# 第十三届上海臻品展(春)

13th Shanghai Luxury Property and Lifestyle Show

# **Application Form**

1. Basic Information						
Company Name						
Brand Name	e		Country		Product index	·
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2. Booth Rental Fee						
☐ 2.1 Property, Immigration & Education: RMB 3,300 / sqm Standard Booth:						
Space	Dimension	Cost				Name Name
9sqm	3m*3m	RMB 29,700			是提	Company Name 808
12sqm	3m*4m	RMB 39,600				
16sqm	4m*4m	RMB 52,800				
☐ 2.2 Lifestyle: RMB 2,500/sqm						
Space	Dimension	Cost				اللدحين
12sqm	3m*4m	RMB 30,000				Andropert Sile
25sqm	5m*5m	RMB 62,500				
30sqm	5m*6m	RMB 75,000				
The booth rental fee inclusion:						
Booth structure (panel walls, fascia board, spotlight, carpet, 220V electricity sockets)						
• Info counter x1, reception chair x2						
Cleaning services (free daily booth cleaning)						
Other furniture rental please refer to EXHIBITOR MANUAL						
sqm (s):	E	Sooth NO.:	Total: R	MB		
					_	
IV. Payment						
Total Cost: RMB						
		ooth rental fee must b I be paid by April 04,		ıhai KunTai Exhibit	ion Co., Ltd. within 5 day	s after signing the
Without payoff the booth rental fee before the deadline, the Organizer can disqualify the Exhibitor from participation.						
Bank: Bank of Shanghai Bank SWIFT CODE: BOSHCNSH Bank Address: No. 1500, West Nanjing Road, Shanghai, China Company Name: Shanghai Kuntai Exhibition Co., Ltd.						

Exhibitor stamp and legally binding signature / Date

Company Account No.: Company Address: 3165 0203 0010 50647

16F Yunhai Building, 118 Qinghai Road, Shanghai, China

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# V. Conditions of Participation

#### 1. Basic Information

Date: April 19-20, 2014

Venue: Shanghai Exhibition Center

### 2. Organizer

Shanghai KunTai Exhibition Co., Ltd

Address: 16F, Qinghai Road, Shanghai, 200041

Tel: +86-21-5228 6983

Email: info@kuntai-expo.com

# 3. Exhibitors and Approved Exhibits

National and international companies and institutions belonging to one of the categories in the LuxProperty product index will be admitted as exhibitors.

The Organizer is entitled to demand the removal of items which have not been listed in the LuxProperty product index or prove to be dangerous, a cause of annoyance or otherwise unsuitable. If this demand is not complied with, the said items will be removed by the Organizer at the expense of the exhibitor.

# 4. Registration

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to the Organizer.

# 5. Materials Delivery

Exhibitors must send all materials as EXHIBITOR MANUAL required to the organizer before the deadline. Otherwise, the Organizer can not make sure the participation or printing of the Exhibitor.

### 6. Use of Site and Safety

Publicity Materials may only be distributed from the Exhibitor's own stand or Shell Booth. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition Venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's stand.

Exhibitors stand must be manned by authorized and competent representative of the Exhibitor at all times during the Exhibition. The Exhibitor shall produce that the representative shall comply with these Conditions and with any and all directions that the Organizers or its agents may give before or during the Exhibition.

### 7. Withdrawal or Non-Participation

After paying the down payment, exhibitor is not allowed to withdrawal the fair. If Organizer and the Exhibitor has agreed on cancellation of the contract, the following rates shall apply for the payment of the rental depending on the time of receipt of notification prior to the official start of the exhibition.

- Before March 19, 2014: 50% of the contractually agreed booth fee
- Any time thereafter: 100% of the contractually agreed booth fee

The Organizer is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform the Organizer thereof at once.

# 8. The setup, assembly and dismantling of booth stand

The setup, assembly and dismantling of the booth stand must follow the EXHIBITOR MANUAL.

The contractor should apply for construction badge from the hotel. The organizers and hotel's staff have right to check it onsite. If construction badge is borrowed or used by anyone else except exhibitors, exhibitors should bear all the trouble and expense during that period. Meanwhile, the organizer and hotel's staff have right to confiscate the construction badge.

Exhibitors are not permitted to remove trade fair goods or dismantle their stands before the trade fair has closed.

The exhibitor and the appointed contractor must insure the security of the staffs on the booth.

The insurance of exhibits against all risks during transit and during the exhibitions particularly against damages, theft, etc. is only the responsibility of the exhibitor. Meanwhile, the insurance should cover the staffs' security on the booth during the whole exhibition period.

The exhibitor is liable for all damages caused to third parties through his participation in the exhibition, including damages to buildings on the exhibition grounds, themselves and installations.

# 9. Term/Clause on Dispute Resolution

The Organizer and the Exhibitor shall make friendly negotiation on disputes aroused out of the contract. In case negotiation fails, either party may apply for arbitration from Shanghai Arbitration Commission, China.

# 10. Effectiveness of the Contract

The exhibition contract comes into effect from the date when both parties have signed and sealed on it.

Floor plan is included in this contract and has the same legal effect.



Shanghai KunTai Exhibition Co., Ltd 17 December. 2013