

WEDNESDAY–SUNDAY • NOVEMBER 12–16, 2008

**THE 20TH ANNUAL
ENTERTAINMENT & SPORTS
LAW CONFERENCE**

**THE 14TH ANNUAL
INTELLECTUAL PROPERTY
LAW INSTITUTE**

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The Florida law firm of Akerman Senterfitt is funding three \$750 scholarships for law students interested in *Entertainment & Sports Law*. Contact Darryl Cohen at 404-814-0000 to obtain an application.

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THURSDAY, NOVEMBER 13, 2008

7:30 **REGISTRATION** (All attendees must check in upon arrival.)

PLENARY SESSION

7:50 **OPENING COMMENTS**

Darryl B. Cohen, Executive Committee Chair; Cohen, Cooper, Estep & Whiteman, LLC, Atlanta, GA
Scott Keniley, Entertainment Educational Chair; Keniley Law Firm, Atlanta, GA
Wab Kadaba, Intellectual Property Educational Chair; Kilpatrick Stockton LLP, Atlanta, GA

8:00 **THE ETHICAL ATTORNEY**

Moderator: Hon. Carol W. Hunstein, Presiding Justice, Supreme Court of Georgia, Atlanta, GA
Panelists:
Hon. Adele L. Grubbs, Judge, Superior Court, Cobb Circuit, Marietta, GA
Hon. J. Stephen Schuster, Judge, Superior Court, Cobb Circuit, Marietta, GA
Kenneth J. Abdo, Lomen Abdo, Minneapolis, MN
Irvan A. "Van" Pearlberg, Assistant District Attorney, Cobb County, Marietta, GA

9:00 **BREAK/ROOM CHANGE**

BREAK-OUT SESSIONS

9:10 **DIGITAL ENTERTAINMENT 2008**

Moderator: Marc Jacobson, Greenberg Traurig LLP, New York, NY
Panelists:
Christian L. Castle, Attorney at Law, Sherman Oaks, CA
Cindy Charles, Sr. VP, Law & Business Affairs and General Counsel, MusicNet, New York, NY
Mark D. Passler, Akerman Senterfitt, West Palm Beach, FL

TV AND FILM 2008

Moderator: Darryl B. Cohen, Cohen, Cooper, Estep & Whiteman, LLC, Atlanta, GA
Panelists:
Casey Bloys, VP, HBO Entertainment, New York, NY
Todd P. Leavitt, Immediate Past President, Academy of Television Arts and Sciences; CEO, Tulip Media, Ltd., Los Angeles, CA
Alonzo Wickers, Davis, Wright & Tremaine, Los Angeles, CA
Lee Williams, Assistant General Counsel, CNN, Atlanta, GA

THE CURRENT OUTLOOK FOR PATENT LITIGATION FOR 2009

Moderator: A. Shane Nichols, King & Spalding, Atlanta, GA
Panelists:
Virginia L. Carron, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta, GA
Gilbert B. Kaplan, King & Spalding, Washington, DC
Nagendra "Nick" Setty, Fish & Richardson, P.C., Atlanta, GA

10:10 **BREAK**

10:25 **PARTNERING FOR SUCCESS - NEXT STEP BEYOND 360**

Moderator: Kent Marcus, Zumwalt, Almon & Hayes, Nashville, TN
Panelists:
Gabriella C. Bozza, VP, Business & Legal Affairs, Live Nation, Miami, FL
Russell Carter, Russell Carter Artist Management, Atlanta, GA
Margaret R. Marshall, Greenberg Traurig LLP, Atlanta, GA

PUBLIC TV PLEASE? IS IT OPEN RANGE?

Panelists:
Barbara Meili, Greenberg Traurig LLP, New York, NY
Joshua C. Nathan, VP, Business Affairs and Strategic Initiatives, General Counsel and Secretary, Educational Broadcasting Corporation (EBC), New York, NY
Ranfi R. Rivera, Deputy General Counsel, Program Business Affairs, Thirteen/WNET, New York, NY
Richard I. Siegmeister, Counsel, Thirteen/WNET, New York, NY

COPYRIGHT LAW UPDATE

N. Andrew Crain, Thomas, Kayden, Horstemeyer & Risley, LLP, Atlanta, GA
Alison Danaceau, Carlton Fields, Atlanta, GA

11:25 **360 PRACTICE AND CONCEPTS**

Moderator: J. Reid Hunter, Serling Rooks & Ferrara LLP, New York, NY
Panelists:
Orville Almon, Zumwalt Almon & Hayes, PLLC, Nashville, TN
Chip McLean, SVP/GM, Buena Vista Concerts; SVP, Business Development Disney Music Group, Burbank, CA
Andrew G. Tavel, Greenberg Traurig LLP, New York, NY

