemums saw there price fall dramatically in May. Tulips reached the end of their season and their prices have fallen. Trade for bedding and potted plants has been slightly better with little movement in prices this month.

Data uses

The wholesale fruit and vegetable price data is collected to provide data for the Agricultural Price Index, produced by Defra. Data is provided to the Office for National Statistics who use it in the production of the Producer Price Index. Data are provided to Eurostat for their Prix Agricole production, which provides absolute prices for products.

The data are also reproduced in the trade journals.

Change to items collected

From the start of March there was a change to the variety of apples collected. Prices for Red Pippin were replaced with Braeburn prices. This change is due to the increased supply of Braeburn apples and the limited supply of Red Pippin.

Methodology

Trained Horticultural Market Inspectors collect fruit and vegetable data from five wholesale markets across England on a weekly basis. Prices are collected from, Birmingham, Bristol, Liverpool and New Spitafields with flower prices also collected from New Covent Garden. Prices are collected on home-grown produce only for the most common fruit, vegetables and flowers. Up to five most usual prices are collected from each market along with the percentage sold at this price. Additionally information on the supply of produce at each market is recorded.

Defra identify the average price for each product based on the recorded prices and the volume of product sold at that price. The monthly data is a weighted average of the average weekly price.

Monthly data is based on all the weekly data collected that month, based on the date published in the weekly dataset. As some data are collected on the previous day to the published date it is possible that some price data will be recorded against the following month

There are periodic reviews of the produce that is collected, so the items will change over time, and also the markets where the data are collected.

Table 1 National average monthly wholsale prices of homegrown produce

		Ouglit.	l læite	Dan	lan	□ • •	Man	A	Mari		nt change 12 month
FRUIT		Quality	Units	Dec	Jan	Feb	Mar	Apr	May	montn	12 mont
Blackberries	All Varieties	_	£/kg								
Blackcurrants	All Varieties	-	£/kg £/kg								
Cherries	Sweet Black	<u>-</u>	£/kg £/kg								
Cherries	Sweet White	<u>-</u>	£/kg								
Cooking Apples	Bramley's Seedling	Ave	£/kg £/kg	0.62	0.68	0.67	0.70	0.70	0.70	0.0%	-34.6%
Damsons	All Varieties		£/kg £/kg	0.02	0.00	0.07	0.70	0.70	0.70	0.070	-34.07
Dessert Apples	Cox's Orange-group	Ave	£/kg	0.64	0.70	0.68	0.85	0.80	0.91	13.0%	
Desseit Apples	Discovery	Ave	£/kg	0.04	0.70	0.00	0.00	0.00	0.51	13.070	
	Egremont Russet	Ave	£/kg	0.69	0.68	0.70	0.77	0.81	0.77	-5.8%	
	Spartan	Ave	£/kg	0.57	0.62	0.64	0.77	0.01	0.77	-3.070	
	Worcester Pearmain	Ave	£/kg	0.07	0.02	0.04					
	Red Pippin	Ave	£/kg		0.53						
	Braeburn	Ave	£/kg		0.00			0.58	0.57	-2.4%	
	Gala	Ave	£/kg	0.61	0.69	0.70	0.79	0.75	0.72	-4.0%	-6.3%
	Other Early Season	-	£/kg	0.01	0.00	0.10	0.70	00	0.72	1.070	0.07
	Other Mid Season	_	£/kg	0.71	0.70	0.77					
	Other Late Season	_	£/kg	0.71	0.74	0.67	0.67	0.71	0.63	-11.4%	
	Jonogold – group	Ave	£/kg	0.50		0.51					
Gooseberries	All Varieties	-	£/kg								
Pears	Conference	Ave	£/kg	0.60	0.60	0.54	0.55	0.54	0.51	-6.0%	-41.9%
	Doyenne Du Comice	Ave	£/kg	0.65	0.67	0.63	0.70	0.58			
	William's Bon Chretien	Ave	£/kg	0.50							
	Other	Ave	£/kg	0.50	0.50	0.48					
Plums and Gages	Czar	_	£/kg								
	Majorie's Seedling	_	£/kg								
	Victoria	_	£/kg								
	Other Varieties	_	£/kg								
Raspberries	All Varieties	_	£/kg	6.41					8.64		
Redcurrants	All Varieties	_	£/kg								
Strawberries	All Varieties	Ave	£/kg	1.16			1.96	1.60	1.88	17.3%	-15.8%
VEGETABLES											
Asparagus	All Varieties	-	£/kg				11.46	8.45	5.54	-34.5%	-27.8%
Beetroot	Topped	-	£/kg	0.36	0.35	0.35	0.36	0.16	0.16	-2.1%	-62.9%
Broad Beans	Broad	_	£/kg						1.76		

