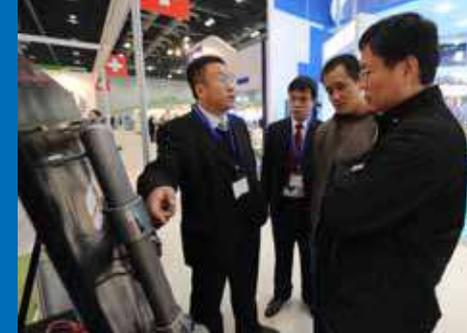


Water Expo China + Water Membrane China 2012 China's first water business exhibition

29 – 31 October 2012
China National Convention Center
Beijing, China



messe frankfurt



Die Water Expo China + Water Membrane China, Chinas größte Messe für Wasserversorgung, Sanitäreanlagen, Abwasseraufbereitung und –reinigung, ist die professionellste Plattform für Chinas Wasserwirtschaft und die einzige mit offizieller Unterstützung von der Regierung.

Messedaten

29.-31. Oktober 2012

Ort

China National Convention Center
Peking, China (VR)

Teilnahmegebühr

Deluxe:
Ausstellungsfläche (mind. 36qm) 2.000 RMB /qm
Standpaket (mind. 9qm) 2.200 RMB /qm

Standard

Ausstellungsfläche (mind. 18qm) 1.200 RMB /qm
Standpaket (mind. 9 qm) 1.400 RMB /qm

Messeprofil

- Erschließung, Nutzung und Schutz von Wasserressourcen
- Projekte im Bereich Wasserwirtschaft, Investition und Beratung
- Wasseranlagen und Ausstattungen
- Trinkwassersicherheit
- Wasseraufbereitungstechnologien und zubehör
- Technologien und Anlagen zur Wasserversorgung und –entsorgung
- Technologien und Anlagen zur Wassereinsparung
- Hochwasserschutz und Dürrebekämpfung, Wasserkrafttechnologien und -anlagen
- Anlagen für die Wasserwirtschaft im Bereich Informations- und Kommunikationstechnologie
- Anlagen für Membran- und Membranmodultechnologien etc.

Kontakt für den Deutschen AHK Pavillon

Ms. Christine Müller | Ms. Dong Yini
German Industry & Commerce Greater China | Shanghai
Tel: +86-21 6875 8536 ext. 1684 | ext. 1619
Fax: +86-21 6875 8573 ext. 5684 | ext. 5619
waterexpo(at)sh.china.ahk.de

Großes Gewinnpotential in Chinas Wasserwirtschaft

Laut des 2011 erschienenen zentralen Planungsdokuments Nr. 1 wird die chinesische Regierung in den nächsten 10 Jahren jährlich 400 Milliarden RMB in die Entwicklung von Wasserressourcen investieren, was der Wasserwirtschaftsindustrie vielfältige Chancen eröffnet.

Die Highlights der Messe 2011

- Ausstellungsfläche: 22.000 qm
- Aussteller: ca. 350 Aussteller aus 20 Ländern und Regionen
- Ausländische Delegationen: Deutschland, China, Europa, Israel, Japan, Korea, Malaysia, Polen und Singapur.
- Messebesucher: ca. 30.000, davon 15% aus dem Ausland
- Der 6. China Wasserwirtschaftsgipfel und annähernd 30 Fachkonferenzen fanden parallel zur Messe statt
- Ein Business Match-Making-Forum erhöhte die Geschäftschancen

Führende Handelsmarken aus dem In- und Ausland nahmen 2011 teil



econet china



Water Expo China
中国水博览会

29-31 October 2012
China National Convention Center, Beijing



The German Chamber Network



Order Form | German Pavilion

Yes, we hereby agree to participate in the German Pavillon and accept the eligibility requirements (Exhibitor Manual of the show).

1. Booking for the German Pavillon:

A. Net Booth Space (>=18sqm) RMB 1200 /sqm

or

B. Shell Booth Package (>=9sqm) RMB 3400 /sqm

Important:

1. Shell booth setup details see page 2.
2. All exhibitors in German Pavilion may enjoy the Pavilion Services free of charge. Details see page 2.

