

# Independence Township Parks, Recreation & Seniors 2013 Sponsorship Opportunities

A Comprehensive Guide highlighting sponsorships and other support opportunities available to you throughout the year.

**Be a part of keeping community traditions alive!**



**Sponsor Events!** Get involved in community by sponsoring events. Some sponsorship levels have great opportunities that afford your organization to have a booth on-site and interact with event patrons. Get exposed to hundreds of people in one event!

**Sponsor T-Shirts!** It's been said it's "America's favorite pastime", sponsor a baseball team to be the All-American supporter. Other shirt sponsorships include: Basketball Award shirts and Summer Camp shirts.

**Sponsor a Field Banner!** Would you like to see your company's name or logo displayed on one of our ball field fences at Clintonwood Park? Sponsor a banner at the Park for a summer.

**DETAILS  
INSIDE!**



# Festival of Fun & Fireworks

Be recognized as one of the organizations who have stepped forward to support a long-standing tradition of our community! Your donation will go towards fireworks, shuttle busses and all other costs associated with the "Festival of Fun" and fireworks.

**\$3000**

## **Dynamite Sponsors** Includes everything below, plus...

- Even More Advertising! Free 1/4 page ad in our 2013 Fall Recreation Guide that acknowledges your business as a sponsor.
- We'll customize a package to fit your business or organization needs. Will include very unique exposure and recognition options!

**\$1750**

## **Cannon Blast Sponsors** Includes everything below, plus...

- T-Shirts! Over 200 staff & volunteers will be wearing an Independence Day T-Shirt during this event. We will add your logo to the back of our shirts. Each Organization will receive six complimentary shirts.
- Reserved Picnic Area! Two picnic tables will be reserved in Clintonwood Park just for your group!
- Even More Signage! 2x3 signs will be placed along Clintonwood Park's entrance driveway advertising your support, where thousands of people drive by into the event.

**\$1000**

## **Rocket Sponsors** Includes everything below, plus...

- Reserved Parking! Each Corporate Sponsor will receive four Reserved Parking Passes for the Senior Center Parking Lot for an "easy-in/easy-out" spot during the Fireworks.
- Bigger Banners! Rocket Sponsors will receive their own 4'x15' Color Banner hung along the Softball Fields all day during the Festival of Fun and Fireworks, as well as recognition on the two entertainment stages.
- Additional Signage! 2x3 signs will be placed in the Shuttle Parking Lots at CHS.
- Logo in Print Ads! Your logo will be included in all event promotion!
- Free Display Area! Feel free to set-up a display booth at the Festival of Fun. Sponsors must provide own tents, tables, chairs, etc.
- More Recognition! After the event, your organization will receive a sponsor plaque.

**\$500**

## **Fire Cracker Sponsors** Includes everything below, plus...

- Banner! Your business name will go on a banner in Clintonwood Park advertising all Firecracker Sponsors.
- Reserved Parking! The first 6 \$500 Sponsors will receive one Reserved Parking Pass for the Senior Center Parking Lot for an "easy-in/easy-out" spot during the Fireworks.
- Games! Each Sponsor will receive 4 "All You Can Play" Wristbands for the Children's Game Area.

**\$100**

## **Sparkler Sponsors**

- Advertising! Name in pre-event information, including flyers & website. You'll also receive a sign to display in your storefront.
- Parking! You will receive one parking pass for the Soccer Parking lot at Clintonwood. A close walk to activities!
- Recognition! Name in the '12 Fall Recreation Guide.

Help bring Radio Disney or WICD to the Festival of Fun & Fireworks for hundreds of people to enjoy.

**\$2500**  
**Entertainment Sponsorship Includes:**

**Radio!** :30-second promotional announcements on the radio.

**Announcements!** On-Site recognition during the program, as well as during the daytime festivities.

**Advertising!** Name in pre-event information, including flyers & website. You'll also receive a sign to display in your storefront.

**Parking!** You will receive 2 VIP Parking passes.

**Banner!** Your business name will go on a banner in front of the music stage.

**Games!** Each Sponsor will receive 4 "All You Can Play" Wristbands for the Children's Game Area.

**Logo in Print Ads!** Your logo will be included in all event promotion!

**Free Display Area!** Feel free to set-up a display booth at the Festival of Fun. Sponsors must provide own tents, tables, chairs, etc.

**T-Shirts!** Over 200 staff & volunteers will be wearing an Independence Day T-Shirt during this event. We will add your logo to the back of our shirts. Each Organization will receive six complimentary shirts.

