



-Confidential-

International Master Franchise Questionnaire

Please fill out all applicable information and submit this form to: (choose one)

Postal Service	Fax	email
sweetFrog Enterprises, LLC International Franchise Development 10800 Midlothian Turnpike, Suite 300 Richmond, VA, 23235. USA	+1-855-407-5219	international@sweetfrog.net

Company Information—

Company Name					
Contact Name			Title		
Mailing Address				Postal Code	
City			State/Province	Country	
Telephone (country code + number)					
Email Address					
Company Website					
Year of incorporation		Years in business		# of employees	
Describe the type of business					
Annual Gross Income (US\$)					
Net Value of Business (US\$)					

Assets	US Dollars	Liabilities	US Dollars
Cash in Banks	\$	Loans	\$
Stocks and Bonds	\$	Taxes and liens due	\$
Accounts receivables	\$	Accounts payables	\$
Real Estate	\$	Mortgages payable	\$
*Others (please explain)	\$	*Others (please explain)	\$
Total	\$	Total	\$

Total Net Worth	US\$
Funds available to invest in franchise development	US\$

*Please also include any supporting information: company profile, annual report, business financials

Other information you want us to know about the company

Personal Information—

Name				Country of Citizenship			
Last name (Surname)				Country of Citizenship			
Mailing Address						Postal Code	
City			State/Province)			Country	
Telephone (country code + number)							
Email Address							
Describe your educational level, and overall business background (or attach updated resume)							

Please explain your current work, business, and investment activities:

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Assets	US Dollars	Liabilities	US Dollars
Cash in Banks	\$	Loans	\$
Stocks and Bonds	\$	Taxes and liens due	\$
Accounts receivables	\$	Accounts payables	\$
Real Estate	\$	Mortgages payable	\$
*Others (please explain)	\$	*Others (please explain)	\$
Total	\$	Total	\$

Total Net Worth	US\$
Current total annual income	US\$
Source of capital to invest in franchise development	
Funds available to invest in franchise development	US\$
Funds from financing	US\$

How did you first learn about **sweetFrog**?

<input type="checkbox"/>	Visiting a store (where?)	
<input type="checkbox"/>	Franchise/Business Magazine (which one?)	
<input type="checkbox"/>	Franchise Expo / Trade Show (which one?)	
<input type="checkbox"/>	Current Franchisee (who?)	
<input type="checkbox"/>	Other (please explain)	

Proposed country/territory/region

Country/region of interest	# of potential units	# of stores over 3 years	# of stores over 5 years

Do you plan to open **sweetFrog** shops yourself, sub-franchise them to others, or a combination? If so, how do you plan to recruit sub-franchisees?

Why do you think **sweetFrog** is a great business opportunity in the abovementioned country(ies)/region?

How is the Frozen Yogurt market in your chosen market(s)? Who are the competitors?

What is your timeframe for this investment?

Additional information you want us to know (about you, your plans, your selected market)

Name

Signature

Date (MM/DD/YYYY)