

Twist on a Classic Rules & Guidelines



Welcome to the inaugural **Twist on a Classic** event in conjunction with the LRA EXPO, where bartenders face off to see who can create the ultimate “twist” on a classic cocktail! We will be picking 10 participants to compete on August 5, 2019. The Winner will be crowned the Cocktail King or Queen of Louisiana. You must be 21 or older to compete. Here are a few rules & guidelines to think about before submitting your application:

- Each bartender must submit a 30 second to one minute video explaining their drink and how it came to creation. (Must tag @larestassoc on Twitter and Instagram)
- Drink must contain a maximum of **seven ingredients**.
- The ingredients used must be easily accessible and able to be purchased in the U.S.
- Competitors must use either Sazerac Rye or Wheatley Vodka.
- Your application and video must be submitted electronically to communications@lra.org with the subject “Twist on a Classic Submission” or mailed to Louisiana Restaurant Association at 2700 N. Arnoult Rd., Metairie LA 70002 by **July 1, 2019**.
- All submissions will be reviewed and selected by a committee of the Louisiana Restaurant Association. Contestants will be notified of their eligibility by **Friday, July 12, 2019**.
- By submitting an application, you are complying you are over 21 years of age and you give the LRA and RNDC permission to use your likeness and recipe.
- Bartender must be employed at an LRA member establishment.
- Each competing bartender will receive a \$200 stipend post-competition.



You must present your cocktail in person Monday, August 5 at the LRA EXPO, New Orleans Morial Convention Center. You will be asked to batch your cocktail for sample tastings by attendees and present it to a judging panel of three industry professionals.



Bartender Name _____
Title _____
Restaurant/Bar Name _____
City _____
Work Phone _____ Cell Phone _____
Email Address _____
Drink Name _____

Written recipe

Bourbon Vodka

Do you currently work at a bar or restaurant as a bartender? Y N

Is your restaurant/bar a member of the Louisiana Restaurant Association? Y N

What do you love about bartending?

Why would you make a great competitor?