



# Sustainable Roofing



## Seneca Shake & Seneca Shake Plus



*Environmentally friendly synthetic shake roofing tiles proudly made in the USA*



# Seneca Shake & Seneca Shake Plus



Maintenance, short life cycle and rot are often the challenges associated with natural wood shake roofing. Seneca Shake™ and Seneca Shake Plus™ are the synthetic shake roofing solutions manufactured by EcoStar LLC designed to eliminate the extensive maintenance of natural shake, yet provide the same aesthetic appeal. The Seneca lines are long-lasting, eco-friendly alternatives to natural wood shake roofing and are made from a formula of up to 80% recycled rubber and plastic materials.

EcoStar Seneca Shake and Seneca Shake Plus roofing tiles combine modern performance with the classic architectural detail of wood. Seneca tiles are available in two thicknesses and three widths that, separately or combined, create the natural appearance of traditional cedar shake. Available in 11 standard colors and an array of custom options, Seneca tiles provide the opportunity to create a truly unique home exterior.

Enhance your investment with the true value of Seneca Shake and Seneca Shake Plus tiles.

## Seneca Shake & Seneca Shake Plus Color Palette



Note: Sample pieces, photographs or color samples may not accurately represent the true color level or variations of color blends that will appear on the roof. Before installation, ten tiles or so should be laid out and reviewed for conformity to desired color level. If color levels are unsatisfactory, advise your dealer before proceeding with installation. Colors and specifications subject to change without notice. EcoStar is not liable for color variations or shading. Tiles must be randomly blended for best results. Limited warranties carry terms and conditions. Significant property insurance discounts may be available when upgrading or building a roof to protect against hail, wind or fire damage in regions where severe weather is common. EcoStar tiles meet or exceed industry standards for Impact Resistance and Fire Resistance. Contact your insurance provider for details.

05/13 © 2013 by EcoStar LLC. EcoStar, Seneca Shake and Seneca Shake Plus are trademarks of EcoStar LLC. See [www.ecostarllc.com](http://www.ecostarllc.com) for available warranties. P/N-602692 ECO-SENECA SHAKE CUT SHEETS

## Advantages

- Provides the look of traditional cedar shake without extensive maintenance and rot
- Easy application keeps installation costs down
- Significant property insurance discounts may be available when upgrading or building a roof to protect against hail, wind or fire<sup>1</sup>

## Architectural Flexibility

- Seneca Shake and Seneca Shake Plus can be blended together for a unique architectural depth
- Available in 11 standard color choices and an array of custom colors
- Packaged in a blend of 6", 9" and 12" widths
- The 3/8" thick Seneca Shake and 3/4" thick Seneca Shake Plus combine to create the natural appearance of traditional cedar shake

## Strength & Durability

- Formulated to provide improved durability and superior protection from extreme weather conditions that include wind, hail and driving rain
- Composite materials make Seneca Shake and Seneca Shake Plus tiles much stronger than traditional cedar shake
- Significant life cycle savings

## Warranty Options

- 50-Year Limited Material Warranty available
- 50-Year Gold Star Labor & Material Warranty available
- 110 mph Wind Warranty available

## Environmental Sustainability



- Manufactured with post-industrial recycled rubber and plastics

## Technical Information

- UL listed Class A or C fire resistance (UL 790)
- UL Class 4 impact resistance (UL 2218)
- UL listed wind resistance to 110 mph (D3161)
- Prolonged UV Exposure (ASTM G155)
- ICC-ES, AC07 approved (ESR-1715)
- Contributes to LEED® points
- Manufactured in strict adherence to ISO 9001:2008 Quality Management



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