CELEBRITY DIVORCE AND ASSET PROTECTION

Moderator: Rebecca L. Crumrine, Davis, Matthews & Quigley, P.C., Atlanta, GA
Panelists:
Lawrence A. Cooper, Cohen, Cooper, Estep & Whiteman, Atlanta, GA
Hylton B. Dupree, Jr., Dupree & Kimbrough LLP, Marietta, GA
Kurt A. Kegel, Davis, Matthews & Quigley, P.C., Atlanta, GA
Randall M. Kessler, Kessler, Schwarz & Solomiany, P.C., Atlanta, GA
Richard M. Nolen, Warner, Mayoue, Bates & Nolen, P.C., Atlanta, GA

IP LANDMINES IN ADVERTISING, ELECTRONIC MEDIA AND VIDEO GAMES

Bakari M. Brock, Corporate Counsel, YouTube LLC, San Bruno, CA
David Edwards, Take-Two Interactive Software, Inc., New York, NY

12:30 **RECESS**



CANCELLATION POLICY

Cancellations reaching ICLE by 5:00 p.m. the day before the seminar date will receive a registration fee refund less a \$15.00 administrative fee. Otherwise, the registrant will be considered a "no show" and will not receive a registration fee refund. Program materials will be shipped after the program to every "no show." Designated substitutes may take the place of registrants unable to attend.

SEMINAR REGISTRATION POLICY

Early registrations must be received 48 hours before the seminar. ICLE will accept on-site registrations as space allows. However, potential attendees should call ICLE the day before the seminar to verify that space is available. All attendees must check in upon arrival and are requested to wear nametags at all times during the seminar. ICLE makes every effort to have enough program materials at the seminar for all attendees. When demand is high, program materials must be shipped to some attendees.

FRIDAY, NOVEMBER 14, 2008

BREAK OUT SESSIONS

- 8:00 **LICENSING REVENUE FROM GLOBAL MARKETS**
Moderator: *Philip M. Walden, Jr.*, Counsel, Turner Entertainment Group, Inc., Atlanta, GA
Panelists:
Manrique Moheno Aguilar, Infante & Moheno S.C., Mexico
Bradley Zimmer, General Counsel, How Stuff Works International, Atlanta, GA
- TV/FILM FINANCING AND LOCAL TAX CREDITS**
Moderator: *Stephen G. Weizenecker*, Greenberg Traurig LLP, Atlanta, GA
Panelists:
Marc Jacobson, Greenberg Traurig LLP, New York, NY
Thomas R. Leavens, General Counsel, LRS Media, LLC, Chicago, IL
Bill Thompson, Deputy Commissioner, Georgia Film, Music and Digital Entertainment Office, Atlanta, GA
- AN EARLY ASSESSMENT OF THE GROWING EMERGENCE OF 'GREEN LAW' ISSUES IN INTELLECTUAL PROPERTY DISPUTES AND TRANSACTIONS**
Courtland L. Reichman, King & Spalding, Atlanta, GA
Stuart Soffer, Director of Patent Strategy and Analysis, IPriori, Inc.; Fellow, Stanford Law School Center for Internet and Society, Menlo Park, CA
Lauren F. Staley, Gardner Groff Greenwald & Villanueva, P.C., Atlanta, GA
- 9:00 **BREAK/ROOM CHANGE**
- 9:05 **MUSIC PUBLISHING'S NEW FRONTIER**
Doug Colton, Murrah Colton Entertainment, Nashville, TN
Chip Petree, General Manager/VP Business Affairs, Copyright Exchange, Nashville, TN
John Rudolph, CEO, Bug Music Publishing, Los Angeles, CA
- SPORTS MEDIA AND BROADCASTING**
Moderator: *Kimberly D. Kolback*, Attorney at Law, Miami, FL
Panelists:
John T. Cooper, Vice President and Associate General Counsel, Turner Entertainment Group & Turner Sports, Atlanta, GA
Gregory L. Curtner, Resident Director, Miller, Canfield, Paddock & Stone, New York, NY
Donald M. Fehr, Executive Director, Major League Baseball Players Association, New York, NY
Alan K. Fertel, Pathman Lewis, LLP, Miami, FL
Bobby Hatcher, VP, Legal Affairs, Fox Sports, New York, NY
Thomas F. Knapp, VP, Business & Legal Affairs, CBS Interactive/CBS Sportsline, Fort Lauderdale, FL
- IP LITIGATION: A VIEW FROM THE BENCH**
Moderator: *Steven D. Moore*, Kilpatrick Stockton LLP, Atlanta, GA
Panelists:
Hon. Arthur J. Gajarsa, Judge, U.S. Court of Appeals, Federal Circuit, Washington, DC
Hon. Charles A. Pannell, Jr., Judge, U.S. District Court, Northern District of Georgia, Atlanta, GA
- 10:05 **BREAK/ROOM CHANGE**