Please mark the size you want, prices in Chinese RMB:

Standard size	9 sqm	18 sqm	27 sqm	sqm
A / Net Booth Space		<input type="checkbox"/> 21.600,00	<input type="checkbox"/> 32.400,00	,00 RMB
B / Shell Booth Package	<input type="checkbox"/> 30.600,00	<input type="checkbox"/> 61.200,00	<input type="checkbox"/> 91.800,00	,00 RMB

2. Company Data

Stand No. **X**
For GIC use only

Company name	<input type="text"/>		
Address & Postcode	<input type="text"/>		
Contact person	<input type="text"/>		
Position / Department	<input type="text"/>		
Telephone	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>		
Date	<input type="text"/> / <input type="text"/> / <input type="text"/>	Legally binding Signature and company stamp	<input type="text"/>

Deadline for legally binding application: Friday, August 31, 2012

Please send page 1 ONLY to:
Ms. Guo Qinrui | GIC Shanghai | Fax + 86 21 6875 8573 ext. 5676
Ms. Dong Yini | GIC Shanghai | Fax + 86 21 6875 8573 ext. 5619

3. German Pavilion Services (available for all German Pavilion exhibitors):

German Pavilion Exhibitor Promotion

- German Pavilion feature on homepage of WEC linking to profiles of German Pavilion exhibitors
- Display of short profile including contact details in Chinese in the Exhibitor Leaflet (will be displayed next to the German Pavilion) as well as in visitor mailings from the host
- An entry of exhibitor profile which will appear at least once in the host's Newsletter which is published before and during the course of the trade fair
- Logo and contact details of German Pavilion exhibitors will be displayed in a full page image German Pavilion advertisement in the Exhibitor Catalogue
- Standard catalogue entry in the Exhibitor Catalogue
- German Pavilion flyer listing all pavilion exhibitors' logos, introduction and contact details to be distributed to all visitors on site
- Further distribution of information about the German Pavillon and the participating exhibitors via the host's media partners before and during the course of the trade fair to selected target groups



Sample of German Pavilion Flyer

Multi-Functional Lounge Area

- Free usage of lounge area including snack, beverage, meeting area, cyber-café, backdrop logo board, onsite supporting staff etc.
- Integration of a maximum of five slides into a non-stop presentation on the large-format screen in the visitor lounge for the entire duration of the trade fair

Entrance to Conference Program

- One ticket for the whole conference program free of charge for each pavilion exhibitor. For further booking of conference ticket, German Pavilion exhibitors can get 10% discount

4. Pavilion Booth Construction (only for German Pavilion exhibitors with shell book package)

Basic Supply

- High quality system components incl. structure carrier: dull-brushed aluminium, 400cm in height
- Wall units: lightweight building board, grey, 250cm in height
- Blinds at open booth sites for company / product name to exhibitor's specifications incl. 4c print of company logo
- Carpet: blue

Furniture

- 1 reception desk with chair and lockable floor cupboard
- 1 meeting table with 3 chairs
- 1 brochure holder
- 1 dustbin

Electricity and light

- Bus bar with 3 kW/220 V and 1 socket including consumption
- 2 back wall spotlights and ceiling lights for the whole pavilion

Miscellaneous

- Daily cleaning and waste disposal of the booth
- Planning and organisation of installation and dismantling



Pavilion Design (Corner Booth 18sqm)
Artwork, subject to alterations



Water Expo China
中国水博览会

29-31 October 2012

China National Convention Center, Beijing



The German Chamber Network



Order Form | German Pavilion

3/3

5. Method of payment

Please note the difference between the two banking accounts below.

1200 RMB/sqm of net Booth Space for all German Pavilion exhibitors

In Germany

- Account Name: Messe Frankfurt (Shanghai) Co., Ltd.
- Account No: 044337- 437759235044 (RMB)
- Account No: 044337- 448159241206 (USD)
- Banker: Bank of China, Shanghai Branch Nanjing Road(W) Third Sub-branch
- Address: 1221 Nanjing Road West, Shanghai 200040, PRC
- Swift Code: BKCHCNBJ300

In China

- 帐户名 : 法兰克福展览(上海)有限公司
- 开户银行: 中行上海市南京西路第三支行
- RMB银行帐户: 044337- 437759235044
- USD银行帐户: 044337- 448159241206

Deadline: 50% paid within two weeks, 100% paid within one month.

