

## **COUPON QUESTIONNAIRE**

(PLEASE COMPLETE AND RETURN IMMEDIATELY)

This questionnaire must be completed and on file before payment can be issued for coupon submissions. If you have multiple stores and each store will be submitting coupons as an individual store, a separate questionnaire is required for each store.

## **GENERAL DATA**

A			
Name of Company/Store			
B			
Headquarters Address			
CAddress to which payment should be directed			
DAddress (physical location)			
	X ()		
'	rea Code & Fax Number		
F. Type of entity:  Proprietorship	□ Corporation □ Partnership		
G. Entity/Entities for which coupons will be submitted:	H. Date Business Started://		
Single Store	Library did you abtain this business.		
Multiple Store Number of Stores	I. How did you obtain this business:		
(Attach list of addresses and telephone numbers for more than	☐ Purchased ☐ Started New ☐ Merger		
one store)			
. Number of Employees: Full-time:	Dort time:		
C. Estimated Gross Annual Sales \$			
Company Trade Name or Store Name (if different from Item	ı A.)		
Former Store Name (if applicable)			
N			
)			
State of Incorporation (if applicable)			
P. Wholesale Supplier(s) PRIMARY:	SECONDARY:		
Name:	Name:		
Address:	Address: City, St., Zip:		
City, St., Zip: Phone: ()	Phone: ()		
Your Customer Number	Your Customer Number:		