- 10:10 **INDIE RECORD RELEASES BY PRIVATE PRACTICE LAWYERS**
Moderator: *Scott Keniley*, Keniley Law Firm, Atlanta, GA
Panelists:
Charles Driebe, Driebe, Driebe & Martin, P.C., Jonesboro, GA
Monica E. Ewing, Ewing Law Firm, Atlanta, GA
Ray Gonzalez, Zumwalt, Almon & Hayes, PLLC, Nashville, TN
Allen L. Jacobi, Pyramid Records, Miami, FL
- ATHLETES AND INJURIES - RIGHTS AND REMEDIES**
Moderator: *Kimarie R. Stratos*, Kimarie R. Stratos, P.A., Coral Gables, FL
Panelists:
Patrick Assalone, Former WEF World Light Weight Champion; Financial Advisor for Alterna Capital, Fort Lauderdale, FL
Allan N. Fields, M.D., Florida State Boxing Commission, Hollywood, FL
Craig W. French, Corbin Capital Partners, L.P., New York, NY
Sylvia A. Krainin, Adorno & Yoss LLP, Miami, FL
Jason S. Weiss, Atkinson, Diner, Stone, Mankuta & Ploucha, P.A., Fort Lauderdale, FL

HOT TOPICS IN COUNTERFEITING – THE LATEST FROM THE GREY MARKET

Mary Jo Schrad, Microsoft Corporation, Alpharetta, GA
Caroline J. Tanner, Holland & Knight LLP, Atlanta, GA

- 11:10 **BREAK**
- 11:25 **SEARING TOPICS IN ENTERTAINMENT LITIGATION**
Moderator: *Richard C. Wolfe*, Wolfe & Goldstein, P.A., Miami, FL
Panelists:
Karl M. Braun, Hall, Booth, Smith & Slover, P.C., Nashville, TN
Brian Caplan, Caplan & Ross, LLP, New York, NY
S. Ralph Gordon, Gordon, Martin, Jones, Harris & Shrum, Nashville, TN
Paul V. LiCalsi, Mitchell, Silberberg & Knupp LLC, New York, NY
Robert L. Sullivan, Loeb & Loeb LLP, Nashville, TN
- BOOK PUBLISHING 2008 AND BEYOND**
Moderator: *Alan J. Kaufman*, Attorney at Law, New York, NY
Panelists:
David Borgenicht, CEO, Quirk Books, Philadelphia, PA
Jan F. Constantine, Counsel, The Authors Guild, New York, NY
Samual L. Pinkus, President, Veritas Media, Inc., New York, NY
- PATENT LAW UPDATE**
James L. Ewing, IV, Kilpatrick Stockton LLP, Atlanta, GA
Trenton Ward, Troutman Sanders LLP, Atlanta, GA

12:30 **RECESS**

SATURDAY, NOVEMBER 15, 2008

BREAK OUT SESSIONS

- 8:00 **ENTERTAINMENT CASE LAW UPDATE**
Moderator: *Lisa F. Moore*, The Moore Firm, Atlanta, GA
Panelists:
John F. Bradley, Bradley & Robinson, P.L., Ft. Lauderdale, FL
Timothy L. Warnock, Riley Warnock & Jacobson, PLC, Nashville, TN

AGENDA

CELEBRITY DEATH AND ASSET PROTECTION

Moderator: *Howard J. Wiener*, Nixon Peabody LLP, Palm Beach Gardens, FL

Panelists:

Giti Khalsa, Financial Advisor, Smith Barney, Winter Park, FL
Robert Polay, Polay Financial Management, Atlanta, GA
Robert L. Sullivan, Loeb & Loeb LLP, Nashville, TN