**Reserved Picnic Area!** Two picnic tables will be reserved in Clintonwood Park just for your group!

**More Recognition!** After the event, your organization will receive a sponsor plaque.



## Little Dribblers Basketball

This instructional basketball league is for boys and girls in K–2nd grades and takes place on Saturdays for 8 weeks from January through March. Past participation has consistently been about 140 children plus coaches placed on 14 different teams.

LEVEL	RECOGNITION
<b>\$250</b>	<b>(Limited to 4 sponsors)</b> <ul style="list-style-type: none"> <li>■ Business logo printed on all league uniforms (approx. 180 T-shirts to be viewed by parents/families and many others during and long-after the program)</li> <li>■ Business logo printed on all league schedules (distributed to every family/child)</li> <li>■ Business name printed in Independence Twp Summer Recreation Guide</li> </ul>

## Field Banners

Would you like to see your company's name or logo displayed on one of our ball field fences? Clintonwood Park hosts many sports leagues, events, tournaments and a wide variety of outdoor activities throughout the year including: Youth Baseball and Softball, Youth Soccer, and much more!

LEVEL	RECOGNITION
<b>\$500</b>	<ul style="list-style-type: none"> <li>■ 3' x 6' full color banner with company logo displayed on ball field fence at Clintonwood Park.</li> <li>■ Banner is displayed from April 1–October 31, giving your company exposure to thousands of people.</li> <li>■ Company name printed in our 2013 Fall Recreation Guide mailed out to all township residents.</li> <li>■ Quick and easy process for you! Return sponsor form, along with your logo and fee. We handle the rest, including printing and displaying.</li> </ul>

## Adult and Pony Basketball

The Adult Basketball league is for those 18 & up that want to stay active. The Pony Basketball league is for boys in the 9th–11th grades that do not currently play on a Jr. High or High School team. These leagues take place December 5–Mid March 2012. Past participation has consistently been about 400 players in these leagues and approximately 100 spectators each week.

LEVEL	RECOGNITION
<b>\$250</b>	<b>(Limited to 8 sponsors)</b> <ul style="list-style-type: none"> <li>■ Business logo printed on all award t-shirts. (approx. 80 T-shirts to be viewed by parents/families and many others during and long-after the program)</li> <li>■ Your Business logo will be placed on all league standings that are emailed once a week and placed on each score table during the season for every game.</li> <li>■ Business name printed in Independence Twp Summer Recreation Guide</li> </ul>

A Youth Baseball and Softball sponsorship ensures that this program remains affordable for everyone while offering a quality experience. Your partnership will give you exposure to thousands of people and is easier than ever! Just provide a logo and sponsorship fee and we do the rest!

## Team Sponsorships

LEVEL	RECOGNITION
<b>\$350</b>	<b>Major League</b> <ul style="list-style-type: none"> <li>■ Your company is the sole sponsor for that team!</li> <li>■ Company logo on front center of two-button style shirt.</li> <li>■ You pick the colors of your team!</li> <li>■ Company name (or whatever name you decide on) is the team name! Therefore, the company name will be on schedules, standings, and other publications involving your team's league.</li> <li>■ Your name listed in our Fall Recreation Guide mailed out to all township residents.</li> <li>■ Prior to the season, you will receive your team's schedule and an invitation to the Opening Day Ceremonies.</li> <li>■ You will also receive a sponsor award plaque after the season concludes.</li> </ul>
<b>\$250</b>	<b>Minor League</b> <ul style="list-style-type: none"> <li>■ Same recognition as Major League except uniforms consist of T-shirts rather than two-button shirts and do not include stirrups or pants</li> </ul>

## Youth Baseball & Softball



Call (248) 625-8223

Reserve your sponsorship today by calling Independence Township Parks, Recreation & Seniors. Or complete the attached form and fax back to (248) 620-7454.

Sponsor one of these great family-friendly events and help keep them a vital and enriching part of our community!

## Summer Camp T-Shirt

LEVEL	RECOGNITION
<b>\$500</b>	<b>Platinum Level</b> <ul style="list-style-type: none"> <li>Letter of appreciation and donor recognition on back of camper t-shirt (x-large font with logo)</li> <li>Donor recognition in the Fall Rec Guide mailed to 13,000 residents</li> </ul>
<b>\$250</b>	<b>Gold Level</b> <ul style="list-style-type: none"> <li>Letter of appreciation and donor recognition on back of camper t-shirt (large font-with logo)</li> <li>Donor recognition in the Fall Rec Guide mailed to 13,000 residents</li> </ul>
<b>\$125</b>	<b>Silver Level</b> <ul style="list-style-type: none"> <li>Letter of appreciation and donor recognition on back of camper t-shirt (medium font-no logo)</li> <li>Donor recognition in the Fall Rec Guide mailed to 13,000 residents</li> </ul>

