

**THE ZILLOW® PAY MY MORTGAGE SWEEPSTAKES**  
**OFFICIAL RULES**

**NO SALES PRESENTATION, PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.**

**A SALES PRESENTATION, PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING A PRIZE.**

**OPEN TO LEGAL RESIDENTS OF THE 50 U.S./D.C. WHO, AS OF TIME OF ENTRY, ARE 18 YEARS OR OLDER, AND WHO SATISFY ALL THE TERMS OF THESE OFFICIAL RULES.**

**VOID IN PUERTO RICO OR ANY OTHER OF THE UNITED STATES TERRITORIES AND POSSESSIONS, AND ELSEWHERE WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Zillow Pay My Mortgage Sweepstakes ("Sweepstakes") is sponsored by Zillow, Inc., 1301 Second Avenue, Floor 31, Seattle, WA 98101 ("Sponsor"), and is administered by Prize Logic, LLC, an independent judging organization, 25200 Telegraph Rd., Suite 405, Southfield, MI 48033 ("Administrator").

- 1. PROMOTION PERIOD:** The Sweepstakes begins on July 8, 2013 at 12:00 PM (noon) Eastern Time ("ET") and ends on July 29, 2013 at 11:59:59 AM ET ("Sweepstakes Period"). The Administrator's computer will be the official Sweepstakes Period clock.
- 2. ELIGIBILITY:** This Sweepstakes is open only to natural persons who are legal residents of, and physically located within, the 50 United States or the District of Columbia and who are eighteen (18) years of age or older, established at the time of entry. Sponsor, Administrator, and each of their respective directors, officers, and employees along with each of their respective parent companies, affiliates, subsidiaries, advertising, promotion, and production agencies, contractors, suppliers, and consultants, (collectively, "Sweepstakes Entities") and each of their immediate family members (*i.e.*, spouse, parent, child, sibling, and their respective spouses and the "steps" of each) and persons living in the same household of each, are not eligible to enter the Sweepstakes. All applicable federal, state, and local laws and regulations apply. Void in Puerto Rico, all United States Territories and Possessions and overseas military installations, outside of the 50 United States and the District of Columbia, and where prohibited or restricted by law.

Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. For purposes of the Sweepstakes, an Entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period an eligible entrant ("Entrant") must logon to [www.facebook.com/Zillow](http://www.facebook.com/Zillow) ("Page") and access the Sweepstakes entry form ("Entry Form") by either (i) clicking on the Pay My Mortgage tab ("Tab") if Entrant is accessing the Page via desktop; or (ii) clicking on ad content directing users to enter the Sweepstakes that is linked to [www.zillowpaymymortgage.prizelogic.com](http://www.zillowpaymymortgage.prizelogic.com) if Entrant is accessing the Page via a mobile device. If the Entrant does not already "Like" the Page, he/she must first "Like" the Page to access the Sweepstakes. If it is an Entrant's first time entering the Sweepstakes, the Entrant must accept the requested Facebook permissions and then register by entering the information requested on the

registration form, which may include, but is not limited to: his/her e-mail address, first and last name (initials are not permitted), date of birth, state of residence, ZIP Code, and phone number. Upon completing and submitting the registration information via the Entry Form, the Entrant will automatically receive one (1) entry into the Sweepstakes. If an Entrant enters the Sweepstakes on his/her mobile device, the Entrant's wireless service provider may charge the Entrant for applicable data charges. Entrants should consult their wireless service provider regarding its pricing plans. Message and data rates may apply. Entrants should review their mobile device's capabilities for specific app instructions.

To receive one (1) additional entry into the Sweepstakes an Entrant may either:

- A. Click on the link located on the Sweepstakes entry confirmation page (provided after Entrant clicks to submit his/her Entry Form) to download the Zillow Mortgage Marketplace App on his/her web-enabled mobile device. The Zillow Mortgage Marketplace App may not be available on some mobile devices. Data rates may apply. Or;
- B. Handprint his/her first and last name (initials are not permitted) and e-mail address on a 3 1/2" X 5" postcard and mail it to Zillow Win My Mortgage Sweepstakes Mail-in Entry Request, P.O. Box 251328, West Bloomfield, MI 48325. Entries must be postmarked by July 29, 2013 and received by August 5, 2013. Entries mailed in an envelope will not be accepted.

There is a limit of two (2) total entries into the Sweepstakes per Entrant, regardless of method of entry. Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered that a person has registered or attempted to register more than once using multiple e-mail addresses, Facebook accounts, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any Prize that he/she might have been entitled to receive.

**4. RANDOM SWEEPSTAKES DRAWING:** On or about August 9, 2013, the Administrator will randomly select one (1) potential winner ("Winner") from amongst all eligible entries received during the Sweepstakes Period. The Winner is deemed to be a potential Winner, pending confirmation and verification of the Entrant's eligibility and compliance with these Official Rules as determined by Sponsor or Administrator in their sole and absolute discretion. The potential Winner will be notified on or about August 12, 2013.