TRADEMARK LAW UPDATE

Lauren T. Estrin, Kilpatrick Stockton LLP, Atlanta, GA

9:00 **BREAK/ROOM CHANGE**

9:05 **BMI 2007 STATE OF PERFORMING RIGHTS**

Moderator: *Charles F. Feldman*, VP, Writer-Publisher Relations, BMI, New York, NY
Panelists: *Alison Smith*, Sr. VP, Performing Rights, BMI, New York, NY

JUDICIAL ASSAULT ON CONTINUATION PRACTICE AND ADEQUATE DISCLOSURE

Moderator: *John W. Greenwald*, Gardner Groff Greenwald & Villanueva, P.C., Atlanta, GA
Panelists: *Jeffrey R. Kuester*, Thomas Kayden Horstemeyer & Risley LLP, Atlanta, GA

10:10 **FIGHTING THE GOOD FIGHT?**

Panelists:

Jay L. Cooper, Greenberg Traurig LLP, Los Angeles, CA
Daryl P. Friedman, VP, Advocacy and Government Relations, National Academy of Recording Arts and Sciences, Inc., Washington, DC
Carlos Linares, VP, Anti-Piracy Legal Affairs, Recording Industry Association of America (RIAA), Washington, DC
John L. Simson, President, Sound Exchange, Washington, DC

PROTECTION OF INTELLECTUAL PROPERTY FOR ATHLETES AND CELEBRITIES

Moderator: *John T. Cooper*, VP and Associate GC, Turner Entertainment Group, Inc., Atlanta, GA

Panelists: *Michael D. Hobbs, Jr.*, Troutman Sanders LLP, Atlanta, GA
David J. Stewart, Alston & Bird LLP, Atlanta, GA

10:30 **BREAK**

10:45 **ENTERTAINMENT INDUSTRY 2008 - ARE YOU SCARED?**

Moderator: *James Zumwalt*, Zumwalt, Almon & Hayes, PLLC, Nashville, TN

Panelists:

Jonathan D. Haft, VP, Disney Music Group, Burbank; Lapidus & Haft LLP, Santa Monica, CA
Michael Olsen, CEO, Sheridan Square Entertainment, Nashville, TN
Steve Saferin, Scientific Games, Atlanta, GA
Cameron Strang, President, New West Records, Beverly Hills, CA

11:15 **TRADE SECRET NUANCES IN LITIGATION AND TRANSACTIONS**

Moderator: *John W. Harbin*, King & Spalding, Atlanta, GA

Panelists:

John Herman, Coughlin Stoia Geller Rudman & Robbins LLP, Atlanta, GA
Douglas S. Weinstein, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta, GA

12:15 **ADJOURN**

THREE WAYS TO REGISTER: check the ICLE schedule on the web at www.iclega.org

Mail: ICLE • P.O. Box 1885 • Athens, GA 30603-1885 (make check payable to ICLE)

Fax: 706-354-4190 (credit card payment must accompany fax to be processed)

Online: iclega.org (credit card payment only)

Duplicate registrations may result in multiple charges to your account. A \$15 administrative fee will apply to refunds required because of duplicate registrations.

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Questions? Call ICLE Atlanta Area: 770-466-0886 • Athens Area: 706-369-5664 • Toll Free: 1-800-422-0893

ENTERTAINMENT & SPORTS LAW CONFERENCE AND INTELLECTUAL PROPERTY INSTITUTE November 12-16, 2008 • 6898

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SEMINAR REGISTRATION FEE

ON OR BEFORE AUG 29: \$330
 AFTER AUG. 29 OR ON-SITE: \$385

- I have enclosed a check for the early registration fee received 48 hours before the seminar.
- I authorize ICLE to charge the early registration fee to my MASTERCARD VISA AMERICAN EXPRESS* DISCOVER
- I am unable to attend. Please send written materials and bill me for the cost of materials only. Sorry, no phone orders!
- I am sight impaired under the ADA, and I will contact ICLE immediately to make arrangements.**

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TRAVEL PACKAGE

The 20th Annual Entertainment & Sports Law Conference & The 14th Annual Intellectual Property Law Institute November 12-16, 2008

Fiesta Americana Grand Los Cabos, Cabo San Lucas, Mexico

Land only package price includes:

4 nights accommodation in a deluxe room – all rooms are ocean view
Room tax and housekeeping gratuities
Baggage handling including gratuity at the resort
Round trip Airport transfer between the resort and Cabo San Lucas airport (20 minutes travel time)
Welcome cocktail reception November 12 sponsored in part by the Fiesta Americana Grand
Spectacular offsite cocktail reception and dinner on Thursday evening
Farewell Cabo oceanside cocktail reception and dinner on Saturday night sponsored by BMI
Continental breakfast and coffee breaks for meeting attendees
Pre-departure travel documents packet
Conference t-shirt

Pricing for land only travel package (does not include airfare or conference registration):

Registrations received by August 29:

\$1298 per couple, for two people in one room
\$1065 single occupancy, for one person in one room

Registrations received after August 29:

\$1448
\$1140

Note: The pricing this year is land only with no group air seats held. Airfares are in a constant state of flux.

