



Dear Loyal Sears Customer,

Thank you for your recent purchase of a Kenmore® UltraSoft water softener. It will provide your home and family with the benefits and savings of soft water for years to come.

We'd like to take this opportunity to extend to you the following rebate offers. If you're concerned with the expense, waste, and negative environmental impact of bottled water, then we have two great Kenmore® products to meet your needs.



If you are looking for a whole-home solution, the new Kenmore EliteTM Central Water Filtration System (CWS) is designed with you in mind. It provides clean, filtered water to *every faucet* in your home. Imagine taking a shower and eliminating the damaging effects of chlorine to both your hair and skin. The CWS is a compact, maintenance-free system – just set it and forget it. The special blend of filter media is automatically rinsed, and it's ready to go again - **NO FILTERS TO REPLACE**. Take advantage of our special **\$75.00 mail-in rebate offer** below. Please refer to the enclosed brochure for more details.

Our suggestion for a single faucet solution is the Kenmore® UltraFilter 450 Reverse Osmosis Drinking Water System. It's a compact in-home water purification system that provides better-than bottled water for pennies per litre. **NEVER BUY BOTTLED WATER AGAIN!** Below is our special **\$25.00 mail-in rebate offer**.

To obtain your rebate by mail, send a copy of the original sales receipt with the purchase date circled and this official mail-in form to: **EcoWater Canada Ltd., 5240 Bradco Blvd, Mississauga, ON L4W 1G7**. Both offers valid on purchases made until December 31, 2009. Rebate submission must be received no later than January 31, 2010.

Mail-in Rebate Offer

Purchase a Kenmore Elite
Central Water Filtration
System and receive

**\$75.00
REBATE**



Mail-in offer. Valid on purchases made by December 31, 2009 from any Sears Department, Home, Décor, Dealer, Appliance & Mattress stores, Catalogue or online at sears.ca. Rebate forms must be received no later than January 31, 2010. Offer not valid for builders, contractors or dealers. Offer valid only in Canada. Limit one rebate per household. Redemptions will only be validated with this form and a copy of the original sales receipt. Failure to enclose this form will void this offer. Please allow 4 weeks for delivery of rebate cheque. A reduction in any applicable taxes payable is included in the refund face value. Sears and EcoWater Canada Ltd. are not responsible for lost, delayed, misdirected, illegible or incomplete claims.

Name (Please print clearly)

Address

Province

City

Postal Code

Home Phone

Mail-in Rebate Offer

Purchase a Kenmore®
UltraFilter 450 RO Drinking
Water System and receive

**\$25.00
REBATE**



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