

2010 AMA Expo Sponsorship Opportunities

January 8-10, 2010

Ontario Convention Center, Ontario, California



Presenting Partner *(limit one)*

This single partner will be the overall presenter of the 2010 AMA Expo. It will receive maximum exposure and universal benefits at all functions: category exclusivity, first right of renewal in 2011, logo recognition on banners, signage, web site, program, live recognition throughout event, exhibitor booths and promotional rights on collateral materials, program advertising, advance tickets, etc.

Partner Fee: \$5,000

Supporting Partners

Each partner will be able to exclusively present one of the key functions/activities:

- ▶ **Education Area**
- ▶ **Flying Demo Area**
- ▶ **Exhibit Hall Stage**

Benefits include: first right of renewal in 2011, logo recognition on banners, live recognition, exhibitor booth and promotional rights on collateral materials, program advertising, etc.

Partner Fee: \$2,500 (includes in-kind donations of products/services)*

Expo Partners

Each partner will be able to exclusively present one of the key functions/activities:

- ▶ **Swap Shop Area** – Saturday and Sunday, January 9-10 only
- ▶ **RC Flight Training Area**

Benefits include: first right of renewal in 2010, logo recognition on banners, live recognition, exhibitor booth and promotional rights on collateral materials, program advertising, etc.

Partner Fee: \$1,000 (includes in-kind donations of products/services)*

Associate Partners

Each partner will be able to exclusively present one of the key functions/activities:

- ▶ **Water Boat Pond**
- ▶ **Make 'n' Take Rocket Area**
- ▶ **Static Display Competition**

Benefits include: live recognition, banner exposure, exhibitor booth and promotional rights on collateral materials, etc.

Partner Fee: \$750 each /cash or in-kind

Program Advertising Partners

Place an advertisement in the official Expo Program. Programs are distributed at the main Expo entrance doors. Ad provided by Partner, in black/white .pdf format. Full, half and quarter ad space available ranging from \$100 to \$400.

Other sponsor opportunities can be custom-created to fit YOUR marketing needs!
For more information, contact Lora Knowlton, Expo Manager, at 303/973-1209 or
lorak@modelaircraft.org.

2010 Academy of Model Aeronautics Expo Sponsorship Form

January 8-10, 2010
Ontario Convention Center
Ontario, California



Please mark the sponsorship opportunity you are interested in:

- Presenting Sponsor
- Supporting Sponsor
 - Education Area
 - Flying Demo Area
 - Exhibit Hall Stage
- Expo Sponsor
 - Swap Shop Area
 - RC Flight Training Area
- Associate Sponsors
 - Water Boat Pond
 - Make 'n' Take Rocket Area
 - Static Display Competition
- Program Advertising Sponsor
 - Full Page – 8.5” x 11”
 - Half Page – 5.5” x 8.5”
 - Quarter Page – 4.25” x 5.5”

Due to the variation of each particular opportunity and the option to customize based on your needs, please contact AMA to ensure that your sponsor benefits can be maximized to the fullest. Contact Lora Knowlton at 303/973-1209 or lorak@modelaircraft.org.

Complete and return to AMA: Mail to Erin Dobbs, AMA, 5161 E. Memorial Dr., Muncie IN 47302, or email to erind@modelaircraft.org.

Sponsorship Information			
Business Name			
Contact			
Address			
City		State	ZIP
Phone		Fax	
Email Address			
Sponsorship Fees <i>(see Opportunity Sheet for benefits)</i>			Total
Presenting Partner		\$5,000	
Supporting Partners		\$2,500	
Expo Partners		\$1,000	
Associate Partners		\$750	
Program Advertising Partners – Full Page \$400, Half \$200, Qtr \$100		Circle one	
		GRAND TOTAL	\$
Payment Information			
Check one:	<input type="checkbox"/> Check – made payable to AMA	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Credit Card #			
Expiration Date	Verification Code <i>(last 3 digits on back of card)</i>		
Signature			