All the major carriers service Cabo with a change of planes from most destinations. Delta thru Mexico City (there is a nonstop flight on the 16th to Atlanta), American thru Dallas, Continental thru Houston and US Air thru Phoenix. Contact Donna at: 404 974-4883 donna@gitravel.com or Pat at 404 974-4895 pat@gitravel.com or book your air ticket any way you normally do. If using miles, please contact the airline directly.

All rooms have one king or two double beds. Amenities include telephone with voicemail, wireless internet connection (no charge), cable TV with Pay-Per-View, in-room minibar; in-room safe, and a coffeemaker.

The group rate applies 3 days before and 3 days after the conference dates, subject to availability. The rate is \$208 per night, including taxes and housekeeping, all extra nights must be prepaid through Georgia International Travel.

PAYMENT: Register early - this will be a sellout!

A minimum of one per person per room must be registered for the conference with ICLE. All travel packages must be booked by Georgia International Travel. Should one book the land package without using Georgia International Travel a one time \$500 fee applies to each person which must be paid prior to the beginning of the conference; no exceptions.

CANCELLATION POLICY:

- Four night package minimum strictly adhered to. No refund on unused nights
- Cancellations received on or before October 1 are subject to a \$100 administrative cancellation fee plus any vendor penalties. No refund on cancellations received after October 1. All cancellations must be submitted in writing and received by Georgia International Travel
- Travel package is non-transferable.

Any questions about the travel package, please contact Donna Robertson, Georgia International Travel, 404 974-4883 or email donna@gitravel.com or Darryl Cohen at 404 814-0000 ext. 4 or email dcohen@coco-law.tv

NOTE: Resort description, general information on Cabo and online registration is also available at www.selaw.org (many thanks to Bobby Prince for the website)

**Georgia International Travel, 6285 Barfield Road, Suite 150, Atlanta, GA 30328
donna@gitravel.com direct line phone number: 404 974-4883 fax: 404 851-1987**

REGISTRATION FORM FOR TRAVEL PACKAGE

The 20th Annual Entertainment & Sports Law Conference & The 14th Annual Intellectual Property Law Institute

November 12-16, 2008

Fiesta Americana Grand Los Cabos, Cabo San Lucas, Mexico

Important: Name, Proof of Citizenship and frequent flier number must all match

Attendee first and last name:

Guest first and last Name:

Name badge names if different from legal name attendee: _____ guest: _____

Firm Name:

Street address business or home:

City: _____ **State:** _____ **Zip Code:** _____

Phone:

Email:

Fax:

(only In lieu of email address)

Land package (**does not include airfare or ICLE conference registration**):

REGISTRATIONS RECEIVED NO LATER THAN AUGUST 29:

\$1298 per couple, 2 people in one room

\$1065 single occupancy, one person in one room

REGISTRATIONS RECEIVED AFTER AUGUST 29:

\$1448 per couple, 2 people in one room

\$1140 single occupancy, one person in one room

**You also must complete
the ICLE Registration Form
to register for this conference**

Airfare booked with Georgia International Travel must be paid by credit card at time of booking

Frequent flier numbers (if applicable)

_____ Note: name must match airline profile for this card

_____ Note: guest name must match airline profile for this card

TOTAL PACKAGE AMOUNT: \$

Credit card type, number and expiration date:

Name as it appears on the card:

(In lieu of signature)

By sending this email I acknowledge I have read all of the information on the brochure including the cancellation policy and authorize Georgia International Travel to charge my card in the amount indicated above and accept this form in lieu of my signature.

For check payment: send the travel package price only to the address below with check made payable to Georgia International Travel.

A confirmation/invoice will be emailed back to you (airline e-tickets emailed separately).

Donna Robertson

Georgia International Travel

email: donna@gitravel.com

phone number: 404 974-4883

fax number: 404 851-1987