Frozen Food Packaging

US Industry Study with Forecasts for **2011 & 2016**

Study #2304 | February 2008 | $4500 | 239 pages

The Freedonia Group
767 Beta Drive
Cleveland, OH • 44143-2326 • USA
Toll Free US Tel: 800.927.5900 or +1 440.684.9600
Fax: +1 440.646.0484
E-mail: info@freedoniagroup.com

www.freedoniagroup.com

Frozen Food Packaging

US Industry Study with Forecasts for ***2011 & 2016***

Table of Contents

Click here to purchase online

Order now, click here!

Frozen Food Packaging

US Industry Study with Forecasts for ***2011 & 2016***

Freedonia®

List of Tables/Charts

Click here to purchase online

Order now, click here!

Study #2304
February 2008
$4500
239 Pages

Frozen Food Packaging

US Industry Study with Forecasts for ***2011 & 2016***

Gains in frozen food packaging will be driven by heightened demand for convenience-type foods, along with the prevalence of microwave ovens and technological advances in packaging.

US demand to grow 4.1% annually through 2011

Demand for frozen food packaging is projected to increase 4.1 percent per year to $6.4 billion in 2011. Gains will be driven by heightened demand for convenience-type foods, along with the prevalence of microwave ovens and technological advances in packaging. Demographic trends such as smaller household sizes, the aging of the population and rising numbers of households where all adults work will have a positive impact on consumption of convenience-type foods, which tend to use more packaging relative to their volume. In addition, healthy revenue growth in the foodservice industry, which relies heavily on frozen foods, will boost opportunities for packaging. Additional factors supporting advances include product development activity in the frozen food industry that incorporates value-added packaging, along with increased varieties of ethnic and organic frozen foods, and broader offerings of products in portion control sizes.

US Frozen Food Packaging Demand
($6.4 billion, 2011)

Meat, frozen specialties markets to lead gains

Meat, poultry and seafood and frozen specialties applications, which together accounted for nearly 60 percent of demand in 2006, will post above-average growth through 2011. Gains in meat, poultry and seafood uses will be the result of production volume expansion and rising demand for convenience-type items, especially microwaveable products and those packaged for single-portion use. A solid outlook for the foodservice industry, especially quick service restaurants, will drive opportunities for related packaging as these restaurants rely heavily on frozen hamburgers, chicken and seafood. Packaging growth in frozen specialties uses (e.g., entrees and dinners, pizza, breakfast products, appetizers, etc.) will be driven by favorable demographics and the convenience and improved quality of many frozen specialties products. Ongoing new product introductions of organic and other more healthful products and products using premium ingredients will add momentum for frozen specialties as well as related packaging.

Fruit and vegetable, ice cream and baked goods applications will expand more slowly. Nonetheless, growth opportunities will exist for various packaging types. For instance, the mature frozen vegetable market has been reinvigorated by a spate of new products that use self-venting films to enable steam cooking directly in pouches. Solid gains for pouches in frozen baked goods applications will be based on resealable pouches targeted at smaller households. Other frozen food applications, such as soup, sauces, whipped topping, pet food and baby food, will log above-average gains from a smaller base, the result of ongoing product development activity.

Copyright 2008 The Freedonia Group, Inc.

Click here to purchase online

Order now, click here!

Frozen Food Packaging

US Industry Study with Forecasts for ***2011 & 2016***

Freedonia®

Sample Text, Table & Chart

TABLE III-9

FROZEN ENTREE & DINNER PACKAGING DEMAND BY TYPE
(million dollars)

Item	1996	2001	2006	2011	2016
Frozen Entree & Dinner Shpts (bil $)					11.3
$ pkg/000$ entree & dinner shpts					
Frozen Entree & Dinner Packaging					
Boxes:					
Folding Cartons					
Corrugated					
Sleeves					
Trays:					
Plastic					
Paper					
Bags & Pouches					
Aluminum Foil Containers					
Other					
% entree & dinner					
Frozen Specialties Packaging Demand					2200

SAMPLE TABLE

APPLICATIONS

Poultry - Demand for frozen poultry packaging is fore[...] advance 5.0 percent annually [...] Gains [...] ported by continued growth [...]ed on [...] of lower cost and a more fa[...]an be[...] in terms of fat and cholester[...]be dr[...] convenience of frozen poult[...]uick [...] chicken parts and other proc[...]ason[...] frozen stuffed chicken breas[...]en, an[...] breasts. The popularity of po[...] drive[...] product introductions of frozen products, giving a boost to pa[...] well. In addition, healthy growth in the foodservice industry[...] creasing share of poultry-based menu items will bode well fo[...] demand. Moreover, frozen poultry packaging advances will [...] by the widespread reliance on frozen poultry in restaurants, e[...] quick service types.