## Kids Day in the Park

LEVEL	RECOGNITION
<b>\$500</b>	<b>Petting Zoo Sponsor</b> <ul style="list-style-type: none"> <li>Large sign naming you (with Business logo) sponsor of the petting zoo.</li> <li>Your business logo will also be on the event banner welcoming everyone to the event. Exclusive to one sponsor. Deadline is March 1, 2013.</li> <li>Sign naming you sponsor of the DJ, a puppet show, a magic show. Your choice! Exclusive to one sponsor per show. Deadline is March 1, 2013.</li> <li>Donor recognition on a large sign on-site</li> <li>Recognition in event program and the 2013 Summer or Fall Recreation Guide mailed to 13,000 residents</li> <li>Certificate of appreciation &amp; sole recognition of one event competitions (ie) Hula Hoop Competition, Yo-Yo competition, etc.</li> </ul>
<b>\$300</b>	<b>Entertainment Sponsor</b> <ul style="list-style-type: none"> <li>Sign naming you sponsor of the DJ, a puppet show, a magic show. Your choice! Exclusive to one sponsor per show. Deadline is March 1, 2013.</li> <li>Donor recognition on a large sign on-site</li> <li>Recognition in event program and the 2013 Summer or Fall Recreation Guide mailed to 13,000 residents</li> <li>Certificate of appreciation &amp; sole recognition of one event competitions (ie) Hula Hoop Competition, Yo-Yo competition, etc.</li> </ul>
<b>\$200</b>	<ul style="list-style-type: none"> <li>Donor recognition on a large sign on-site</li> <li>Recognition in event program and the 2013 Summer or Fall Recreation Guide mailed to 13,000 residents</li> <li>Certificate of appreciation &amp; sole recognition of one event competitions (ie) Hula Hoop Competition, Yo-Yo competition, etc.</li> </ul>
<b>\$100</b>	<ul style="list-style-type: none"> <li>Donor recognition on a large sign on-site</li> <li>Recognition in event program and the 2013 Summer or Fall Recreation Guide mailed to 13,000 residents</li> </ul>
<b>\$50</b>	<ul style="list-style-type: none"> <li>Donor recognition on a large sign on-site</li> </ul>

Businesses and organizations are also needed to bring an activity. You will be given recognition on flyers, facebook, the event program and any other promotional material/advertising.

## School's Out Party

LEVEL	RECOGNITION
<b>\$250</b>	<b>Music Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Live Music Entertainment</li> <li>Donor recognition on a large sign on-site and the 2013 Fall Recreation Guide mailed to 13,000 residents.</li> </ul>
<b>\$100</b>	<b>Prize Sponsor</b> <ul style="list-style-type: none"> <li>Sponsor Prizes that will be given away for the Sand Castle Contest</li> <li>Donor recognition on a small sign on-site and the 2013 Fall Recreation Guide mailed to 13,000 residents.</li> </ul>
<p><i>Help out with other costs such as food costs, prizes or decorations. Donor recognition will be customized to fit the donation</i></p>	

## Tons of Trucks

LEVEL	RECOGNITION
<b>\$1000</b>	<b>Monster Truck Sponsor</b> <ul style="list-style-type: none"> <li>Exclusive sponsorship ensures a monster truck will be at Tons of Trucks!</li> <li>Recognition on a large sign at the event.</li> <li>Plus, everything listed for the Hay Ride sponsor below.</li> </ul>
<b>\$250</b>	<b>Hay Rides Sponsor</b> <ul style="list-style-type: none"> <li>Ensure FREE hayrides to all Tons of Trucks participants.</li> <li>Sponsors will receive a Certificate of Recognition to display in your business &amp; be announced during the event!</li> <li>You will also receive recognition on the hay ride wagon.</li> <li>Your organization will also be listed in the 2013 Fall Recreation Guide that is mailed to over 13,000 households.</li> </ul>
<b>\$150</b>	<b>Music Sponsor</b> <ul style="list-style-type: none"> <li>Help being a live DJ to Tons of Trucks!</li> <li>Sponsors will receive a Certificate of Recognition to display in your business &amp; be announced during the event!</li> <li>You will also receive recognition next to the DJ Booth.</li> <li>Your organization will also be listed in the 2013 Fall Recreation Guide that is mailed to over 13,000 households.</li> </ul>
<b>\$75</b>	<b>Bob the Builder Sponsor</b> <ul style="list-style-type: none"> <li>Help bring Bob the Builder to Tons of Trucks!</li> <li>Sponsors will receive a Certificate of Recognition to display in your business &amp; be announced during the event!</li> <li>Your organization will also be listed in the 2013 Fall Recreation Guide that is mailed to over 13,000 households.</li> </ul>

## Turkey Shoot Basketball Free Throw Competition

LEVEL	RECOGNITION
<b>\$200</b>	To purchase 22 frozen turkeys
<b>\$100</b>	To purchase 11 frozen turkeys
<b>\$50</b>	To purchase 5 frozen turkeys

*We need volunteers for this event! If you or your staff would like to volunteer please call for times and details.*

Call (248) 625-8223

Reserve your sponsorship today by calling Independence Township Parks, Recreation & Seniors.  
Or complete the attached form and fax back to (248) 620-7454.

