

Department of Marketing
PSP SCHOLARSHIP APPLICATION*
2014 - 2015

Submit 3 copies of your application packet to Erin Jackson, BA2 307S
Deadline – 5 PM, Friday, September 5, 2014

*This application will also be considered for the Department of Marketing Scholarships. You do not have to re-apply.

I. PERSONAL DATA:

Name: _____ PID#: _____
Last First MI

Current Address: _____
Street, Address City ST ZIP

Telephone Number: _____ E-mail _____

Major _____ Minor _____

Do you receive any financial support (i.e. financial aid, scholarship, etc.) for your education?

no yes, please describe _____

II. ACADEMIC INFORMATION

Are you a member of: Alpha Kappa Psi SMPS-UCF
 Delta Sigma Pi The Sales Club
 Honors College
 Other: _____

Class Standing: Junior Senior

Anticipated Graduation Date: _____

Information from Official Degree Audit:

of Marketing classes: completed _____ enrolled in _____

UCF Overall GPA: _____

**Marketing GPA: _____

**Use the 4 point GPA scale to calculate: add the GPA equivalents for each marketing class you completed (4.0 for an A, 3.25 for a B+, 2.0 for a C, etc.) and divide that total by the # of marketing classes completed.

Check all completed and current Marketing courses: (please provide copy of CBA audit)

Course	Class Title	Instructor	Grade	Term
MAR3023	Marketing	_____	_____	_____
MAR3023H	Marketing, Honors	_____	_____	_____
MAR3323	Integrated Marketing Comm.	_____	_____	_____
MAR3391	Professional Selling	_____	_____	_____
MAR3403	Sales Force Management	_____	_____	_____
MAR3503	Consumer Behavior	_____	_____	_____
MAR3613	Marketing Analysis & Research	_____	_____	_____
MAR3641	Marketing Intelligence	_____	_____	_____
MAR3721	Digital Media Marketing	_____	_____	_____
MAR4156	International Marketing	_____	_____	_____
MAR4231	Retail Management	_____	_____	_____
MAR4413C	Strategic Issues in Sales	_____	_____	_____
MAR4415C	Advanced Prof Selling	_____	_____	_____
MAR4711	Sport Marketing	_____	_____	_____
MAR4712	Healthcare Marketing	_____	_____	_____
MAR4715	Entertainment Marketing	_____	_____	_____
MAR4803	Marketing Management	_____	_____	_____
MAR4804	Marketing Strategy	_____	_____	_____
MAR4934	Contemporary Mtkg Topics in FL	_____	_____	_____
MAR4841	Services Marketing	_____	_____	_____
MAR4941	Marketing Internship	_____	_____	_____
MAR4906	Independent Study	_____	_____	_____
Other: MAR____	_____	_____	_____	_____
MAR____	_____	_____	_____	_____
MAR____	_____	_____	_____	_____

III. WORK EXPERIENCE:

Current Employment:

<u>Dates</u>	<u>Name of Organization</u>	<u>Type of Work</u>	<u>#Hrs/Week</u>
_____	_____	_____	_____
_____	_____	_____	_____

Previous Employment:

<u>Dates</u>	<u>Name of Organization</u>	<u>Type of Work</u>	<u>#Hrs/Week</u>
_____	_____	_____	_____
_____	_____	_____	_____

Community Service / Civic Involvement:

<u>Dates</u>	<u>Name of Organization</u>	<u>Type of Work</u>	<u>#Hrs/Week</u>
_____	_____	_____	_____
_____	_____	_____	_____

(Please submit the information requested below in typewritten format and attach all supporting documentation)

IV. ESSAY 1: Financing your education - Explain your overall plan for financing your remaining college education and the specific role that this scholarship will fulfill (1 page limit).

V. ESSAY 2: Candidacy- Why do you feel that you are a deserving candidate for this scholarship? (1 page limit).

VI. Attach a copy of your UCF College of Business Administration degree audit

VII. Attach a copy of current resume, be sure it has been critiqued by Career Services.

VIII. Attach a signed copy of the PSP Scholarship Guidelines

IMPORTANT REMINDER:

Submit 3 copies of your completed application to BA2 307S by 5 pm Friday, September 5, 2014