

2014 EVENTS

To Benefit the Tom Groth Patient Medical Needs Fund

All proceeds from Men Who Cook and the Henry Ford Hospital Golf Outing benefit the Tom Groth Patient Medical Needs Fund, which provides health care, medication, equipment, medical supplies and social services to thousands of uninsured and underinsured Henry Ford patients throughout southeast Michigan.

Men Who Cook

Men Who Cook is a fun-filled event that showcases the culinary talents of male employees from Henry Ford Health System and other companies across metro Detroit.

Henry Ford employees, families and friends are invited to support this year's event and participate in a fabulous live auction and a package raffle, while enjoying great food and entertainment. This year's theme is Men Who Cook – Jammin' in the "D"

Date: Thursday, May 22, 2014

Time: 5 – 8 p.m.

Location: Henry Ford Hospital – E&R Tennis Courts
2799 West Grand Boulevard
Detroit, MI 48202

Henry Ford Hospital Golf Outing

The Henry Ford Hospital Golf Outing is a fun casual day on the green. The annual event raises awareness and support for The Tom Groth Patient Medical Needs Fund, which provides health care, medication, equipment, medical supplies and social services to uninsured and underinsured Henry Ford patients throughout southeast Michigan.

With a shotgun start, participants follow a casual scramble format with games on the course, prizes and a celebration barbeque with auctions and raffles to end the day.

Date: Thursday, July 31, 2014

Time: 8: 30 a.m. – 4 p.m.

Location: Rush Lake Hills Golf Course
3199 Rush Lake Rd.
Pinckney, MI 48169

For more information about sponsorship opportunities or to purchase tickets please contact:

Ashley Abaloz

Henry Ford Health System

1 Ford Place – Special Events, 3B

Detroit, MI 48202

(313) 874-6139 Office

(313) 874-4030 Fax

E-mail aabaloz1@hfhs.org





DUAL SPONSORSHIP OPPORTUNITIES

Dual Event Presenting Sponsor - \$25,000 (FMV: \$1515)

Men Who Cook Benefits

- Company name or logo included on all internal and external event promotional materials* including:
 - Event website
 - Program book
 - Signage
 - Volunteer shirts
- Ten VIP reception tickets (includes early admission to event, access to Henry Ford Health System leadership and 2 drink tickets per ticket)
- Access to VIP parking
- Recognition from podium during event
- Opportunity to host or sponsor a Chef Team

Henry Ford Hospital Golf Outing Benefits

- Two foursomes
- Logo on welcome sign
- Prominent signage on course
- Recognition on player rule sheet
- Recognition during speaking program during event

Dual Event Platinum Sponsor - \$15,000 (FMV: \$851)

Men Who Cook Benefits

- Company name or logo included on all internal and external event promotional materials* including:
 - Event website
 - Program book
 - Signage
 - Volunteer shirts
- Eight VIP reception tickets (includes early admission to event, access to Henry Ford Health System leadership and 2 drink tickets per ticket)
- Recognition from podium during event
- Opportunity to host or sponsor a Chef Team

Henry Ford Hospital Golf Outing Benefits

- One foursome
- Logo on welcome sign
- Prominent signage on course
- Recognition on player rule sheet
- Recognition during speaking program during event

Dual Event Gold Sponsor - \$7,500 *(FMV: \$533)*

Men Who Cook Benefits

- Company name or logo included on internal and external event promotional materials* including:
 - Event website
 - Signage
 - Program book
- Six Patron tickets to event (includes 2 drink tickets per ticket)
- Recognition from podium during event
- Opportunity to host or sponsor a Chef Team

Henry Ford Hospital Golf Outing Benefits

- Two golfers
- Logo on welcome sign
- Prominent signage on course
- Recognition on player rule sheet
- Recognition during speaking program during event

Dual Event Silver Sponsor - \$5,000 *(FMV: \$481)*

Men Who Cook Benefits

- Company name or logo included on internal and external event promotional materials* including:
 - Event website
 - Signage
 - Program book
- Four Patron tickets to event (includes 2 drink tickets per ticket)
- Recognition from podium during event

Henry Ford Hospital Golf Outing Benefits

- Two golfers
- Logo on welcome sign
- Prominent signage on course
- Recognition on player rule sheet
- Recognition during speaking program during event



Dual Sponsorship Opportunities

SPONSORSHIP COMMITMENT FORM

(please print legibly)

Company or Individual Name _____
(as you would like it to appear on print materials)

Contact Person _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Sponsor Opportunities	Quantity	Price Each	Total
Dual Event Presenting Sponsor		\$25,000 (FMV: \$1515)	
Dual Event Platinum Sponsor		\$15,000 (FMV: \$851)	
Dual Event Gold Sponsor		\$7,500 (FMV: \$533)	
Dual Event Silver Sponsor		\$5,000 (FMV: \$481)	
I am unable to attend, but would like to donate:			\$
Grand Total:			\$

METHOD OF PAYMENT

Check enclosed (payable to Henry Ford Health System) PPA Emp. # _____

Please charge my credit card: Personal Business (business name) _____

Name on Card *(please print)* _____

Card Number _____ Expiration Date _____

Security Code _____ Cardholder Signature _____

TICKET DISTRIBUTION

- I will pick up Men Who Cook tickets at will call on May 22, 2014.
- Please mail event tickets to address listed above.

Thank you for your donation benefiting the Tom Groth Patient Medical Needs Fund.

Please return this form by mail, fax, or email to:

Henry Ford Health System
 Office of Philanthropy
 Attn: Gift Processing
 One Ford Place, 5A
 Detroit, MI 48202

Ashley Abaloz
 Tel: (313) 874-6139
 Fax: (313) 874-4030
 aabaloz1@hfhs.org

Deadline for sponsorship logos for program booklet and signage is **May 2, 2014.**