

Evaluation

2012 Girl Scout Cookie Program Evaluation

Troop # _____ Service Unit Name and # _____

Troop age level: _____ Daisy _____ Brownie _____ Junior _____ Cadette _____ Senior _____ Ambassador

Years of experience as Troop Cookie Manager, including this year:

____ 1 ____ 2 ____ 3 ____ 4 ____ 5 ____ More (# _____)

How did you receive your information/training for the Girl Scout Cookie Program?

____ Attended a council sponsored Troop Cookie Manager webinar training

____ Took online training test on the ABC website and passed by at least 90%

____ Was trained by Service Unit Cookie Manager

Did your troop set a goal? _____ Yes _____ No

If yes, did you reach your goal? _____ Yes _____ No _____ Exceeded

Did your troop hold a parent meeting to discuss the Cookie Program? _____ Yes _____ No

Were parents made aware of your troop's goal? _____ Yes _____ No

General Information – please mark the word that best describes your opinion.

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|----------------------------------|----------------|-----------------|--------------|-----------|
| 1. Quality of Girl Scout Cookies | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 2. Availability of Cookies | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 3. Training and support | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 4. Cookie Pick-up System | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| What kind did you do: | ____ Mega drop | ____ SU Pick-up | | |
| 5. Service Unit support | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 6. Recognitions | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 7. Cookie Cupboard | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 8. Banking Procedures | ____ Excellent | ____ Good | ____ Average | ____ Poor |
| 9. Snap Software | ____ Excellent | ____ Good | ____ Average | ____ Poor |

Did you download materials from the council website: ____ Yes ____ No

Is there anything else that needs to be included in the printed materials that would make your job easier?

Suggestions for improving any aspect of the Girl Scout Cookie Program:

Thank you for helping girls learn to set and achieve goals and earn troop funds by selling Girl Scout Cookies. We also appreciate you taking the time to complete this evaluation. Evaluation responses are reviewed by volunteers and staff to improve next year's Girl Scout Cookie Program.

Please return evaluation to your Service Unit Cookie Manager by March 23, 2012