# The Friendly Forest

LEVEL	RECOGNITION
<b>\$200</b>	<b>Forest Sponsor</b> <i>(Limited spots available)</i> <ul style="list-style-type: none"> <li>■ Business logo printed on sign posted at theme decorated station</li> <li>■ Business logo printed on event flyer (if donation form is submitted by 9/1)</li> <li>■ Business logo printed on sign at trail entrance (where everyone is waiting to enter the trail)</li> <li>■ Business logo printed on picnic table signs at end of trail (where everyone enjoys cider and doughnuts)</li> <li>■ Business logo printed on front entrance hand out</li> <li>■ Business name printed in Independence Twp Winter/Spring Recreation Guide</li> </ul>
<b>\$100</b>	<b>Station Sponsor</b> <i>(Limited spots available)</i> <ul style="list-style-type: none"> <li>■ Business name printed on sign posted at theme decorated station</li> <li>■ Business name printed on event flyer (if donation form is submitted by 9/1)</li> <li>■ Business name printed in Independence Twp Winter/Spring Recreation Guide</li> </ul>

# Family Snowman Building Challenge

LEVEL	RECOGNITION
<b>\$40</b>	<b>Top Hat Sponsor</b> <ul style="list-style-type: none"> <li>■ Get recognized at the Township Board Meeting when the winners are announced.</li> <li>■ Get recognition on all flyers marketing the event.</li> <li>■ Get recognized in the 2013 Summer Activity guide that is mailed to over 20,000 households in Independence Township.</li> </ul>
<b>\$20</b>	<b>Carrot Nose Sponsor</b> <ul style="list-style-type: none"> <li>■ Get recognized at the Township Board Meeting when the winners are announced.</li> <li>■ Get recognition on all flyers marketing the event.</li> </ul>
<b>\$10</b>	<b>Snow Ball Sponsor</b> <ul style="list-style-type: none"> <li>■ Get recognized at the Township Board Meeting when the winners are announced.</li> </ul>

## Clarkston Community Garden

We are dozens of local families and hundreds of volunteers who work together to produce organically grown food for ourselves and those in need in our community.

On any given day on the farm, we may plant, water, weed, cultivate, fertilize, or fend off critters. Last year we harvested, washed, packed, and delivered almost 10,000 pounds of produce to local food banks! We talk together, work together, and learn together.

LEVEL	RECOGNITION
<b>\$2500</b>	<b>Barn Level Special Project</b> <ul style="list-style-type: none"> <li>■ Sponsorship of a special project (construction of a stage/educational area, fence, pergola, perennial garden, or shelter) grants a plaque for display in the office or business as well as sole recognition on the structure itself.</li> </ul>
<b>\$1000</b>	<b>Plow Level</b> <ul style="list-style-type: none"> <li>■ Sponsors receive four bags and a plaque for display in their office or business.</li> </ul>
<b>\$500</b>	<b>Shovel Level</b> <ul style="list-style-type: none"> <li>■ Sponsors receive four bags and recognition on a plaque at the garden.</li> </ul>
<b>\$100</b>	<b>Trowel Level</b> <ul style="list-style-type: none"> <li>■ Sponsors receive a reusable garden bag and a thank-you in our Rec Guide.</li> </ul>

LEVEL	RECOGNITION
<b>\$500</b>	<b>Shining Star Level</b> <ul style="list-style-type: none"> <li>■ Donor recognition on a large sign on-site</li> <li>■ Recognition in event program and all three of the 2013 Parks and Recreation Magazines mailed to 13,000 residents,</li> <li>■ Sole sponsorship of an "entertainment area of your choice," including donor recognition at the entertainment site</li> <li>■ A certificate of appreciation and donor recognition in the Holiday Lights Parade</li> </ul>
<b>\$200</b>	<b>Angel Level</b> <ul style="list-style-type: none"> <li>■ Donor recognition on a large sign on-site</li> <li>■ Recognition in event program and the 2013 Winter/Spring Parks and Recreation Magazines mailed to 13,000 residents,</li> <li>■ A certificate of appreciation and recognition in the Holiday Lights Parade</li> </ul>
<b>\$100</b>	<b>Silver Bell Level</b> <ul style="list-style-type: none"> <li>■ Donor recognition on a large sign on-site</li> <li>■ Recognition in event program and the 2013 Winter/Spring Parks and Recreation Magazine mailed to 13,000 residents</li> </ul>
<b>\$50</b>	<b>Candy Cane Level</b> <ul style="list-style-type: none"> <li>■ Donor recognition on a large sign on-site</li> <li>■ Recognition in event program</li> </ul>