SAMPLE TEXT

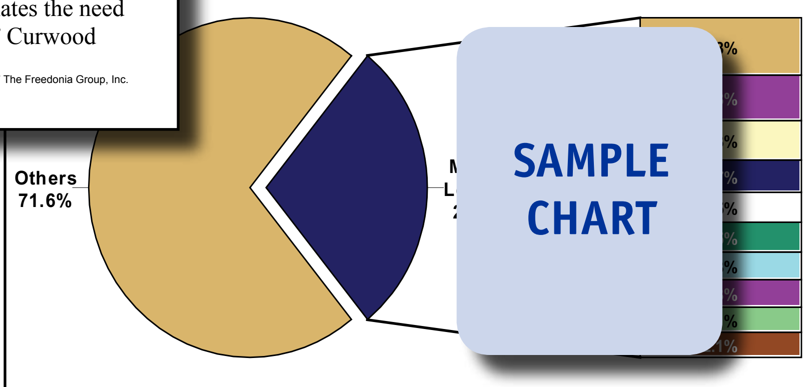
Boxes, bags and wrap are the leading packaging formats with frozen poultry, representing a combined 86 percent of demand in 2011. Bags will experience above-average growth based on heightened demand for convenience-type poultry products that use bag packaging, such as IQF parts, breaded chicken tenders and seasoned wings. Demand will also be aided by the increased presence of frozen poultry in larger bags, both in supermarkets and club stores. In addition, shrink bags are widely used with whole frozen turkey and chicken. Factors such as resealability and reduced packaging material volume versus folding cartons will support gains for bags and pouches. Good opportunities for bags will also be found in frozen whole bird packaging, with specialty bags that can go from freezer to oven meeting consumer demand for convenience. For instance, Hormel's JENNIE-O TURKEY STORE oven-ready frozen turkeys are packaged in carrier bags that hold an inner cook-in bag. This product does not require defrosting and the inner bag eliminates the need to handle raw poultry. The packaging is supplied by Bemis' Curwood

44

Copyright 2007 The Freedonia Group, Inc.

CHART V-1

[...]ZEN FOOD PACKAGING MARKET SHARE, 2006
($5.2 billion)



Click here to purchase online

Order now, click here!

Frozen Food Packaging

US Industry Study with Forecasts for ***2011 & 2016***

Freedonia®

Sample Profile, Table & Forecast

TABLE IV-2

BOX DEMAND IN FROZEN FOOD PACKAGING BY TYPE & APPLICATION (million dollars)

Item	1996	2001	2006	2011	2016
Total Frozen Food Packaging Demand	34				00
% boxes	3				.1
Frozen Food Box Demand	1				00
By Type:					
Folding Cartons					06
Corrugated Boxes					59
Sleeves					35
By Application:					
Meat, Poultry & Seafood					78
Frozen Specialties					94
Baked Goods					97
Ice Cream					71
Fruit & Vegetables					24
Other					36

SAMPLE TABLE

COMPANY PROFILES

Exopack Holding Corporation
3070 Southport Road
Spartanburg, SC 29302
864-596-7140
http://ww

Annual S ... EC)
US Sales ... EC)
Employ

Key Pro ... waveable pack-
aging, hi ... shrink films and
laminati

SAMPLE PROFILE

Exopack Holding makes paper and plastic flexible packaging for the food, lawn and garden, agricultural, pet food, and construction industries. The Company operates through two segments: Paper Packaging and Plastic Packaging. Exopack Holding is owned by Sun Capital Partners Incorporated (Boca Raton, Florida), a private equity firm.