Please fax the payment advice with the following note to payee

“WEC2011 German Pavilion / <Exhibitor’s Name>” to: + 86 21 6160 8540

2200 RMB/sqm of German Pavilion exhibitors with Shell Booth Package (Rest payment)

- Payee German Industry and Commerce (Taicang) Co., Ltd. Shanghai Branch
- Financial Institute Bank of China, Shanghai Branch Pudong, Bao Steel Office
- Account number 044188-8050-08947108091001
- Swift Code BKCHCNBJ300

Deadline: 100% paid within one month

Please fax the payment advice with the following note to payee

“WEC2011 German Pavilion / <Exhibitor’s Name>” to: + 86 21 6875 8573 5676/5619

Important Notes

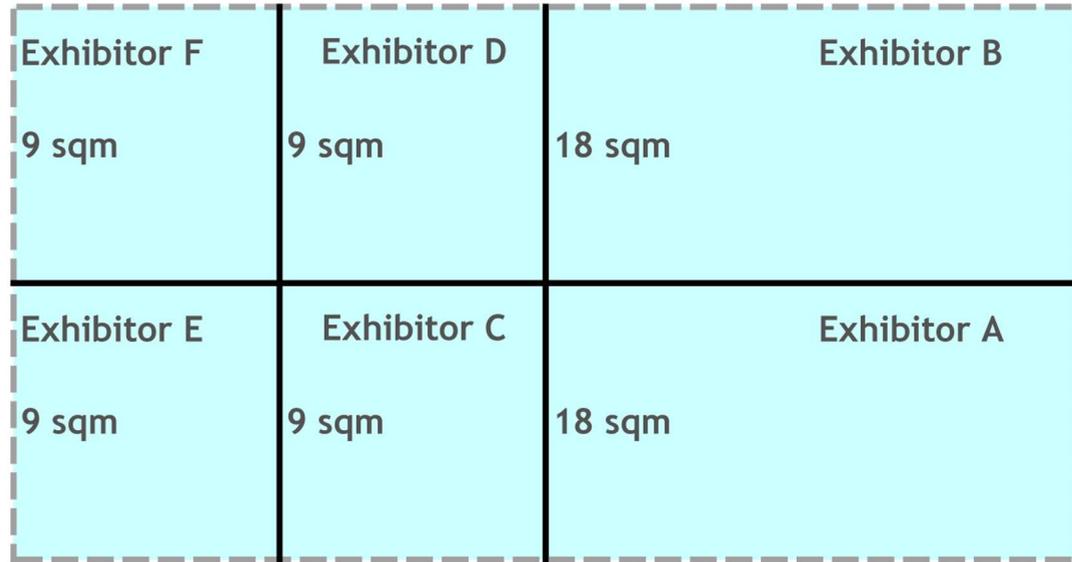
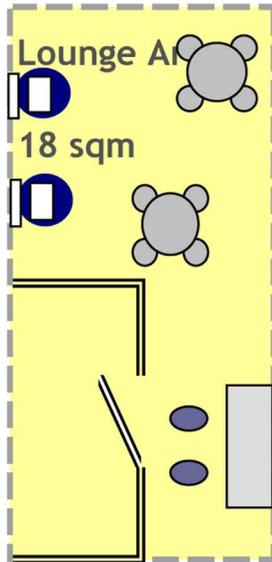
- For booking and payment of the booth please pay attention to the host’s participation conditions and business conditions.
- For booking and payment of the Service Package the eligibility requirements and business conditions of GIC German Industry & Commerce (Taicang) Co., Ltd., Shanghai Branch apply.
- The exhibitor himself is responsible for all frame conditions directly connected with the trade fair, including the booking of the booth.
- **Minimum participation: 4 exhibitors!** Should there be fewer than 10 participants the Service Package will be reduced or the costs per exhibitor will be raised.
- **Cancellation before three months before the show opening is subject to 12000 RMB handling fee. Cancellation within three months before the show opening is subject to 100% payment as handling fee.**
- When you book a 24 sqm booth or bigger you get twice as much moveable furniture than what is provided in the Basic Supply.
- For other equipment options please refer to **Order Form / Additional Equipment.**
- If you need more equipment options please contact us.
- In order to use all options listed in point 4 (Further Services) please register early and send the required forms to us as soon as possible. *Please note our deadlines.*

<<



GIC German Industry & Commerce Shanghai
A branch of German Industry & Commerce (Taicang) Co. Ltd.

