FOR IMMEDIATE RELEASE:

**Scapple - a new planning tool from the creators of Scrivener**

Truro, United Kingdom - April 23rd, 2013 - Literature & Latte Ltd are pleased to announce the release of Scapple, a new project planning and organisation tool for Mac OS X.

Scapple is Literature & Latte's new, easy-to-use tool for getting ideas down as quickly as possible and making connections between them. It isn't exactly mind-mapping software--it's more like a freeform text editor that allows you to make notes anywhere on the page and to connect them using straight dotted lines or arrows. If you've ever scribbled down ideas all over a piece of paper and drawn lines between related thoughts, then you already know what Scapple does.

Creating notes is as easy as double-clicking anywhere on the canvas and then typing; making connections between ideas is as painless as dragging and dropping one note onto another.

Notes can also be dragged from Scapple into Scrivener, Literature & Latte's award winning content-generation program.

Scapple is now available for purchase from our website for $14.99. A fully-featured, 30-day trial is also available. For full details, see Scapple's product page:

http://www.literatureandlatte.com/scapple.php


# Notes for Reviewers of Scapple

**Getting Up and Running**
The quickest way of getting up and running with Scapple is to view our short introductory video, which can be found on this page:

http://www.literatureandlatte.com/trial.php?displayMode=scapple

Additionally, there is a two-page QuickStart leaflet provided in the application itself, via Help > QuickStart Guide.

**Sample Documents**
We have provided a few sample Scapple documents ("boards") on our website:

http://www.literatureandlatte.com/downloads/scapple_sample_files.zip

**Requirements**
Scapple requires Mac OS X 10.6.8 (Snow Leopard) or greater, running on an Intel based Mac.

**Press Kit**
You can find high-res images suitable for print publications on the following page of the Literature & Latte website:

http://www.literatureandlatte.com/presskit_scapple.php

**Further Information**
For review copies, additional information or images, please contact Julia at press@literatureandlatte.com.

**Thank You**
Many thanks for your interest in Scapple!