The Company is active in the US frozen food packaging industry through the Plastic Packaging segment, which accounted for sales of $319 million in 2006. The segment manufactures plastic packaging for such items as frozen and other foods, beverages, paper towels and tissues, health care products, and other consumer goods. This segment includes the activities of Exopack Holding's two major operating subsidiaries: Exopack LLC (Spartanburg, South Carolina) and Cello-Foil Holding Corporation (Battle Creek, Michigan). Among other products, these companies produce films, stand-up pouches, bags, microwaveable packaging, high barrier products, rollstock, overwraps, shrink films and laminations under the EXOPACK and CELLO-FOIL brand names. The

194

Copyright 2007 The Freedonia Group, Inc.

"Frozen fruit and vegetable applications for boxes are forecast to advance 1.9 percent annually to $110 million in 2011, the slowest among major frozen food markets. Boxes, especially folding cartons, will face further inroads by bags and pouches, which offer advantages in terms of reclosability and better protection against freezer burn. Box opportunities will also be constrained by ..."

--Section IV, pg. 107

Click here to purchase online

Order now, click here!

Order Information

Five Convenient Ways to Order

INDUSTRY MARKET RESEARCH FOR BUSINESS LEADERS, STRATEGISTS, DECISION MAKERS

Freedonia®

ONLINE: www.freedoniagroup.com

MAIL: Print out and complete the order form and send to The Freedonia Group (see address at the bottom of this form)

PHONE: Call toll free, 800.927.5900 (US) or +1 440.684.9600

FAX: +1 440.646.0484 (US)

EMAIL: info@freedoniagroup.com

Free Handling & Shipping

There is NO charge for handling or UPS shipping in the US. Expect delivery in 3 to 5 business days. Outside the US, Freedonia provides free airmail service. Express delivery is available at cost.

Orders Outside of the US

Checks must be made payable in US funds, drawn against a US bank and mailed directly to The Freedonia Group. For wire transfers please contact our customer service department at info@freedoniagroup.com. Credit cards accepted.

Credit Card Orders

For convenience, Freedonia accepts American Express, MasterCard or Visa. Credit card purchases must include account number, expiration date and authorized signature.

Save 15%

If you order three (3) different titles at the same time, you can receive a 15% discount. If your order is accompanied by a check or wire transfer, you may take a 5% cash discount (discounts do not apply to Corporate Use Licenses).

Corporate Use License

Now every decision maker in your organization can act on the key intelligence found in all Freedonia studies. For an additional $2300, companies receive unlimited use of an electronic version (PDF) of the study. Place it on your intranet, e-mail it to coworkers around the world, or print it as many times as you like,

Click here to learn more about the Corporate Use License

Order Form

F-WEB.2304

Frozen Food Packaging $4500

☐ Corporate Use License (add to study price) * +$2300

___ Additional Print Copies @ $500 each *

Total (including selected option) $________

☐ Enclosed is my check (5% discount) drawn on a US bank and payable to The Freedonia Group, Inc., in US funds (Ohio residents add 7.75% sales tax)

☐ Bill my company ☐ American Express ☐ MasterCard ☐ Visa

MM YY

Credit Card # Expiration

Signature ________

Name ________

Title ________

Company ________

Division ________

Street ________ (No PO Box please)

City/State/Zip ________

Country ________

Phone ________ Fax ________

Email ________

* Please check appropriate option and sign below to order an electronic version of the study.

☐ Corporate Use License Agreement

The above captioned study may be stored on the company's intranet or shared directory, available to company employees. Copies of the study may be made, but the undersigned represents that distribution of the study will be limited to employees of the company.

Signature ________

☐ Individual Use License Agreement

The undersigned hereby represents that the above captioned study will be used by only ___ individual(s) who are employees of the company and that the study will not be loaded on a network for multiple users. In the event that usage of the study changes, the Company will promptly notify Freedonia of such change and will pay to Freedonia the appropriate fee based on Freedonia's standard fee schedule then in effect. Note: Entire company corporate use license, add $2300; one additional user, add $500; two additional users, add $1000; three additional users, add $1500.

Signature ________

The Freedonia Group, Inc. 767 Beta Drive • Cleveland, OH • 44143-2326 • USA • Web site: www.freedoniagroup.com
Tel US: 800.927.5900 or +1 440.684.9600 • Fax: +1 440.646.0484 • e-mail: info@freedoniagroup.com

Other Studies

Corrugated & Paperboard Boxes

The US corrugated and paperboard box industry is analyzed in this study. It presents historical demand data (1997, 2002, 2007) and forecasts for 2012 and 2017 by board material (e.g., unbleached kraft, recycled, semichemical, bleached kraft); product (e.g., corrugated, solid fiber, folding, set-up); and market (e.g., food and beverages, nonfood nondurables, durables, nonmanufacturing). The study also considers market environment factors, evaluates company market share and profiles major box manufacturers.