**5. PRIZE, APPROXIMATE RETAIL VALUE ("ARV") AND ODDS OF WINNING:**

**A. Prize (1):** One (1) Winner will receive Twenty Five Thousand Dollars (\$25,000), awarded in the form of a check made payable to the Winner ("Prize").

**B. ARV:** The ARV of the Prize is \$25,000.

**C. Odds of Winning:** The odds of winning the Prize depends on the number of eligible entries received during the Sweepstakes Period

**6. HOW TO CLAIM THE PRIZE, WINNER VERIFICATION:** The potential Winner will be notified via e-mail using the information provided when registering for the Sweepstakes and will be required to execute and return an affidavit of eligibility/liability release ("Affidavit") and, where lawful, a publicity

release within ten (10) calendar days of the date it is postmarked as having been sent by the Sponsor or Administrator. In the event the potential Winner is a minor in his/her jurisdiction of residence the Affidavit must be signed by the potential Winner's parent or legal guardian. The Winner (or parent or legal guardian in the event Winner is a minor in his/her jurisdiction of residence) understands that the Sponsor/Administrator or their respective agents will advise the United States Internal Revenue Service ("IRS") of the value of the prize awarded to the Winner from Winner's participation in the Sweepstakes in the form of an IRS Form 1099, or otherwise. The potential Winner understands that prior to being entitled to receive the Prize, and prior to receiving the Prize, the potential Winner will first provide Sponsor with all of potential Winner's applicable taxpayer identification information and other required and reasonably requested tax and tax-related documentation (e.g., IRS Form W-9), and that potential Winner's failure to provide such information to Sponsor will result in the potential Winner's automatic ineligibility to receive the Prize. If the potential Winner is found to be ineligible, not in compliance with these Official Rules, or fails to sign and return the Affidavit by the deadline designated by Sponsor or Administrator, or the Prize notification is returned as undeliverable, the Prize may be forfeited in Sponsor's sole discretion, and Sponsor in its sole discretion may have the Administrator randomly draw an alternate Winner from all remaining eligible entries. If an alternate drawing is held, there will be a maximum of three (3) alternate drawings, after which the Prize will remain unawarded.

Any right to receive the Prize is non-assignable, non-transferable and no Prize substitution, or exchange will be allowed, except by Sponsor who reserves the right to substitute a Prize of equal or greater value in case of unavailability of Prize or a force majeure event. No substitutions or transfers of a Prize permitted by a Winner. All other costs and expenses not expressly set forth herein shall be solely the Winner's responsibility, including, any and all applicable federal, state and local taxes. Except where prohibited by law, the Winner grants (and agrees to confirm this grant in writing if requested) permission for the Sweepstakes Entities and those acting under their authority to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

- 7. LIMITATION OF LIABILITY:** The Sweepstakes Entities and Facebook, Inc. are not responsible for illegible, lost, late, incomplete, stolen, misdirected, postage-due, or undeliverable e-mail or postal mail; or for any computer, telephone, satellite, cable, network, electronic, or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt, or jumbled transmissions, service provider/Internet/Page/Tab/use net accessibility, availability, or traffic congestion, or any technical, mechanical, or typographical or other error, or unauthorized human intervention, or the incorrect or inaccurate capture of registration information, or the failure to capture, or loss of, any such information. The Sweepstakes Entities and Facebook, Inc. are not responsible for any incorrect or inaccurate information, whether caused by any Page or Tab users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft, or destruction or unauthorized access to any web site(s), the Page or Tab. The Sweepstakes Entities and Facebook, Inc. are not responsible for any injury or damage, whether personal or property, to any Entrants or to any person's computer related to or resulting from participating in the Sweepstakes, and/or accepting a Prize. If, for any reason, an otherwise valid entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed, corrupted, or for any other reason not accepted as an entry, the Entrant's sole remedy is to submit another entry for the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes or proceed with the selection of Winners, in a manner it deems fair and reasonable, from among eligible entries

received prior to such cancellation, termination, modification, or suspension. In no event will more Prizes be awarded than are stated in these Official Rules. **WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED AS-IS, WHERE IS, AND WITH ALL FAULTS, EXCEPT AS EXPRESSLY PROVIDED IN THESE OFFICIAL RULES. THE SWEEPSTAKES ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, LEGAL COMPLIANCE WITH RESPECT TO APPLICABLE LAWS, OR NONINFRINGEMENT AS REGARDS TO A PRIZE OR ANY COMPONENTS OF A PRIZE. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. ENTRANTS ARE NOTIFIED AND AGREE THAT ANY CLAIMS THAT THEY WISH TO ASSERT AS SET FORTH HEREIN MUST BE BROUGHT WITHIN ONE (1) YEAR OF THE END OF THE PROMOTION PERIOD OR THEY WILL BE BARRED AS UNTIMELY.**