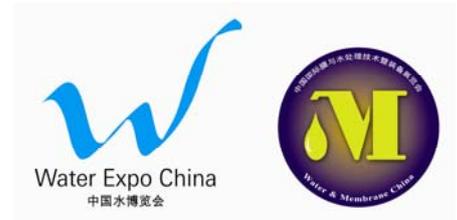
Deutscher Pavillon auf der Water Expo China 2012



Lounge Area

Standard Construction

Pre-reserved



Press

Final Report

Water Expo China + Water Membrane China
China National Convention Center, Beijing, China
13 – 15 October 2011

Hong Kong, October 2011

Penny Troon
Tel +852 2238 9930
Fax +852 2519 8632
penny.troon@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.waterepochina.com
WEC11_FR.doc

Record number of exhibitors and visitors attend show

Exhibitors acknowledge show as the gateway to government decision makers

Visitors support the integration of water and membrane shows

Summit and on-site seminars draw large crowds

Water Expo China + Water Membrane China, the only water business show in China approved by the Ministry of Commerce and the Ministry of Science and Technology and sponsored by the Ministry of Water Resources, attracted a record number of exhibitors and visitors when it was held 13 – 15 October 2011 at the China National Convention Center in Beijing, China.

The three-day show was organised by Messe Frankfurt (Shanghai) Co Ltd, the Chinese Hydraulic Engineering Society (CHES) and the Membrane Industry Association of China (MIAC). The event is supported by the People's Republic of China's Ministry of Land and Resources, Ministry of Agriculture, Ministry of Environmental Protection, State Oceanic Administration, Department of High-tech Industry of National Development and Reform Commission and the Department of Raw Materials of Ministry of Industry and Information Technology.

Messe Frankfurt (HK) Ltd.
3506 China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Water Expo China + Water Membrane China was officially opened by Mr Hu Siyi, Vice Minister of the Ministry of Water Resources and attended by other important dignitaries from the Chinese government and representatives from the co-operating associations and show organisers.

A new record of 328 exhibitors, representing 20 countries and regions, was set for the 2011 show. Exhibitors included Beijing Capital Water, Beijing WellinTech, Borouge, Caprari, DHV, Duoyuan Global Water, Flowline, Focused Photonics, GE, General Water of China, Georg Fisher, Hyflux, Inge, Litree, Motian, Nitto Denko/Hydranautics, Origin Water, Pentair, Pessel, s::can, Schlumberger Water Services, Solvay, Straub, Sunstar, TBMC, Universtar, Veolia Water, Woongjin Chemical, Xinxing Ductile Iron Pipes, YiWen and YSI. Their products and technologies were showcased in 22,000 sqm of exhibition space spread across four halls.

This year's Water Expo China + Water Membrane China also set a new visitor record with 18,478 visitors from 34 countries and regions attending the show, an increase of 63 percent compared to last year. Chinese visitors numbered 18,200 and 278 were international visitors.

Commenting on the show, Mr Li ZanTang, Secretary General of CHES said: "Water Expo China + Water Membrane China is a very important show because it helps to support water resource development in China as set out in the Chinese government's Number One document. It is the only professional platform where exhibitors can meet with Chinese government decision makers at a national and provincial level."

Mr Jason Cao, General Manager of Messe Frankfurt (Shanghai) Co Ltd added: "The show is becoming popular, attracting more and more visitors, including overseas delegations from Poland and Japan and a provincial visitor group organised by the Water Resources Bureau. It also attracted a lot of media interest as it was

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

featured on China's CCTV-2 "First News" program and Beijing's BJTV."

Representing Water Membrane China, Mr You Jinde, Secretary General of MIAC commented: "Many membrane exhibitors have supported the merging of our exhibition with Water Expo China because it offers them the chance to meet more international companies and a wider visitor profile. The newly merged show is an excellent platform to help China's water industry meet the objectives as set out in the 12th Five-Year Plan."

Exhibitors acknowledge show as the gateway to government decision makers

Exhibitors at Water Expo China + Water Membrane China praised the exhibition as the most important platform in China for meeting key government decision makers, collecting valuable market information, networking with industry peers, as well as being a key event for meeting new agents and distributors and connecting with existing business associates.

Attending the show for the second time was Austrian water quality measurement specialist scan Messtechnik GmbH, represented by their Chinese office. Mr Li Xiao, Chief Representative, China Regional Sales Manager remarked: "We returned to the show because the Ministry of Water Resources is the main exhibition sponsor and this is the main reason why we are here. They have a lot of money to invest in our kind of business in the next five years. We hope to get a connection with potential customers and have already met with a lot of very important visitors."