#2312 .... 02/2008.................... $4500

Converted Flexible Packaging

US converted flexible packaging demand will grow 4.2% annually through 2011. Gains will be driven in part by advantages over most rigid packaging and by developments in breathable and self-venting films and resealable features. Pouches will be the fastest growing type while bags remain the largest segment. This study analyzes the $13.4 billion US converted flexible packaging industry, with forecasts for 2011 and 2016 by material, product and market. It also evaluates market share and profiles major players.

#2275 .... 11/2007.................... $4600

Stretch & Shrink Film

US stretch and shrink film demand will grow 4.7% annually through 2011, driven in part by retail trends favoring shrink-wrapped multipacks and pallet wrap. Stretch and shrink film will grow at a similar pace, with stretch film remaining the larger segment. The dominant resin, LDPE, offers the best growth opportunities. This study analyzes the $3.7 billion US stretch and shrink film industry, with forecasts for 2011 and 2016 by type, market and resin. It also evaluates market share and profiles major players.

#2254 .... 10/2007.................... $4400

Active & Intelligent Packaging

US demand for active and intelligent packaging will grow 13% yearly through 2011. Intelligent packaging will grow the fastest, driven by the emergence of lower cost time-temperature indicator (TTI) labels. Active packaging will be paced by gas scavengers. Pharmaceuticals, beverages and food will offer the best market prospects. This study analyzes the US active and intelligent packaging industry, with forecasts for 2011 and 2016 by product and market. It also details market share and profiles major players.

#2236 .... 08/2007.................... $4400

Food Containers: Rigid & Flexible

US food container demand will reach $23.5 billion in 2011. Growth trends include heightened demand for more convenient foods and a shift toward value-added packaging. Plastic containers, and bags and pouches will log the fastest growth. Meat and dairy products and frozen specialties will lead gains by market. This study analyzes the 263 billion unit US food container industry, with forecasts given for 2011 and 2016 by product and market. It also evaluates company market share and profiles major players.

#2208 .... 07/2007.................... $4500

About The Freedonia Group

The Freedonia Group, Inc., is a leading international industry market research company that provides its clients with information and analysis needed to make informed strategic decisions for their businesses. Studies help clients identify business opportunities, develop strategies, make investment decisions and evaluate opportunities and threats. Freedonia research is designed to deliver unibiased views and reliable outlooks to assist clients in making the right decisions. Freedonia capitalizes on the resources of its proprietary in-house research team of experienced economists, professional analysts, industry researchers and editorial groups. Freedonia covers a diverse group of industries throughout the United States, the emerging China market, and other world markets. Industries analyzed by Freedonia include:

• Chemicals • Plastics • Life Sciences • Packaging • Building Materials • Security & Electronics • Industrial Components & Equipment • Automotive & Transportation Equipment • Household Goods • Energy/Power Equipment

Click here to learn more about Freedonia

Freedonia Custom Research

Freedonia Custom Research delivers the same high quality, thorough and unbiased assessment of an industry or market as an industry study. Since the research initiative is based upon a company's specific needs, companies harness Freedonia's research capabilities and resources to answer unique questions. When you leverage the results of a Freedonia Custom Research engagement, you are able to obtain important answers to specific questions and issues associated with: mergers and acquisitions, new product launches/development, geographic expansion, entry into new markets, strategic business planning, and investment and funding decisions.

Freedonia Custom Research is ideal for companies seeking to make a strategic difference in the status quo and focus on future business growth. Working side by side with clients, Freedonia's team is able to define a research project that is custom-tailored to answer specific questions and provide the basis from which a company can make informed business decisions.

Click here to learn more about Custom Research

Click here for complete title list

Click here to visit freedoniagroup.com

The Freedonia Group, Inc. 767 Beta Drive • Cleveland, OH • 44143-2326 • USA • Web site: www.freedoniagroup.com
Tel US: 800.927.5900 or +1 440.684.9600 • Fax: +1 440.646.0484 • e-mail: info@freedoniagroup.com