*In-Kind Donation: Items needed: Pop Corn, Coffee, Hot Cocoa, Hot Dogs, Buns, Condiments, Candy Canes, Cookies, Decorations, Craft Supplies.*

# Holiday Lights Night



# Independence Township

# Senior Adult Activity Center

The Independence Township Senior Adult Activity Center is located in Clintonwood Park in Clarkston. The Center offers discounted recreation and wellness programs, drop-in activities, trips and services for adults aged 50+. The programs take place in the Adult Activity Center, the Carriage House, and numerous sites throughout the community. For more information, call the center at (248) 625-8231 or visit [www.twp.independence.mi.us](http://www.twp.independence.mi.us).



## Senior/Disabled Adult Transportation

This program serves seniors over 55 and disabled adults over 18 who reside in the Village of Clarkston, Independence Township or Springfield Township. We provide rides to medical appointments, grocery stores, beauty shops and other places. In 2010 we provided service to over 5000 clients (many of them are repeat riders) and drove over 55,000 miles.

## Bucks for Buses

Bucks for Buses is our premier fundraiser for our transportation program. Our sponsorships enable us to continue to provide this very important service in our community. Event date: Wednesday, October 10, 2012.

LEVEL	RECOGNITION
<b>\$2000</b>	<b>Platinum Level</b> <ul style="list-style-type: none"> <li>■ Signage in each senior vehicle for one year</li> <li>■ Four tickets for the Bucks for Buses Event</li> <li>■ Business card ad in the bimonthly (6 issues) Senior Connection Newsletter which is mailed out to over 500 members.</li> <li>■ Quarter page ad in color in the next issue of the Recreation Guide that goes out to all Independence Township Residents</li> <li>■ Individual poster displayed with your business logo plus "Five minutes of Fame" at the event</li> <li>■ Thank you in the Clarkston News</li> <li>■ Recognition plaque</li> </ul>
<b>\$1000</b>	<b>Gold Level</b> <ul style="list-style-type: none"> <li>■ Two tickets for the Bucks for Buses Event</li> <li>■ Business card ad in the Senior Connection Newsletter for one year</li> <li>■ Business logo in the next issue of the Recreation Guide</li> <li>■ Poster displayed with your business logo plus "Five minutes of Fame" at the event</li> <li>■ Thank you in the Clarkston News</li> <li>■ Recognition plaque</li> </ul>
<b>\$500</b>	<b>Silver Level</b> <ul style="list-style-type: none"> <li>■ Business card ad in one issue of the Senior Connection Newsletter</li> <li>■ Recognition in the next issue of the Recreation Guide</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>
<b>\$250</b>	<b>Bronze Level</b> <ul style="list-style-type: none"> <li>■ Recognition in one issue of the Senior Connection Newsletter</li> <li>■ Recognition in one next issue of the Recreation Guide</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>

## Community Event:

### Veterans Celebration

This event is held in partnership with Independence Township Parks and Recreation Department Festival of Fun held on the Fourth of July each year. The Senior Adult Activity Center will host this special event for its second year to honor all of the community's veterans who have served in war and peace time. This celebration includes a Military Museum, an outdoor presentation and a meet and greet of the veterans. The Festival of Fun draws over 15,000 people each year.

LEVEL	RECOGNITION
<b>\$1000</b>	<b>Platinum Level (Limited to one sponsor)</b> <ul style="list-style-type: none"> <li>■ Free VIP parking pass</li> <li>■ Business logo on each volunteer gift (mugs, key chains etc.)</li> <li>■ Business logo and name in Events Program</li> <li>■ Display table at event</li> <li>■ Poster displayed with your business logo plus "Five Minutes of Fame" at the event</li> <li>■ Business card ad for two issues of the Senior Connection Newsletter</li> <li>■ Recognition in one issue of the Parks and Recreation Guide</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>
<b>\$500</b>	<b>Gold Level</b> <ul style="list-style-type: none"> <li>■ Display table at event</li> <li>■ Name in Event Program</li> <li>■ Signage at event</li> <li>■ Business card ad for one issue of the Senior Connection Newsletter</li> <li>■ Recognition in one issue of the Recreation Guide</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>
<b>\$250</b>	<b>Silver Level</b> <ul style="list-style-type: none"> <li>■ Area to put literature for your business</li> <li>■ Name in Event Program</li> <li>■ Recognition in one issue of the Senior Connection Newsletter &amp; Recreation Guide</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>
<b>\$100</b>	<b>Bronze Level</b> <ul style="list-style-type: none"> <li>■ Name in Event Program</li> <li>■ Thank you in the Clarkston News</li> <li>■ Certificate of recognition</li> </ul>



# Holiday Parties And Events

The Center provides theme based parties to celebrate the events listed below. Thanksgiving and Christmas seat up to 80 individuals. The Thanksgiving party entails a traditional turkey dinner along with a fun filled program. The Christmas party includes a visit and picture with Santa, as well as a full holiday meal with live entertainment.