## STORE DATA

Food Store(s): Combination Store Warehouse Store Conventional Supermit Superette Specialty Store Convenience Store  Drug Store(s) Pharmacy Full Line Discount Store Liquor Store Hardware Store Hardware Store Hardware Store Hardware Store Here Food Dealer/Distributor  Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Salad Dressing, Mayonnaise Baking Mixes and Needs Salad Dressing, Mayonnaise Health & Beauty Care Dairy Beer Coffee, Tea and Cocoa Soft Drinks Packaged Meat Pharmacy Condiments Condiments Soups Frozen Foods Pharmacy Apparel Household Supplies Diet Foods Canned Fish and Meat Canned Fish and Meat Paper Products Fresh Bakery Canned Fruits and Veg Diet Foods Canned Fish and Meat Paper Products Canned Frozen Foods Fresh Bakery Canned Fruits and Veg Delt Garettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks	A. Type of Stores	Number of Stores	Square Footage	Number of Checkouts	Average Weekly Open Hours
Convenience Store  Drug Store(s) Pharmacy Full Line  Discount Store  Department Store  Liquor Store  Hardware Store  Restaurant  Military Commissary  Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Baking Mixes and Needs Baking Mixes and Needs Baking Mixes and Needs Salad Dressing, Mayonnaise And Oils Baby Foods Baking Mixes and Needs Beer Beer Beer Beer Beer Beer Beer Bee	Food Store(s): Combination Store Warehouse Store Conventional Supermkt. Superette		•		
Discount Store Department Store Liquor Store Hardware Store Restaurant Military Commissary Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Candy and Gum Cereals Creals Creals Crodinents Condiments Crackers and Bread Products Sugar and Syrup Diet Foods Household Supplies Deilcatessen Detergent Health & Beauty Care Health & Beauty Care Liquor Dairy Wine Coffee, Tea and Cocoa Condiments Condiments Crackers and Bread Products Sugar and Syrup Diet Foods Household Supplies Deilcatessen Canned Fish and Meat Deaper Products Canned Fish and Meat Canned Fruits and Veg. Pet Foods and Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks	Drug Store(s) Pharmacy				
Department Store Liquor Store Restaurant Military Commissary Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Candy and Gum Cereals Coffee, Tea and Cocoa Condiments Crackers and Bread Products Diet Foods Canned Fish and Meat Canned Fish and Meat Paper Products Canned Fish and Meat Paper Products Canned Firesh and Weg. Pet Foods and Products Prepared Foods Fresh Bakery Diet Foods Canned Fish and Meat Canned Fish and Meat Canned Firesh Bakery Canned Fish and Meat Canned Fish Meat Canned					
Liquor Store Hardware Store Military Commissary Pet Food Dealer/Distributor    Product Categories stocked (check all applicable categories)   Baby Foods					
Restaurant Military Commissary Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Candy and Gum Cereals Coffee, Tea and Cocoa Condiments Condiments Condiments Condiments Canned Fish and Meat Canned Fish and Meat Canned Fish and Meat Canned Fish and Weg Paper Products Canned Fish and Weg Paper Products Canned Fresh Bakery Canned Fruits and Veg. Pet Foods and Products Canned Fruits and Veg. Pet Foods and Products Canned Fish and Meat Canned Fruits and Veg. Pet Foods and Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks  Household Supplies Poduce Canned Fruits and Veg.  Paper Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks  Household Supplies No R Through the following: OFICRS P.O. BOX 18716 OKLAHOMA CITY, OK 73154  NAME ADDRESS CITY ST ZIP  Are extra-value couponing practices used (i.e. doubling or tripling coupons)?  Never O-15 weeks per year 15-30 weeks per year Over 30 weeks per year					
Restaurant Military Commissary Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Salad Dressing, Mayonnaise Baking Mixes and Needs Candy and Gum Cereals Coreals Coffee, Tea and Cocoa Coffee, Tea and Cocoa Condiments Condiments Condiments Crackers and Bread Products Diet Foods Canned Fish and Meat Canned Fish and Meat Canned Fruits and Veg. Pet Foods and Products Canned Fresh Bakery Condiments Condiments Canned Frou Bakery Condiments Condents Condiments Condents Condents Condiments Condents Condiments Condiments Condents Condiments Condents Condents Condiments Condents Condents Condiments Condents	· · · · · · · · · · · · · · · · · · ·				
Product Categories stocked (check all applicable categories)   Baby Foods					
Pet Food Dealer/Distributor  Product Categories stocked (check all applicable categories)  Baby Foods Baking Mixes and Needs Candy and Gum Cereals Coffee, Tea and Cocoa Condiments Condiments Condiments Condiments Condiments Condiments Canned Fish and Meat Canned Fish and Meat Canned Fish and Weat Canned Frouts and Veg.  Pet Foods and Products Diet Foods Pet Foods Automotive Supplies Diet Foods Canned Fish and Weat Canned Fruits and Veg. Pet Foods and Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$					
Baby Foods Baking Mixes and Needs Candy and Gum Cereals Cereals Condiments Condiments Cander Frozen Foods Cander Frozen Foods Cander Frozen Foods Condiments Couper Frozen Foods Apparel Pharmacy Pharmacy Automotive Supplies Delicatessen Hardware Conned Fish and Meat Paper Products Fresh Bakery Contend Fruits and Veg. Pet Foods and Products Conned Fruits and Veg. Pet Foods and Products Conned Fruits and Veg. Pet Foods and Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks How are coupons submitted? Direct to Manufacturer(s) OFICRS P.O. BOX 18716 OKLAHOMA CITY, OK 73154  ADDRESS CITY ST ZIP  Are extra-value couponing practices used (i.e. doubling or tripling coupons)?  Are extra-value couponing practices used (i.e. doubling or tripling coupons)?  Are extra-value information provided in this questionnaire is correct.  Signed Title Date  John	•				
Baby Foods Baking Mixes and Needs Candy and Gum Cereals Cereals Condiments Condiments Cander Frozen Foods Cander Frozen Foods Cander Frozen Foods Condiments Couper Frozen Foods Apparel Pharmacy Pharmacy Automotive Supplies Delicatessen Hardware Conned Fish and Meat Paper Products Fresh Bakery Contend Fruits and Veg. Pet Foods and Products Conned Fruits and Veg. Pet Foods and Products Conned Fruits and Veg. Pet Foods and Products Cigarettes & Tobacco Batteries  COUPON DATA  Estimate of average dollar value of coupons redeemed by store in one week \$ Frequency of submission of coupons (check one or insert number) Random Weekly Monthly Quarterly Every Weeks How are coupons submitted? Direct to Manufacturer(s) OFICRS P.O. BOX 18716 OKLAHOMA CITY, OK 73154  ADDRESS CITY ST ZIP  Are extra-value couponing practices used (i.e. doubling or tripling coupons)?  Are extra-value couponing practices used (i.e. doubling or tripling coupons)?  Are extra-value information provided in this questionnaire is correct.  Signed Title Date  John					
Estimate of average dollar value of coupons redeemed by store in one week \$	Cereals Pre Coffee, Tea and Cocoa Sof Condiments Sou Crackers and Bread Products Sug Diet Foods Hor Canned Fish and Meat Pag Canned Fruits and Veg. Pet	pared Foods It Drinks It D	Dairy Fresh M Packag Frozen Produce Delicate	Meat ed Meat Foods e essen Bakery	Beer Wine Pharmacy Apparel Automotive Supplies Hardware Other General Merch.
Random Weekly Monthly Quarterly Every Weeks  How are coupons submitted?  Direct to Manufacturer(s) Yes No OR Through the following:  OFICRS  P.O. BOX 18716  OKLAHOMA CITY, OK 73154  ADDRESS					
Never 0-15 weeks per year 15-30 weeks per year over 30 weeks per year hereby certify that all information provided in this questionnaire is correct.  Signed Date//	Random Weekly E. How are coupons submitted?  Direct to Manufacturer(s)  OFICRS  P.O. BOX 18716	Monthly	or insert numb Quart OR T NAME_	per) erly  Through the follow	Every Weeks
Never 0-15 weeks per year 15-30 weeks per year over 30 weeks per year hereby certify that all information provided in this questionnaire is correct.  Signed Date//	CALAHOMA OH 1, OR 73134		CITY_	S	TZIP
Signed Title Date//		· —	ubling or tripling	ng coupons)?	
	I hereby certify that all information prov	vided in this question	nnaire is correct		
Drint Name	Signed		itle		Date//
	Drint Nama				