# PHADA's 2010 Annual Convention and Exhibition

**PHADA's 2010** Annual Convention & Exhibition is scheduled for June 6-9 at the Paris Las Vegas Hotel in Las Vegas, Nevada. As always, the Annual Convention will provide the latest information and tools housing authorities need to run their agencies in these ever-changing times.

PHADA is planning several timely sessions on the latest legislative, budgetary and regulatory matters affecting housing authorities. The Obama Administration has started off 2010 proposing a "transformation" initiative for some public housing properties. PHADA's meeting will include a few sessions on components of that plan including one session that will focus on how HAs might convert their properties to a Section 8 project based model. Another session will focus on how small HAs can potentially benefit from the PHADA-NAHRO small HA deregulation plan, or the separate measure the administration is now developing.

Other opportune sessions will focus on how HAs can create "green" jobs using ARRA and other funds. A related session will focus on how HAs can reap savings through energy performance contracting and other conservation initiatives.

There will be presentations on some of the important regulatory issues including the latest changes in the Public Housing Assessment System and the Section 8 Management Assessment Program (PHAS and SEMAP). A financial management update class will be held, focusing on some of the latest news on asset management criteria.

The Obama administration and Congress are making Section 3 resident hiring a higher priority and considering changes that would add to present requirements. The latest information on those initiatives will be discussed.

Pending heath care legislation in Congress could have a major impact on HA costs and operations. PHADA plans to have a session covering the most recent versions of that important legislation, laying out how HAs can best plan for the administration of any new system that is developed. PHADA is also planning session on how HAs should address non traditional income (i.e. motor vehicles, cell phones, etc) and related tax issues for directors.

In addition to these innovative sessions for executive directors and their staffs, PHADA will provide training for commissioners. Expected sessions will cover PHAS for commissioners, the federal funding system, ethics, and succession planning, among other topics.

These are just some of the planned sessions for the 2010 Annual Convention. Other sessions are now in works and will be announced shortly. Look for more specific details on workshops, sessions and other convention highlights in the *Advocate* and on the PHADA website.



#### **Executive Director Education Program**

Sponsored by PHADA in conjunction with Rutgers University

The Executive Director Education Program (EDEP) will continue June 4, 2010 in conjunction with the 2010 Annual Convention and Exhibition. Two courses will be offered:

### **Planning for Change**

Friday, June 4, 2010 Instructor: M.D. Strum and Associates

This course provides executive directors with the management tools and skills necessary to adapt to the changes taking place at HUD. Emphasis is placed on strategic planning and creative problem-solving.

### **Ethics**

Saturday, June 5, 2010 Instructors: Lou Riccio, *Execu-Tech, Inc.*, and Jeffrey Driscoll, Esq.

This seminar is designed to familiarize participants with the ethical standards and legal requirements relevant to public housing authority officials. Typical state statutes and HUD regulations are examined and applied to ethical issues faced by executive directors using a case study approach.

EDEP is modeled after the state of New Jersey's successful executive director certification program, administered by Rutgers University. Participants completing all ten courses offered in the program will receive a certificate from Rutgers and PHADA. For more information, visit www.phada.org/ edep or call the PHADA office at (202) 546-5445.

**IMPORTANT:** You will receive a confirmation of your EDEP registration from Rutgers University. If you do not receive a confirmation, please contact the PHADA office at (202) 546-5445. EDEP registrations must be received by Friday, April 30, 2010. Class size is limited to 40 participants. Registration will not be available on-site. Refunds will only be issued to registrants who withdraw on or before Friday, May 7, 2010.

### Hote Paris Las Vegas

Mark your calendar now for PHADA's 2010 Annual Convention and Exhibition, June 6-9 in

Las Vegas, Nevada. Designed to emulate 1920s Paris with replicas of the Eiffel Tower and Arc

de Triomphe, the Paris Las Vegas is located on the south end of The Strip in Las Vegas, Nev.

Positioned on the 11th floor of the Eiffel Tower, the Eiffel Tower Restaurant serves classic French cuisine. The hotel features an 85,000-square-foot casino housed beneath a replica of Paris' wrought-iron train platforms. The hotel offers a pool complex with a seasonal pool and two oval spa tubs. Located on the pool deck, Café Du Parc offers views of the Eiffel Tower. The Paris Spa by Mandara, the hotel's 26,000-square-foot spa, includes a fitness center, sauna, steam room, and spa tub. Take a stroll down Le Boulevard which recalls outdoor Paris with storefronts, streetlamps, stone paths and sky-simulated ceilings.

### Reservations & Room Rates

Call (877)603-4389 to make reservations at Paris Las Vegas. Mention that you are attending the PHADA meeting.

> Paris Las Vegas 3655 Las Vegas Blvd So. Las Vegas, Nevada 89109 www.parislasvegas.com

### Cut-off date: Tuesday, May 4, 2010

<u>Please only reserve rooms that you are certain you will use!</u> Reserving rooms that you do not ultimately use is detrimental to PHADA's room block. Reserving rooms only as you need them will make it possible for all attendees to stay at the conference hotel and will help PHADA fulfill its contractual requirements. After May 4, 2010, any unsold rooms in the PHADA room block will be released for sale to the public.

### Room Rate: \$110.00 single/double

Room rates are per night plus applicable tax. A portion of the room rate is being used to offset conference costs.



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Agenda items and times are subject to change. Please check the PHADA website for the most up-to-date information.