## Thanksgiving & Christmas

### LEVEL / RECOGNITION

#### **\$500 Gold Level for BOTH Parties**

- Business card ad for one issue of the Senior Connection Newsletter
- Recognition in one issue of the Recreation Guide
- Sign with logo at event
- Table with literature at event
- Small recognition plaque
- Name on on-site signage
- Thank you in the Clarkston News

#### **\$250 Silver Level for BOTH Parties**

- Space for business literature at event and introduction of sponsor
- Recognition in one issue of the Senior Connection Newsletter
- Recognition in one issue of the Recreation Guide
- Sign with logo at event
- Certificate of Recognition
- Name on on-site signage
- Thank you in the Clarkston News

#### **\$100 Bronze Level for BOTH Parties**

- Recognition in one issue of the Senior Connection Newsletter
- Thank you in the Clarkston News
- Certificate of Recognition

## More Holiday Parties!

**Valentine's Day, St. Patrick's Day, Mothers and Fathers Day, Halloween and other parties**

The Center celebrates each of these special holidays by having a theme party which includes a luncheon. Seating is limited to 50 seniors.

### LEVEL / RECOGNITION

#### **\$250 Silver Level for EACH Party**

- Space for business literature at event and introduction of sponsor
- Recognition in one issue of the Senior Connection Newsletter
- Recognition in one issue of the Recreation Guide
- Sign with logo at event
- Thank you in the Clarkston News
- Certificate of Recognition

#### **\$100 Bronze Level for EACH Party**

- Name on on-site signage
- Thank you in the Clarkston News
- Certificate of Recognition

## Special Events:

The Senior Adult Activity Center celebrates several large special events throughout the year. These events are well attended and are usually held in honor of certain groups. In-kind donations in lieu of monetary donations will be accepted. These donations could include gift certificates, raffle and door prizes or in-kind space to hold the event. Please contact the Senior Center Coordinator regarding your in-kind donation.

## Volunteer Appreciation Party Week of Volunteer Week in April

This event honors over 150 volunteers of all ages who serve the center and community by helping with administrative and office work, AARP Taxes, Athletics, Senior Center Gardens, Meals on Wheels and our special events and lunches. Volunteer lead many of our programs such as Genealogy, Pickleball, Card Groups, Travel Escorts and many more. These volunteers are recognized at this complimentary luncheon with a recognition certificate. The afternoon also consists of live music and a raffle. Event date: Friday, April 13, 2012.

### RECOGNITION

#### **\$750 Platinum Level**

*(Limited to one sponsor)*

- Business logo on each volunteer gift (mugs, key chains etc.)
- Business logo and name in Event Program
- Display table at event
- Poster displayed with your business logo plus "Five Minutes of Fame" at the event
- Business Card ad for two issued of the Senior Connection Newsletter
- Recognition in one issue of the Parks and Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$500 Gold Level**

- Display table at event
- Name in Event Program
- Signage at event
- Recognition in one issue of the Senior Connection Newsletter and Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$300 Silver Level**

- Area to put literature for your business
- Name in Event Program
- Recognition in one issue of the Senior Connection Newsletter & Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$150 Bronze Level**

- Name in Event Program
- Thank you in the Clarkston News
- Certificate of recognition

## Veterans Luncheon

### Week of Veterans Day in November

Once a year in the fall we honor our veterans with a special lunch at no charge to them. The luncheon is usually held at the American Legion Post 63 on Ortonville Road in Clarkston. We have 100 plus veterans attend from the community. This event includes displays and a speaker with a presentation related to veteran's interests.

