



**Keys to Excellence
VIP Ticket Package Sweepstakes**

Terms

The promotion to win 4 VIP seats to Huey Lewis & The News will last from June 16, 2014 to July 16, 2014.

How to Enter

School nutrition professionals, or employees employed by a school district or school nutrition operation, who complete the official entry form and drop it off at the Member Services booth at ANC Boston are automatically entered into the prize drawing. **The entry form must be dropped off before 8:00 a.m. on Wednesday, July 16.** No responsibility is assumed by SNA, and entrants waive all claims for lost, late, illegible or misdirected entries.

Prize

Four (4) VIP seats to the Huey Lewis & The News final event concert at ANC 2014 will be awarded to the prize drawing winner. The prize includes four VIP seats for the event only and does not include refreshments or transportation to the concert. United States federal, state & local taxes and any other applicable taxes on prizes are the sole responsibility of the winner. No substitution or transfer of prizes permitted. No purchase necessary.

Prize Drawing

The winner will be selected in a random drawing to be conducted at 9:00 a.m. on July 16, 2014. The winner will be notified via a cell phone call immediately after the prize drawing. The winner may choose to decline the prize upon notification if he/she so wishes. If SNA is unable to contact potential winner by phone within 3 hours, or if the winner fails to comply with any of the requirements, an alternate winner shall be selected through another random drawing. If, in SNA's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the contest, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random drawing to award a SNA conference registration using all currently eligible entries received as of the termination date. Should the promotion be terminated prior to the stated expiration date, notice will be posted on www.schoolnutrition.org/keys.

Eligibility

This promotion is open to Keys to Excellence users, age 18 years or older, who are school nutrition professionals or employees employed by a school district or school nutrition operation, U.S. residents only, who complete the entry form. To be eligible for the prize, entrants must have a current SNA membership, have created a Keys to Excellence profile for their district, and completed the entry form. A prize winner is not eligible for subsequent drawings. This promotion is not open to current SNA board members, SNA industry members, employees of SNA, or their immediate family members. By entering, participants without limitation, release and hold harmless SNA and its affiliates, licensees, franchisees, subsidiaries, advertising and promotion agencies from any and all liability for any injuries, loss or damage of



any kind in connection with this contest or acceptance and use of a prize won. One entry per person is allowed. Void where prohibited. No purchase necessary.

Winner Announcement

The winner's name will be available after he/she have been officially notified. The posting can be found on www.schoolnutrition.org/keys.

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