

# Sponsorship Registration Form

Second Annual Wings and Wildflowers Festival - October 4-6, 2013

Sponsor Information	
Organization Name:	
Contact Name:	Phone:
Mailing Address:	
E:mail Address:	
Sponsorship Level	
<input type="checkbox"/>	<p><b>Florida Scrub-jay Sponsorship - \$2000</b></p> <ul style="list-style-type: none"> <li>• Opportunity to make a 30-minute presentation to attendees on Saturday, October 5th</li> <li>• A 10'x20' exhibition space (tent, table and chairs provided if needed)</li> <li>• Sponsor's logo and/or name on select promotional materials</li> <li>• A full-page color advertisement in the printed program (<i>see ad specifications</i>) Note: Back cover, inside front cover and inside back cover spaces are first-come, first-served</li> <li>• A link to the sponsor's website from the sponsors page on the Wings and Wildflowers website</li> </ul> <p><input type="checkbox"/> Yes – I would like to have the opportunity to give a 30-minute presentation.</p> <p><input type="checkbox"/> Yes – I will be using my exhibition space (if yes, complete the Exhibitor/Food Vendor registration form).  <input type="checkbox"/> Yes – I would like a tent, table and chairs provided. (<i>included with sponsorship</i>)  <input type="checkbox"/> No – I will provide my own accommodations.</p> <p><input type="checkbox"/> No – I will not be using my allotted exhibition space.</p>
<input type="checkbox"/>	<p><b>Green-winged Teal Sponsorship - \$1000</b></p> <ul style="list-style-type: none"> <li>• Sponsor's logo and/or name on select promotional materials</li> <li>• A 10'x10' exhibition space (tent, table and chairs provided if needed)</li> <li>• A full-page black and white advertisement in the printed program (<i>see ad specifications</i>)</li> <li>• A link to the sponsor's website from the sponsors page on the Wings and Wildflowers website</li> </ul> <p><input type="checkbox"/> Yes – I will be using my exhibition space (if yes, complete the Exhibitor/Food Vendor registration form).  <input type="checkbox"/> Yes – I would like a tent, table and chairs provided. (<i>included with sponsorship</i>)  <input type="checkbox"/> No – I will provide my own accommodations.</p> <p><input type="checkbox"/> No – I will not be using my allotted exhibition space.</p>
<input type="checkbox"/>	<p><b>Golden Astor Sponsorship - \$500</b></p> <ul style="list-style-type: none"> <li>• Sponsor's logo and/or name on select promotional materials</li> <li>• A 10'x10' exhibition space (tent, table and chairs available for discounted fee of \$75)</li> <li>• A half-page black and white advertisement in the printed program (<i>see ad specifications</i>)</li> <li>• A link to the sponsor's website from the sponsors page on Wings and Wildflowers website</li> </ul> <p><input type="checkbox"/> Yes – I will be using my exhibition space (if yes, complete the Exhibitor/Food Vendor registration form).  <input type="checkbox"/> Yes – I would like a tent, table and chairs provided. (<i>Rental fee of \$75 is required</i>)  <input type="checkbox"/> No – I will provide my own accommodations.</p> <p><input type="checkbox"/> No – I will not be using my allotted exhibition space.</p>
<input type="checkbox"/>	<p><b>Monarch Sponsorship - \$250</b></p> <ul style="list-style-type: none"> <li>• Sponsor's name on various select promotional materials</li> <li>• 10'x10' exhibition space (tent, table and chairs available for discounted fee of \$75)</li> <li>• A quarter-page black and white advertisement in the printed program (<i>see ad specifications</i>)</li> <li>• A link to the sponsor's website from the sponsors page on the Wings and Wildflowers website</li> </ul> <p><input type="checkbox"/> Yes – I will be using my exhibition space (if yes, complete the Exhibitor/Food Vendor registration form).  <input type="checkbox"/> Yes – I would like a tent, table and chairs provided. (<i>Rental fee of \$75 is required</i>)  <input type="checkbox"/> No – I will provide my own accommodations.</p> <p><input type="checkbox"/> No – I will not be using my allotted exhibition space.</p>

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## Advertising Specifications

### Color Advertisements (offered on a first-come, first-served basis)

- Back Cover (4.5"w x 7.5"h)
- Inside Front Cover (4.5"w x 7.5"h)
- Inside Back Cover (4.5"w x 7.5"h)

### Black/White Advertisements

- Full page (4.5"w x 7.5"h)
- Half page (4.5"w x 3.5"h)
- Quarter page (4.5"w x 1.75"h)

### Accepted file formats

Adobe PDF, InDesign CS5, Illustrator CS5 and Photoshop CS5. TIFF, JPEG and EPS files will be accepted, but must be CMYK or Grayscale, and must be greater than 200 dpi. No advertisements will be accepted from Microsoft Word, Excel, Publisher, etc. Ads should be submitted without crop marks or bleeds. All fonts must be included, or converted to outlines – and any supporting files should be included.

### Submitting the artwork

Artwork can be submitted on CD/DVD and mailed to Magda Contreras, Wings and Wildflowers, 315 W. Main St., Ste. 108, Tavares, FL 32778. Artwork may also be submitted by email to [mcontreras@lakecountyfl.gov](mailto:mcontreras@lakecountyfl.gov) with "Wings and Wildflowers ad" in the subject line. In order to ensure that your ad looks the same as it was designed, a printed version should be submitted by mail along with your CD/DVD, or by fax to 352-742-3906.

All artwork must be received no later than Friday, August 2, 2013 at 5 p.m. If it is not received by this date, it will not be included in the program. For any questions regarding advertising or artwork submissions, contact Magda Contreras at 352-343-9608 or email [mcontreras@lakecountyfl.gov](mailto:mcontreras@lakecountyfl.gov).

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Sponsorship payments must be received no later than Friday, July 5, at 5 p.m. If paying by check, make the check payable to "Lake County BCC", and either deliver or mail it to: Lake County BCC, 315 W. Main St., Suite 520, Attn: Debi Dyer, Wings and Wildflowers, Tavares, FL 32778. Sponsorships can also be submitted and paid online at [www.wingsandwildflowers.com](http://www.wingsandwildflowers.com). All advertisements for the printed program must be provided by the sponsor no later than Friday, August 2, at 5 p.m., and should adhere to the advertisement specifications listed above. Items not received by the due date, will not be included in the promotional materials.

I agree to provide the sponsorship payment as indicated above.

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Sponsor Signature

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Date