Frid	lay,	June	4

Friday, June 4			
7:00 am-8:00 am	EDEP Registration		
8:00 am-5:00 pm	EDEP: Planning for Change		
Saturday, June 5			
7:00 am-8:00 am	EDEP Registration		
8:00 am-5:00 pm	EDEP: Ethics		
Sunday, June 6			
7:30 am–6:30 pm	<b>Convention Registration</b>		
8:00 am-9:30 am	Legislative/Regulatory Briefing		
9:40 am-10:40 am	Small PHA Committee Meeting		
10:40 am–11:40 am	Bollinger Committee Meeting		
10:50 am-12:20 pm	Housing Committee Meeting		
1:00 pm-2:30 pm	Legislative Committee Meeting		
2:30 pm-4:30 pm	Professional Development Committee Meeting		
5:30 pm-7:30 pm	Welcome Reception in Exhibit Hall		
Monday, June 7			
7:30 am–6:00 pm	<b>Conference Registration</b>		
7:30 am-8:30 am	Continental Breakfast in Exhibit Hall		
8:30 am-10:15 am	Annual Business Session		
10:15 am-5:00 pm	Exhibition Hall Open		
10:25 am-11:55 am	Membership Committee Meeting		
10:30 am-12:00 pm	Education Sessions		
12:05 pm-1:05 pm	Bylaws Committee Meeting		
1:00 pm-2:30 pm	Education Sessions		
2:45 pm-4:15 pm	Education Sessions		
3:25 pm-4:25 pm	Finance Committee Meeting		
3:25 pm-4:25 pm	Personnel Committee Meeting		
5:00 pm–7:00 pm	Reception in Exhibit Hall		
Tuesday, June 8			
7:30 am–5:00 pm	Conference Registration		
7:30 am-8:30 am	Continental Breakfast in Exhibit Hall		
7:30 am-12:00 pm	Exhibition Hall Open		
8:00 am-9:30 am	Executive Board Meeting		
8:30 am-10:00 am	Education Sessions		
10:15 am-11:45 am	Education Sessions		
12:00 pm-1:30 pm	<b>Bollinger Scholarship Luncheon</b>		
1:45 pm-3:15 pm	Education Sessions		
3:15 pm-conclusion	Board of Trustees Meeting		
3:30 pm–5:00 pm	Education Sessions		
Wednesday, June 9			
7:00 am-1:30 pm	Conference Registration		
7:00 am-8:00 am	Continental Breakfast		
8:00 am–9:30 am	Education Session		
9:45 am-11:00 am	Education Session		
11:15 am–12:30 pm	Education Session		
6:00 pm-8:00 pm	Closing Dinner		

Annual Convention		ADA 2010 Intion and	Annual Exhibition	
Annual Exhibition June 6-9 Las Vegas, NV Don't miss this opportunity to learn, share Register for the 2010 Annual Convention	e ideas and network w		<b>gas Hotel</b> om across the country.	
Register for the conference:	Reservatior	as at the hotel:		
Register online at www.phada.org, or fill out the for and mail or fax it, along with the registration fee, to		ow Call <b>(877) 603-4389</b> to make reservations at the Paris Las Vegas. Mention that you are attending the PHADA meeting.		
PHADA Annual Convention and Exhibition 511 Capitol Court NE Washington, DC 20002-4937 Fax: (202) 546-4166	Paris Las Veg 3655 Las Veg Las Vegas, No	Paris Las Vegas 3655 Las Vegas Blvd So. Las Vegas, Nevada 89109 www.parislasvegas.com		
(Please fill out a separate form for each registrant, in	cluding spouses)			
Name	First Na	me for Name Badge		
Housing Authority		Title		
Street Address				
City/State/Zip		Phone		
E-mail address ( <u>required to receive confirmation</u> )				
Is this your first PHADA meeting? 🗖 yes 🗖 no				
Do you plan to attend the Bollinger Scholarship l	uncheon (included in reg	istration fee) on Tuesday	, June 8? 🗖 yes 🗖 no	
Do you plan to attend the closing dinner (include	d in registration fee) on	Wednesday, June 9? 🗖 y	es 🗖 no	
👃 Please check this box if you require special serv		se of a disability. 🗖		
EDEP registration (by April 30) (conference registration is included)	EARLY BIRD PHAD SPECIAL (for t	A conference registrat hose not taking EDEP	ion only classes)	
<ul> <li>Option 1: Friday, June 4</li> <li>Planning for Change—\$925</li> </ul>	Before April 30	After April 30	On-site	
Option 2: Saturday, June 5	Member: \$440	□ Member: \$465	□ Member: \$490	
<b>Ethics</b> —\$925	□ Nonmember: \$550	Nonmember: \$575	□ Nonmember: \$600	
Option 3: Both classes—\$1395	□ Spouse: \$170	□ Spouse: \$180	□ Spouse: \$190	
Payment method:				
Check or money order enclosed in the following amount	nt: \$			
Please bill my:   Image: MasterCard   VISA	American Express A	.ccount #		
Print Name Signature * Cancellations received in writing before Friday, May 14, 2010 Substitutions are welcome if notified in writing. There will be m BY SUBMITTING THIS REGISTRATION FORM YOU ARE A EDEP registrants please note: On-site registrations are not a	will be refunded less a \$100.00 d o refunds after May 14, 2010. N AGREEING TO PHADA's CANG	administrative fee. No refunds are given for no-shows CELLATION POLICY.	5.	

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will only be issued to registrants who withdraw on or before **May 7, 2010**.



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**June 6-9, 2010** Paris Las Vegas Hotel

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