

# unlock your possibilities at our new KeyBank branch



Grand Opening Celebration!  
Eastgate branch  
Saturday, August 20, 2011  
11:00 a.m. – 1:00 p.m.

Join us for fun and financial advice at our grand opening:

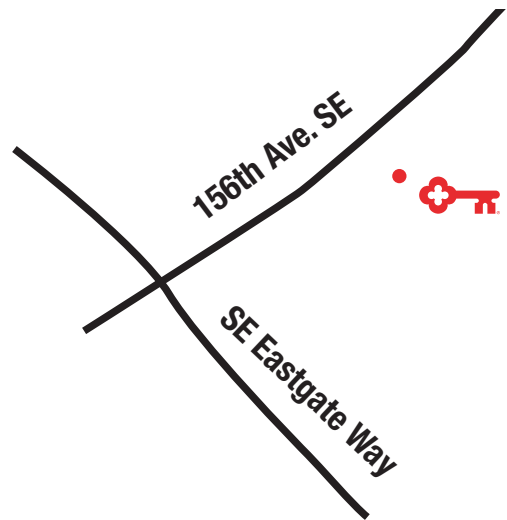
- Face painting and balloon art for the kids
- Lunch from Applebee's
- Enter to win a \$500 Key Possibilities® gift card.<sup>1</sup>
- Chocolates by Chocolati

Drop off the entry form on the back of this flyer to the new Eastgate KeyBank branch or mail it in to enter. No purchase or transaction necessary to enter or win.

**call** 425-641-3322  
**visit** 3240 156th Avenue SE  
Bellevue, WA 98007

**KeyBank** 

Unlock your possibilities



**Switch to Key and earn \$150.\***

\*Between 6/25/11 and 9/30/11, you must open a Key Express (this is the basic banking account in NY), Key Advantage® or Key Coverage Checking Account **and** make at least five posted payments and/or purchases from the new checking account per month for the first three months after account opening **plus** within three months make a total of three direct deposits each of \$500 or more by 1/6/12 to get \$150. One month is calculated as 31 calendar days from account opening date (three months equals 93 calendar days from account opening date). Limit one gift per qualifying account. Limit one gift per individual. **The value of your gift will be reported on Form 1099-INT.** Your gift will be deposited into your Checking Account within 90 days of meeting requirements. Qualifying purchase and payment transactions include checks, MasterCard signature, PayPass® and PIN-based purchases, Key Bill Pay, debit card automated payments, PayPal® transactions and Automated Clearing House (ACH) direct payments. Direct deposit transactions are limited to: payroll, Social Security, pension, and government benefits. Offer available to individuals without an existing checking account at KeyBank as of 6/24/11. Offer not available to individuals who have opened a KeyBank checking account in the last 12 months. Employees of KeyBank, its affiliates, and subsidiaries are not eligible for this offer. If you close your account within 180 days of account opening, you will be charged a \$25 account early closure fee. Accounts overdrawn or closed as of 6/24/11 are not eligible for this offer. Accounts titled as Trust Accounts, Estate, Non-Individual, and No Access are excluded from eligibility. You must have a U.S. mailing address on 1/6/12 to be eligible. Offer is subject to cancellation without notice, and cannot be combined with any other offer. Other miscellaneous charges may apply. MasterCard is a registered trademark of MasterCard International Incorporated. This card is issued by KeyBank pursuant to a license by MasterCard International Incorporated. MasterCard PayPass® is a registered trademark of MasterCard International Incorporated. **KeyBank Instructions: Please use the Marketing code process.**

This offer is ONLY valid at the Eastgate Branch located at 3240 156th Avenue SE, Bellevue, WA 98007.

©2011 KeyCorp. KeyBank is Member FDIC.



ADL3624.02



Unlock your possibilities

# enter to win

## Our Eastgate branch grand opening drawing.<sup>1</sup>

OFFICIAL ENTRY FORM: Enter our Prize drawing to win a \$500 Key Possibilities® MasterCard® gift card. Simply return this completed form to our Eastgate KeyBank branch before the end of our grand opening celebration, Saturday, August 20 at 1:00 p.m. Prize drawing Monday, August 22 at 9:00 a.m.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

The information you provide on this form may be used to contact you by mail or telephone.

**<sup>1</sup>KeyBank Branch Grand Opening Prize Drawing**

**Sponsor:** Eastgate KeyBank branch, 3240 156th Avenue SE, Bellevue, WA 98007.

**No Purchase Necessary to Enter or Win:** No purchase or transaction from KeyBank is necessary to enter or win. Entrants need not attend any sales presentation arranged, sponsored or organized by KeyBank to enter or win.

