

# CLASSIFIEDS AD FORM

REFER TO CLASSIFIEDS ADVERTISING RATES AND PROCEDURES ON PREVIOUS PAGE

NAME		FMCA MEMBER # (IF APPLICABLE)	
ADDRESS	CITY	STATE	ZIP
HOME PHONE	CELL PHONE	E-MAIL	

**SELECT ISSUE** If no issue is indicated, the date of receipt will determine the issue in accordance with the classified ad deadline dates.

- Issue selected: \_\_\_\_\_
- as soon as possible (see deadline dates on previous page)

**ADDITIONAL ISSUES** Check one of the following options ONLY if you wish to run your ad for more than one issue. If no option is circled, the ad will run for one issue only.

- OPTION 1: Run ad for \_\_\_\_\_ (number of) issues beginning with the "Issue Selected" above.
- OPTION 2: Run ad in every issue – UNTIL CANCELLED – beginning with the "Issue Selected" above.

**AD STYLE/RATE** Choose one. If no style is indicated, the ad will run as "Standard Run-On." Magazine ads are text only (no photos).

- STANDARD RUN-ON (Minimum: 10 words)
  - \$ .50 per word non-commercial
  - \$ 1.15 per word commercial

**2003 MOTOR COACH** - Ad will appear in a block format such as this one. Motorhome for sale ads should include information such as year, brand, length of coach, description, phone number with two-letter state or province abbreviation, and asking price.

- ENHANCED TEXT (Maximum: 30 spaces per line; minimum 3 lines per ad)
  - \$ 8.00 per line non-commercial
  - \$ 17.75 per line commercial

**CENTERED BOLD PRINT  
CAPITAL LETTERS  
OR AS INDICATED**

**AD COPY** Note: A word is counted as any group of characters in between two spaces. This includes letters, numbers, and any punctuation. For example: phone numbers, years, Web and e-mail addresses, and dollar amounts are each counted as one word. (Attach extra sheet if necessary)

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REQUIRED: VIN/CHASSIS SERIAL # ON ALL COACH ADS: (LAST FIVE DIGITS)

REQUIRED: DEALER/COMPANY NAME FOR COMMERCIAL ADVERTISERS

**PAYMENT METHOD** Payment or credit card information should be enclosed or received within five days of deadline date. Billing for additional issues or additional words is monthly at time of publication. (No refunds given for amounts less than \$5.00.)

- Charge My Credit Card
- I have enclosed \$ \_\_\_\_\_  
(Make checks payable to Family Motor Coaching, Inc. in U.S. Funds)

CREDIT CARD # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

**ONLINE BONUS AD** Questions: 800-543-3622, ext 213 • magazineclassifieds@fmca.com

- Check here for your ad(s) to appear free online at [FMCA.com/fmcmag](http://FMCA.com/fmcmag) (runs simultaneously with your print ad in the magazine).

**MEMBER BENEFIT** Family and Life members of FMCA are entitled to 20 words free per calendar year, **ONE ISSUE ONLY**, of the standard run-on, non-commercial ad style. Ads exceeding 20 words will be subject to the usual charge of \$.50 for each additional word.

- Apply my Membership Credit of 20 Words Free (credit applies to issue, not date of receipt).

## AD CATEGORY

Select category or indicate motorhome make and model.

- List under make and model

\_\_\_\_\_

\_\_\_\_\_

- Assorted Coaches
- Business Opportunities
- Businesses For Sale
- Campground Memberships
- Campgrounds For Sale
- Communications
- Events
- Homes For Sale or Rent
- Lots For Sale or Rent
- Miscellaneous
- Motorhome Parts/Service
- Tours
- Towed Vehicles
- Towing Equipment
- Trade
- Travel Groups
- Wanted

**MAIL TO**  
FMC Magazine  
Attn: Classifieds Dept.  
8291 Clough Pike  
Cincinnati, OH 45244-2796

**E-MAIL**  
magazineclassifieds@fmca.com

**FAX TO**  
FMCA  
Attn: Classifieds Dept.  
(513) 388-5286 • (800) 543-4791