Table 1 National average monthly wholsale prices of homegrown produce continued

											Per cent change	
		Quality	Units	Dec	Jan	Feb	Mar	Apr	May	month	12 month	
VEGETABLES												
Brussels Sprouts	All Varieties	-	£/kg	0.61	0.55	0.51	0.51	0.25				
Bulb Onions	Yellow	-	£/kg	0.30	0.35	0.30	0.29	0.35	0.40	13.8%	24.4%	
	Red	-	£/kg	0.44	0.47	0.45	0.44	0.42	0.44	3.6%	-7.1%	
Cabbage	Red	-	£/kg	0.30	0.31	0.31	0.33	0.34	0.39	14.5%	-16.5%	
	Savoy	-	£/head	0.34	0.32	0.34	0.34	0.35				
	Spring Greens - Loose	-	£/kg									
	Spring Greens - Prepacked	-	£/kg	0.64	0.74	0.77	0.95	0.83	0.73	-11.2%	-45.8%	
	Summer & Autumn-Pointed	-	£/kg	0.43				0.53	0.48	-10.5%	-48.2%	
	Summer & Autumn Round	-	£/head	0.33	0.32	0.31	0.32	0.29	0.40	36.8%	-30.9%	
	White	-	£/kg	0.25	0.24	0.25	0.26	0.25	0.28	11.8%	-21.8%	
	Winter Other	-	£/head	0.32	0.35	0.34	0.35	0.31	0.31	-2.3%	-37.1%	
Calabrese	All Varieties	-	£/kg	2.06	2.40				0.59			
Capsicums	Green	Ave	£/kg	0.53			1.00		1.14			
	Red	Ave	£/kg	0.50					1.06			
Carrots	Topped-Washed	-	£/kg	0.30	0.27	0.28	0.28	0.27	0.30	12.8%	-35.7%	
Cauliflowers	Kent	-	£/head	0.83	0.52	0.64	0.53	0.46	0.58	27.7%	-12.6%	
	All Other	-	£/head	0.80	0.54	0.60	0.51	0.42	0.56	34.7%	10.3%	
Celery	All Washed	-	£/kg	0.57								
Courgettes	All Varieties	-	£/kg						0.53			
Cucumbers	All Varieties	-	£/kg			0.99	0.66	0.64	0.58	-9.5%	-22.8%	
Beans	Dwarf, French or Kidney	-	£/kg									
Leeks	Trimmed	-	£/kg	0.86	0.82	0.77	0.77	0.34	0.36	6.2%	-70.8%	
Lettuce	Butterhead - Indoor	Ave	£/head	0.31	0.34	0.34	0.31	0.30	0.30	-1.9%	-14.5%	
	Cos	Ave	£/head					0.67	0.53	-20.9%	-23.1%	
	Crisp-Iceberg Type	Ave	£/head						0.33		-44.8%	
	Little Gem	Ave	£/twin	0.57	0.65	0.61	0.55	0.55	0.52	-5.5%	-27.9%	
Mushrooms	Button - Indoor	-	£/kg	1.76	1.80							
	Cup – Indoor	-	£/kg	1.85		1.90	1.84	1.87	1.85	-0.9%	-1.2%	
	Flat – Indoor	-	£/kg	1.73								
Parsnips	All Varieties	-	£/kg	0.93	0.88	0.87	0.82	0.80	0.81	2.4%	-20.2%	
Rhubarb	Forced	-	£/kg		3.25	2.58	2.44	2.84				
	Outdoor	-	£/kg				1.29	1.04	0.99	-4.6%	-15.6%	
Runner Beans	Runner-Climbing	-	£/kg									
Salad Onions	Salad	_	£/bunch					0.29	0.25	-11.9%	-15.2%	

Table 1 National average monthly wholsale prices of homegrown produce continued

										rei cent change		
		Quality	Units	Dec	Jan	Feb	Mar	Apr	May	month	12 month	
VEGETABLES												
Shelling Peas	All Varieties	-	£/kg						1.31			
Spinach	Leaf - Loose/bunches	-	£/kg	0.70	1.20		1.13	0.96	0.90	-6.7%	11.2%	
Swede	All Varieties	-	£/kg	0.35	0.33	0.32	0.31	0.29	0.28	-2.2%	-49.0%	
Sweetcorn	All Varieties	-	£/cob									
Tomatoes	Round	Ave	£/kg	0.91			1.12	1.20	0.85	-29.5%	-21.3%	
	Vine	Ave	£/kg	0.91				2.11	1.02	-51.7%	-19.6%	
	Cherry	Ave	£/kg	1.65				2.00	2.31	15.7%	12.1%	
	Plum	Ave	£/kg	0.91								
Turnip	All Varieties	-	£/kg	0.73	0.83	0.89	0.88	0.86	0.98	13.7%	-2.8%	
Watercress	All Varieties	-	£/bunch	0.54	0.51	0.52	0.52	0.54	0.56	2.9%	6.5%	
CUT FLOWERS												
Alstromeria	Indoor	-	£/bunch ⁽¹⁾	1.12	1.05	1.00	1.12	0.98	1.02	3.4%	6.3%	
Chrysanthemums	Indoor-bloom	-	£/bloom	0.83								
	Indoor-spray	-	£/spray	0.76	0.47			1.10	0.33	-70.5%	-77.6%	
Gladioli	All Varieties	-	£/bunch ⁽¹⁾						0.50		-13.0%	
Irises	Indoor	-	£/bunch ⁽¹⁾				0.78	0.61	0.57	-5.6%	-6.2%	
Narcissus-inc.Daffodils	Indoor	-	£/bunch ⁽²⁾	0.60	0.56	0.51	0.44	0.39				
Oriental Lilies	Homegrown	-	£/stem	0.65				0.65	0.64	-0.6%	-28.4%	
Pinks	All Varieties	-	£/bunch ⁽³⁾						0.41		-60.8%	
Tulips	Indoor	-	£/bunch ⁽⁴⁾		0.50	0.44	0.36	0.70	0.59	-15.8%	-19.7%	
POT PLANTS												
Begonia-Elatior	13cm	-	£ each	1.22	1.22	1.19	1.28	1.25	1.23	-2.0%	-4.1%	
Cyclamen	13cm	-	£ each	1.51	1.46	1.50						
Poinsettia	13cm	-	£ each	2.22								
Chrysanthemum	13cm	-	£ each	1.30	1.25	1.27	1.33	1.25	1.25	0.0%	-3.6%	

Per cent change

Note

- (1) a bunch equals 5 stems
- (2) a bunch equals 10 blooms
- (3) a bunch equals 10 stems
- (4) a bunch equals 5 blooms

Link to full dataset: https://www.gov.uk/government/publications/wholesale-fruit-and-vegetable-prices