Chinese exhibitor Beijing WellinTech, a leading automation software company which focuses on water and sewage applications, also agreed about the importance of the Ministry of Water Resources connection. Ms Wang Qin, the company's Marketing Executive said: "We have met officials from the Ministry of Water

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Resources. Through direct contact they can describe their demands and we can derive various solutions accordingly.”

Mr Yu Yan Dong, Manager of French company Irrifrance, a leading hose reel manufacturer added: “We came to the show for brand promotion and we want to meet procurement departments from the government. The price of our products is very high and only government projects can support this. We are glad to meet some government officials from the Ministry of Agriculture. Also we are happy to network and exchange views with fellow industry players.”

Another first time exhibitor Bacta-Pur Environment Protection Technology Ltd, which specialises in accelerated bio remediation, was happy with the show results. Representing the Canadian based parent company, Mr Brian Lewis from IET-Aquaresearch Ltd said: “We have been very fortunate to meet people from a broad spectrum of government and private industry here. We have had a very positive response and have been able to make some very good progress.”

Exhibiting for the third time, Mr Leo Liu, General Manager Assistant, Duoyuan Global Water Conservation Equipment (China) Co Ltd believed the show was an influential event. “We provide a wide range of water treatment technologies and products so nearly everyone at the show is our target client,” he explained. “This integrated fair is also good for our brand since we can now promote our equipment business and membrane business at the same event.”

YSI, a developer and manufacturer of sensors, instruments, software, and data collection platforms for environmental water quality monitoring and testing, has supported the show since 2008. Ms Lily Jiang, a product engineer for the company said: “Each year we participate in a limited number of exhibitions and Water Expo China is a must-attend event. In fact it is the best show in Beijing. We received many target visitors and get good results every year.”

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Focused Photonics Inc from China exhibited at the show because of its professional reputation in the water industry. Mr Yang Bin, the company's Marketing Manager added: "The show is good and the major players are present. The organiser management and services are excellent and the set up of the exhibition looks attractive and professional. We will come back again next year."

Marketing specialist Ms Zhou Hanping from Toray Bluestar Membrane Co Ltd, also remarked on the show's professionalism. She explained: "It really benefits us as it is a professional exhibition and a good platform for interaction, bringing together many famous brands in the water industry, lots of trade visitors, as well as attracting many water industry media to report on the show."

Many exhibitors praised the merging of Water Expo China with Water Membrane China. Ms Zhang Xiao Mei, Manager, Beijing Innogreen Technology Co Ltd said: "We have joined the membrane exhibition several times and now the integration of both fairs is good for us because there are more international companies and visitors. We can also benefit from networking with industrial players for future partnership and gain a deeper understanding of the industry."

Mr Li Xinmin, General Manager of Tianjin Motimo Membrane Technology Co Ltd also supported the joint exhibition. "We have benefited from this," he explained. "This year it is on a much larger scale and visitors and atmosphere are much better. Our sales agents from all over China came to the show to meet us and we will book this booth location again for 2012."

Swedish company Cerlic Controls AB were attending the show for the first time to launch their new waste sensor product. Mr Henrik Linnarsson, the company's Technical Manager said that he hoped Water Expo China + Water Membrane China would help to solve China's water issues. He commented: "If you have shows like this and really treat the subject seriously and look for products and partners from all over the world, then China will get the resources to sort out the problem. We have had a lot of interest from Chinese

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

visitors and they ask lots of questions and I think we will get a lot of leads.”

Visitors support the integration of water and membrane shows

Ms Zhang Li, Beijing Qing Shui Yi Jia Water Purification Equipment Co Ltd said she was looking for accessories and consumable items for domestic water purification. “We found what we want and it is worthwhile to come here,” she said. “We are glad to see the integration of Water Expo China and Water Membrane China. The water and membrane industries are inseparable. It is good for buyers like us to visit both sectors at the same time.”

Mr Sun Zheng Wei from China’s Instrumentation Technology and Economy Institute added: “I am looking for partners and the show is a professional high level exhibition in China’s water industry. The exhibitor profile is high quality with many leading companies taking part.”