**Entry:** Entries may be made in person or by mail. To enter in person: entries may be made at the Eastgate branch, 3240 156th Avenue SE, Bellevue, WA 98007, Monday, July 25 – Saturday August 20, 2011 at 1:00 p.m. To enter the prize drawing by mail, send your completed entry blank or a 3"x 5" postcard with your name, address, day and evening telephone number to KeyBank, Eastgate Grand Opening Sweepstakes, 3240 156th Avenue SE, Bellevue, WA 98007. No mechanically reproduced entries and only one entry form per mail entry. All entries must be received by August 20, 2011 by 1:00 p.m. Drawing will take place on Monday, August 22, 2011 at 9:00 a.m. One entry per person, per visit. One gift card prize per winner. Entrants need not be KeyBank customers to enter or win.

**Eligibility:** This contest is open only to legal residents of the United States. Entrants must be eighteen (18) years or older at the time of the drawing. Employees of KeyBank, its affiliates and their immediate family members, and individuals residing in the same household as such employees, are not eligible to participate in this contest. Colorado Public officers, members of the general assembly, local government officials or government employees, anyone in their immediate family (meaning spouse, parents, children and siblings and respective spouses), anyone domiciled with him/her, whether or not related, are excluded from Sweepstakes.

**Contest period:** July 25, 2011 – August 20, 2011 at 1:00 p.m. Branch open Monday – Thursday, 9:00 a.m. – 5:00 p.m., Friday, 9:00 a.m. – 6:00 p.m., Saturday, 10:00 a.m. – 1:30 p.m.

**Prize:** One (1) \$500 Key Possibilities® Card, (\$500). Total value: \$500. Winner will be required to complete and sign a Form W-9 and may be required to sign and return an affidavit of eligibility/release. All valid and complete entries submitted are automatically eligible for the prize drawing, which will be conducted on 8/22/2011 at 9:00 a.m. Prize winner will be determined in a random drawing to be held by KeyBank management, whose decision is final. The winner will be notified by telephone and/or mail within five (5) working days of the drawing, and the winner need not be present to win. If a prize winner cannot be located within 14 days of the drawing, an alternate winner will be drawn. Prize winner may be required to sign an Affidavit of Eligibility and Release, and a W-9, to be returned within time specified or prize award will be void and may be awarded to an alternate winner. Prize may not be substituted for cash, transferred or exchanged. Taxes on the prize are the sole responsibility of the winner. Void where prohibited by law. All federal, state, local and municipal laws and regulations apply.

**Odds of Winning:** The odds of winning will depend upon the total number of eligible entrants.

**General Considerations:** No responsibility is assumed by KeyBank or any of its affiliates (collectively "Key") for late, mutilated, illegible, lost or misdirected mail. Entries become the property of KeyBank and will not be returned. Entries are subject to verification and are automatically void and will be rejected if forged, altered, defaced, tampered with, mechanically reproduced, irregular in any way, irregularly obtained, or if it contains printing errors or omissions. All submissions become property of KeyBank. By submitting an entry, you accept and agree to these rules and all decisions of KeyBank whose decisions are final. KeyBank reserves the right to distribute entries in any fashion it selects, to accelerate or modify the method of distribution and to refuse entries to participants, who, in its sole determination, abuse any privileges in order to participate. All prizes are awarded on an "as is" basis without warranty of any kind, express or implied, including, without limitation, any warranty of fitness for a particular purpose or warranty of merchantability by KeyBank. Neither KeyBank nor any of its affiliates is responsible for printing or typographical errors in any contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries; or for transactions that are processed late or incorrectly or are lost due to computer or electronic malfunction. KeyBank reserves the right to cancel or modify the contest if fraud or technical failures compromise the integrity of the contest, as determined by KeyBank in its sole discretion. By entering, participants release and hold harmless KeyBank and its affiliates and their respective directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation in this promotion, or while traveling to, preparing for, or participating in any prize-related activity. This contest is void where prohibited by law and is subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to these official rules and agree to accept all decisions of KeyBank with respect to this contest as final.

**Use of Information:** Except where prohibited by law, entry constitutes permission to KeyBank, and its affiliates to use winner's name, city and state of residence, likenesses, and any statements made by winners regarding the contest and the prize, for marketing and publicity purposes (including, without limitation, use on the web site of KeyBank and/or its affiliates) without any compensation and for purposes of complying with all applicable federal, state and local laws and regulations.

**Winner Posting:** To receive the name of the prize winner, send a self-addressed stamped envelope to: KeyBank, 3240 156th Avenue SE, Bellevue, WA 98007.

The Key Possibilities® Card can be used at locations that accept Debit MasterCard cards. Other miscellaneous charges may apply. All rights reserved.

The Key Possibilities® Card is subject to the terms of the Key Possibilities® Cardholder Agreement. The card is issued by KeyBank pursuant to a license by MasterCard International Incorporated. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International Incorporated.