### RECOGNITION

#### **\$750 Platinum Level**

*(Limited to one sponsor)*

- Business logo and name in Event Program
- Display table at event
- Poster displayed with your business logo plus "Five Minutes of Fame" at the event
- Business Card ad for two issued of the Senior Connection Newsletter
- Recognition in one issue of the Parks and Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$500 Gold Level**

- Display table at event
- Name in Event Program
- Signage at event
- Recognition in one issue of the Senior Connection Newsletter and Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$300 Silver Level**

- Area to put literature for your business
- Name in Event Program
- Recognition in one issue of the Senior Connection Newsletter & Recreation Guide
- Thank you in the Clarkston News
- Certificate of recognition

#### **\$150 Bronze Level**

- Name in Event Program
- Thank you in the Clarkston News
- Certificate of recognition

# Donate Today!

- Promote goodwill within the community.
- Reach patrons who are active & engaged.
- Receive recognition for your donation.
- Keep traditions alive!

Please join us in thanking the following businesses, our Sponsor Superstars, who gave generously in 2012 to one or a combination of several programs.

ATD Solutions  
Castlewood Custom Homes  
Clarkston Dermatology  
Clarkston Internal Medicine  
Clarkston Medical Group

Clarkston Optimist Club  
Complete Remodeling & Construction  
Drive Developments  
Edward Jones-Jim Wilhelm  
Edward Jones-Scott Hazelton

Friends of the Independence Township Senior Center  
Lil Peoples' Place  
McLaren Health Care  
Michigan Center for Orthopedic Surgery

Munder Capital Management  
Munk & Associates Orthodontics  
Smith's Disposal  
The Learning Experience  
Vein Solutions



Independence Township Parks, Recreation, and Seniors  
6483 Waldon Center Drive, Clarkston, MI 48346

PRESORTED  
STANDARD  
U.S. Postage  
**PAID**  
Clarkston, MI 48347  
Permit No. 20

## Therapeutic Recreation Programs

Recreation for those individuals with cognitive disabilities, with or without physical limitations.

### Buddy Basketball

Buddy Basketball is a non-competitive recreational league for boys and girls with special needs ages 7-13. Each player will be paired with a "buddy" to assist the player as needed. 4 teams are anticipated for this league.

LEVEL	RECOGNITION
<b>\$175</b>	<ul style="list-style-type: none"> <li>■ Logo printed on the front of team shirts. <i>(Limited to 1 sponsor per team.)</i></li> <li>■ Receive recognition in our 2013 Summer Recreation Guide that gets mailed to over 13,000 households.</li> </ul>

*Deadline for sponsors is January 31, 2013.*

### Buddy Baseball

Buddy Baseball is a non-competitive recreational league for boys and girls with special needs ages 7-13. Each player will be paired with a "buddy" to assist the player as needed. 2 teams are anticipated for the 3rd annual program.

LEVEL	RECOGNITION
<b>\$250</b>	<ul style="list-style-type: none"> <li>■ Logo printed on the front of team shirts. <i>(Limited to 1 sponsor per team.)</i></li> <li>■ Receive recognition in our 2013 Fall Recreation Guide that gets mailed to over 13,000 households.</li> </ul>

*Deadline for sponsors is April 1, 2013.*

### Travel Softball (13 year olds or older)

This travel softball leagues is a non-competitive recreational league for those teens and adults with special needs. 2 teams are anticipated for this annual program.

LEVEL	RECOGNITION
<b>\$150</b>	<ul style="list-style-type: none"> <li>■ Logo printed on the back of team shirts. <i>(Limited to 4 sponsors per team.)</i></li> <li>■ Receive recognition in the Softball Yearbook and our 2013 Fall Recreation Guide that gets mailed to over 13,000 households.</li> </ul>

*Deadline for sponsors is April 1, 2013.*

**Call (248) 625-8223**

Reserve your sponsorship today by calling Independence Township Parks, Recreation & Seniors. Or complete the attached form and fax back to (248) 620-7454.



# Advertising Opportunities

## 2013 Recreation Guide Advertising Information

Want to increase YOUR presence in Independence Township? The Independence Township Recreation Guide is mailed to approximately 13,000\* homes three times a year. Limited ad space will appear in each publication. Ads are accepted on a first-come, first-served basis.

Guide is professionally designed and published.

All advertisers receive one proof before going to print.

All ads are full color on glossy paper.

Great exposure for any company in the recreation business!

No price markups from 2012.

Visit our website to see a sample of our latest Recreation Guide: [www.itpr.org](http://www.itpr.org)

### RATES:

Size:	Width/Height	Cost
Full Page	7-1/2 x 10-1/2	\$750
Half Page	7-1/2 x 5	\$450
Quarter Page	3-3/8 x 5	\$245

*There is a 10% discount for 3 pre-paid ads.*

### DEADLINES:

October 19, 2012
Winter/Spring 2013
February 15, 2013
Summer 2013
June 14, 2013
Fall 2013

Contact Main Office for advertising requirements and policies or download online at [www.itpr.org](http://www.itpr.org), under Forms and Flyers.