Mr Brian C. Burrell, Vice President Technical Programs for the Canadian Society of Civil Engineering and Senior Engineer with R.V. Anderson Associates Limited was invited by CHES to attend the show. He said: “It is very educational, even for people from other countries besides China, and I think it is a very good opportunity for people to interact and learn from each other. China is making a big effort to solve their water problems and I am very impressed with everything I have seen and the people I meet are very knowledgeable about a lot of different water and wastewater subjects.”

Mr Gary L. Podrabsky, Partner, Sollertis Technologies LLC from the US, is working with a company that is developing a project in China. “We are looking for Chinese suppliers,” he said, “and the show has what I’m after. A show like this allows people to learn about what’s available inside China.”

Summit and on-site seminars draw large crowds

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

The 6th China International Water Business Summit was held simultaneously with Water Expo China + Water Membrane China and its theme was “Implement the Most Strict Water Resource Management Mechanism – Opportunities and Challenges for Water Company”. The two-day summit attracted 520 delegates from 15 countries and regions. Topics included water resource management, water investment and financing and case studies relating to government policies concerning water industry technical innovations.

One of the summit speakers was Mr Adrian Sym, Executive Director, Alliance for Water Stewardship, a non-profit organisation. He commented: “The water show and a conference like this is very helpful in solving water problems, especially from our perspective where there tends to be quite a lot of focus on technological solutions. The summit gives us a good opportunity to present our approach, which is softer and a stakeholder engagement approach.”

Attending the summit for a second time, Mr Jacob Lau, Commercial Technical Director, Grundfos R&D China said the event helped him plan for the future. He remarked: “The summit content is very comprehensive, from finance, marketing to technology. I learned much from the sessions such as International Finance Corporation’s Water Sector Investments and International Standard Addressing Local Water Impacts by Alliance for Water Stewardship. It helped me to understand the future development trend of the water industry. The summit is very useful for us to formulate a long term strategy.”

Mr Loh Kam Weng, Managing Director, InterApp Singapore Pte Ltd commented: “The summit is helpful for market appreciation. I learned about what projects are available in China and the various business modules here. It was worthwhile to come to the summit.”

In addition, the awards for “Water Company of the Year, Water Equipment Company of the Year and the Most Promising Water

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Brand of the Year” were announced during the summit. The winners were:

2011 Water Company of the Year

- China Water Investment Co Ltd
- Beijing Capital Co Ltd
- Veolia Water
- General Water Co Ltd
- Duoyuan Global Water Inc
- Kardan Water International Group
- InterChina Water Treatment Co Ltd
- ChongQing Water Co Ltd
- Beijing Enterprises Water Group Limited
- Suez Environment China

2011 Water Equipment Company of the Year

- ITT(China)Investment Co Ltd
- Xinxing Ductile Iron Pipes Co Ltd
- Suntar Environment Engineering (Xiamen) Co Ltd
- Shandong Jingjin Environmental Protection Equipment Co Ltd
- Hach Company
- Shanghai GSD Industrial Co Ltd
- Beijing WAPWAG Technology Development Co Ltd
- Irrifrance Industries
- Trojan Technologies Inc
- Pentair Water Inc

2011 Most Promising Brand of the Year

- Beijing Hanjian Heshan Pipeline Co Ltd
- Sichuan Metallurgical Environment & Energy Engineering Co Ltd
- Beijing Puresino-Boda Environmental Engineering Co Ltd
- Universtar Science & Technology (Shenzhen) Co Ltd
- Zhejiang Creation Environment Technology Co Ltd
- Tianjin Binhai Water Supply Co Ltd
- Beijing WellinTech Development Co Ltd

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

- Zhejiang Weishi Holding Co Ltd
- Beijing Golden State Henderson Co Ltd
- General Water Technology Co Ltd

A series of on-site seminars held in the exhibition halls attracted hundreds of show visitors eager to learn more about new technologies and products. The seminars held were:

- Beijing Hanjin Heshan Co Ltd: PCPP help China water conservancy construction
- Beijing WellinTech Development Co Ltd: The trend of automation software applications in the water industry.
- Beijing Xin Yu Chuang Tian Technology Co Ltd: Challenge the new era of hand-washing to save 50% of water resources.
- OTL Water & Irrigation Technologies: Modern irrigation control mode.
- Straub Werke AG: Pipe connections and drinking water safety
- Xinxing Ductile Iron Pipe Co Ltd: Pipes in water application and prospects
- Yiwon Environmental Science Technology Co Ltd: Application of water quality automatic monitoring station in water source protection and monitoring
- Woongin Technologies (China) Co Ltd: Introduction of CSM typical cases and 16 inch membrane
- Toray Bluestar Membrane Co Ltd: High chemical durability of the development and application of reverse osmosis membrane

