

Date

Name

Title

Company

Address

City, State Zip

Dear _____:

The International Franchise Association's Women's Franchise Committee (WFC) invites you to the inaugural meeting of the *Your City* Chapter of the Women's Franchise Network. There are currently 11 active WFN chapters and the response has been overwhelmingly positive.

The purpose of the network is to assemble female franchise professionals to address issues, share ideas and offer solutions related to your local market. We also want to develop a forum to mentor women new to franchising and provide opportunities for career growth and enhancement. Overall, the goal of the WFN is to unite all women involved in franchising by providing a valuable resource and support network, starting with your local market.

During this first meeting, we will focus on collecting input from the attendees about meeting format, speaker topics, frequency, etc. Your input will be critical to helping us form a network that addresses the needs and interests of the members in our area!

Please extend the attached invitation and RSVP to your female colleagues and associates involved in franchising who may not be on our mailing list.

If you want to provide input and cannot attend, or if you have any questions, contact

Name,

Company Name and Chairwoman, WFN of _____ (000) 000-0000

or

Name, Company Name and Vice Chairwoman, WFN of _____ (000) 000-0000.

Sincerely,

Name

Co-Chairwoman

Name

Co-Chairwoman