## (248) 625-8223

*\*Quantity based on current resident counts within the Township.*

## Senior Adult Activity Center Newsletter Advertising

The Senior Connection newsletter is available for advertising. It is published 6 times a year and professionally designed and printed in black and white on colored paper. We mail out over 700 copies of the Senior Connection to our members and other agencies bimonthly.

The newsletter is also available on the Independence Township Website for free.

Newsletter Advertising	1 Issue	6 Issues	Savings
Business Card Ad	\$35.00	\$175.00	\$35.00
¼ Page Ad	\$65.00	\$350.00	\$40.00
½ Page Ad	\$125.00	\$700.00	\$50.00
Full Page Ad	\$250.00	\$1,300.00	\$200.00

To advertise, please contact the Senior Adult Activity Center directly at:

## (248) 625-8231

## Independence Township Parks, Recreation, and Seniors

# 2013 Sponsorship Form



# 2013 Sponsorship Form

Complete the form below be sure to include full contact information and submit to reserve your sponsorship.

## Sports

### YOUTH BASEBALL & SOFTBALL TEAM SPONSORS

- \$350 Major League Sponsor
- \$250 Minor League Sponsor

### FIELD BANNERS

- \$500 Sponsor

### ADULT AND PONY BASKETBALL

- \$250 Sponsor

### LITTLE DRIBBLERS BASKETBALL

- \$250 Sponsor

## Special Events

### FESTIVAL OF FUN & FIREWORKS

- \$3000 Dynamite Sponsor
- \$2500 Entertainment Sponsor
- \$1750 Cannon Blast Sponsor
- \$1000 Rocket Sponsor
- \$500 Fire Cracker Sponsor
- \$100 Sparkler Sponsor

### KIDS DAY IN THE PARK

- \$500 Petting Zoo Sponsor
- \$300 Entertainment Sponsor
- \$200 Sponsor
- \$100 Sponsor
- \$50 Sponsor

### THE FRIENDLY FOREST

- \$200 Forest Sponsor
- \$100 Station Sponsor

### TONS OF TRUCKS

- \$1000 Monster Truck Sponsor
- \$250 Hay Rides Sponsor
- \$150 Music Sponsor
- \$75 Bob the Builder Sponsor

### COMMUNITY GARDEN

- \$2500 Barn Level Special Project Sponsor
- \$1000 Plow Level Sponsor
- \$500 Shovel Level Sponsor
- \$100 Trowel Level Sponsor

## Camp

### SUMMER CAMPT-SHIRT

- \$500 Platinum Level Sponsor
- \$250 Gold Level Sponsor
- \$125 Silver Level Sponsor

## Therapeutic Recreation Programs

### BUDDY BASKETBALL

- \$175 Sponsor

### BUDDY BASEBALL

- \$250 Sponsor

### TRAVEL SOFTBALL

- \$150 Sponsor

## Senior Adult Activity Center Events

### BUCKS FOR BUSES

- \$2500 Platinum Level
- \$1000 Gold Level
- \$500 Silver Level
- \$250 Bronze Level

### COMMUNITY EVENT VETERANS CELEBRATION

- \$1000 Platinum Level
- \$500 Gold Level
- \$250 Silver Level
- \$100 Bronze Level

Indicate which event(s) you wish to sponsor:

- THANKSGIVING PARTY
- CHRISTMAS PARTY

Indicate desired sponsorship level(s):

- \$500 Gold Level
- \$250 Silver Level
- \$100 Bronze Level

Indicate which event(s) you wish to sponsor:

- VALENTINE'S DAY,  ST. PATRICK'S DAY,  MOTHERS AND FATHERS DAY,  HALLOWEEN,  AND OTHER PARTIES

Indicate desired sponsorship level(s):

- \$250 Silver Level
- \$100 Bronze Level

### SPECIAL EVENT: VOLUNTEER APPRECIATION PARTY

- \$750 Platinum Level
- \$500 Gold Level
- \$300 Silver Level
- \$150 Bronze Level

### SPECIAL EVENT: VETERANS LUNCHEON

- \$750 Platinum Level
- \$500 Gold Level
- \$300 Silver Level
- \$150 Bronze Level

## Contact Information:

CONTACT: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

PHONE #: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

- I would like to sponsor the program checked above in the amount indicated. Please contact me to verify my contribution.

AUTHORIZED SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

PAYMENT: INVOICES WILL BE GENERATED UPON CONFIRMATION OF SPONSORSHIP.

## Mail or Fax completed form to:

Independence Township Parks, Recreation, and Seniors  
P. O. Box 69, Clarkston, MI 48347

For Senior Center Programs and Events, fax to: 248-922-3189.

For questions, call 248-625-8231.

For all other programs, fax to: 248-620-7454, call 248-625-8223.