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

- Nitto Denko / Hydranautics: Product information for energy-efficient low-pollution membrane PROC20
- Beijing Canpure Environment Protection Technologies Ltd: Canpure ultra-filtration membranes diverse application examples and hot topics
- KOCH Membrane Systems Inc: New MBR in wastewater treatment applications

Commenting on his participation as a seminar presenter, Mr Bai Zhanshun, Marketing Manager for Xinxing Ductile Iron Pipes Co Ltd said: “The seminar helps to expand communication between those in the industry. Our attendees included representatives from government, the water industry, and research and design institutes.”

Mr Wang Zhe, Assistant, Ceramic Foam Department, Foshan Ceramics Research Institute and Jin Gang Group, China, attended several seminars and remarked: “I came to learn about new technologies and products relating to membrane and water treatment. There are new things in the fair and the seminars are particularly useful and important to us. Sometimes exhibitors are too busy at their booths. Only through seminars can we go more in-depth regarding the products and technologies. I learnt much about water treatment and sea water desalination this time.”

On the last day of the show, a business matchmaking session was held with companies which were invited to exchange new technologies and new materials for drain, membrane technology and its application, water saving and irrigation, flood prevention and flood warning. Participants included Austrian companies M-U-T Maschinen- Umwelttechnik -Transportanlagen GmbH, s::can Messtechnik GmbH, as well as Pure Technologies (China) Ltd., Local Engineering Systems Ltd and KUBOTA.

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Mr. Meng Jianfang, M-U-T's Sales Manager for the Asian Market said: "It is a great opportunity to talk face-to-face to several VIP buyers at one occasion. We are new to the China market and this programme made our name visible to potential buyers. Besides, we can learn about the overall water and waste market in China from these buyers. It is very helpful to obtain market intelligence."

Next year's Water Expo China + Water Membrane China will take place 29 – 31 October 2012 at the China National Convention Center, Beijing, China. For more information, please visit www.waterexepochina.com or email Ms Rebecca Zheng at rebecca.zheng@china.messefrankfurt.com.

– end –

Background information on Messe Frankfurt

Messe Frankfurt is Germany's leading trade fair organiser, with 448.3 million euros in sales and more than 1,600 active employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries, five branch offices and 52 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2010, Messe Frankfurt organised 87 trade fairs, of which more than half took place outside Germany.

Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Center. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent. For more information, please visit our website at: www.messefrankfurt.com

Background information on the Chinese Hydraulic Engineering Society

The Chinese Hydraulic Engineering Society (CHES), founded in 1931, is an academic organisation of Chinese Hydraulic Engineering professionals, affiliated with the China Association for Science and Technology. A comprehensive organisation, CHES has 100,000 individual members, 41 special commissions, nine working committees, 60 group members, and 31 local (provincial level) hydraulic engineering societies. It has become a significant force for China's water resources science and technology development. CHES's trade promotion arm, Beijing JiangHe BoHua Exhibition Co., has organised Water Expo China successfully every year from 1989 to 2007, and has built up close relationships with many associations, government organisations and manufacturers / companies in the water industry in China.

Background information on the Membrane Industry Association of China

The Membrane Industry Association of China (MIAC) is a state-level industrial society was established in 1995 by the former Ministry of Chemical Industry, the Chinese

Water Expo China + Water Membrane China
Beijing, China, 13 – 15 October 2011

Academy of Science and the State Oceanic Administration and registered with the Ministry of Civil Affairs. Representing professional and commercial entities in China's membrane separation field, MIAC is a non-profit non-governmental organisation that operates under the State-owned Assets Supervision and Administration Commission of the State Council. It is committed to protecting the legitimate interests of its members, the implementation of relevant policies and regulations in China, exchange and collaboration of the membrane industry in China and overseas, strengthening research and development in engineering and technology as well as promoting membrane industry development. MIAC has more than 400 members, most of whom are professional and commercial entities in scientific research, design, production, engineering and trading in the membrane industry. MIAC is also focused on early-stage evaluation of major membrane projects as entrusted by government departments and relevant companies.