8. **RELEASE:** Entrants specifically release the Sweepstakes Entities and Facebook, Inc. from any and all liability associated with this Sweepstakes. By participating in the Sweepstakes and/or receipt of any Prize, each Entrant hereby acknowledges and agrees that the Sweepstakes Entities and Facebook, Inc. shall not be responsible or liable for entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with the Official Rules, and all such entries will be disqualified. By participating in the Sweepstakes and/or receipt of any Prize, each Entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and decisions of Sponsor, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action, or proceeding against any of the Sweepstakes Entities in connection with the Sweepstakes; and (iv) to forever and irrevocably release, defend, indemnify, and hold harmless each of the Sweepstakes Entities and Facebook, Inc., and each of their respective officers, directors, employees, agents, shareholders, representatives, successors, and assigns (collectively the "Releasees"), for, from, and against any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive, or exemplary damages of any kind, even if the Releasees have been advised of the possibility of such loss or damages), costs, and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any related activities or elements thereof, and the Entrant's entry, participation, or inability to participate in the Sweepstakes; (b) the violation of any third party privacy, personal, publicity, or proprietary rights; (c) typographical errors in these Official Rules or any Sweepstakes materials; (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence, or willful misconduct in connection with the use of the Prize (or any component thereof); (e) any change in the Prize (in whole or in part) due to unavailability, business or creative considerations, or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s), or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil

disturbance, insurrection, riot, or any other cause beyond any of the Sweepstakes Entities' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, or Facebook functions; (g) human error; (h) incorrect or inaccurate transcription, receipt, or transmission of any part of the entry (including, without limitation, the information or any parts thereof); (i) any technical malfunctions or unavailability of websites (including, but not limited, Facebook) or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider or mail service utilized by any of Facebook, and the Sweepstakes Entities or by an Entrant; (j) interruption or inability to access the Sweepstakes, the Page, the Tab, an Entrant's Facebook account, or any other related web pages, or any online service via the Internet due to hardware or software compatibility problems; (k) any damage to Entrant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes; (l) any lost/delayed data transmissions, failure of delivery of winner notification, omissions, interruptions, defects, and/or any other errors or malfunctions; (m) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable, or damaged entries; (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Sweepstakes Entities, or any of their respective agents or employees; (o) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); (p) the collection, use and/or sharing of Entrant's personally identifiable information by Sponsor or their designees; or (q) the negligence or willful misconduct by Entrant. Any and all activities related to the Prize, are at the Winner's own risk and subject to whatever restrictions are imposed by the entities that govern such activities.

- 9. DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN THE STATE OF MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE STATUTE OF LIMITATIONS FOR ASSERTING ANY CLAIMS SHALL BE A PERIOD OF ONE (1) YEAR FROM THE END DATE OF THE PROMOTION PERIOD.**

Further, Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of pocket costs; and (ii) have damages multiplied or otherwise increased. Entrants agree that the rights and obligations of any Entrant and/or Sweepstakes Entities and/or any other party shall be resolved individually, without resort to any form of class action. Each Entrant hereby irrevocably and unconditionally waives her right to a jury trial.

**10. PRIVACY POLICY:** By participating in the Sweepstakes, Entrant authorizes Sweepstakes Entities to collect, use, process, transfer, and store all data provided by Entrant, including without limitation, personal data, in/to the United States, or any location(s) throughout the world as deemed necessary, whether within Entrant's country of residence or elsewhere, and with such party/parties as Sweepstakes Entities deem appropriate, for purposes of administration of the Sweepstakes. All information submitted as part of the Sweepstakes will be treated in accordance with the privacy statement, available at <http://www.zillow.com/corp/Privacy.htm>. Personal information will be used to: (a) provide information about the Sweepstakes; (b) contact and publicize the potential Winners; and/or (c) if an Entrant selects to receive additional information from Sponsor or a Sweepstakes Entity on the registration form, to send additional information to that Entrant during or after the Sweepstakes Period. Entrants will be given the option to receive commercial e-mails from the Sweepstakes Entities; however, eligibility to participate in the Sweepstakes is not dependent upon Entrant's consent to receive such e-mails. Entrants must fully complete and submit all non-optional data requested on the online registration form to be eligible. Entrants have the right to withdraw and correct their personal data, but Entrants are not allowed to re-submit or change any information associated with an entry.

**11. GENERAL:** In the event of a dispute as to the identity of the Winner based on an e-mail address, the winning entry will be declared made by the Authorized Account Holder of the e-mail address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of this Sweepstakes, acting in violation of these Official Rules, or acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. If any use of robotic, automatic, macro, programmed, third party, or like methods to participate in this Sweepstakes is discovered or suspected by Sponsor, in its sole and absolute discretion, such activities will void any attempted participation effected by such methods and result in the disqualification of the individual utilizing the same. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR APP OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or any prize documents will not affect the validity or enforceability of any other provision. No Entrant shall have the right to modify or amend these Official Rules. All Submissions and/or materials submitted become the property of Sponsor and will not be returned. Sweepstakes Entities are not responsible for any lost, late, undeliverable/undelivered, or postage-due mail or e-mail. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect.

**12. WINNERS LIST:** Any person wishing to receive the name of the Sweepstakes Winner must send a self-address stamped business-size envelope by September 13, 2013 to: Zillow® Win My Mortgage Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325.

*Customer service inquiries can be made at **Contact Us**.*

These Official Rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor. Entrants shall not use the trademarks of Sponsor or falsely associate themselves with Sponsor during or after the Sweepstakes Period, unless otherwise indicated herein.

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