Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)	**Adriana Vizental**
Address(es)	6 Ştefan Augustin Doinaş St., Bl. M.14, 310012 Arad, Romania
Telephone(s)	Mobile: +40.(0)745.252500 +40.(0)760.979.420
E-mail	advizental@yahoo.com
Nationality	Romanian
Date of birth	03.24.1952
Gender	F

Occupational fields/ Employment	English linguistics – phonetics, semantics, pragmatics, discourse of advertising Didactics: Methodology of teaching English as a foreign language Teaching English as a foreign language **"Aurel Vlaicu" University of Arad, Romania** 77 B-dul Revoluţiei, 310130 Arad, România, **http://www.uav.ro** **Faculty of Humanities and Social Sciences** 2 Elena Drăgoi, 310330, Arad, Complex Universitar M (Micălaca, zona III)

Work experience	36 years of teaching English, of which 14 years teaching at university level
Dates	1. 29.09.2008 to present 2. 2005 – 2008 3. 2003 – 2005 4. 1997 – 2003 5. 1975 – 1997
Occupation or position held	1. Professor 2. Associate professor 3. University lecturer 4. University lecturer 5. High school teacher; certified translator for English and French
Name and address of employer	1-3. "Aurel Vlaicu" University of Arad, Faculty of Humanities and Social Sciences 4. "Vasile Goldiş" University of Arad, Faculty of Christian-Humanistic Sciences and the Pedagogical College 5. Industrial High School of Water Management, Arad

Main responsibilities	- Since 2011: President of the *Research Centre for Intercultural and Inter-religious Studies of "Aurel Vlaicu" University of Arad* (decision of the Senat of UAV of April 20, 2011). - Since 2011: Member in the editorial board of MCSER journals (*Mediterranean Centre of Social and Educational Studies*)(see www.mcser.org) - Referent for *Herald Journal of Education and General Studies* *http://www.heraldjournals.org/hjegs* - Member in the editorial board and referent for *Journal of Humanistic and Social Studies – http://uav.ro/ro/facultati/stiinte-umaniste-si-sociale/cercetare* - 2008-2010: ARACIS evaluator - 2008-2011: Scientific Secretary of the Faculty of Humanities and Social Sciences, by Decision #107 / March 7, 2008, and Decision of UAV Senat # 34 of March 7, 2008. - 2004-2008: Scientific Secretary of the Faculty of Humanities and Social Sciences, by Decision #1231/March 15, 2004, and Decision of UAV Senat # 4 of March 2, 2004. - June 2003: President for Bacalaureat exams, "Iulia Haşdeu" High School, Lugoj, Ro. - 1998-2002: Head of Department of Foreign Languages of "Vasile Goldiş" Univ. of Arad - 1980-1995: Tester at regional competitions (school "Olympics"), tester at Bacalaureat exams.

Main activities	1-3: Courses of English linguistics (phonetics, semantics and pragmatics) and didactics
	   - practical courses for IT students
	   - teacher trainer, at teachers' refresher courses;
	4. Courses of English linguistics (phonetics, semantics and pragmatics), didactics and practical courses for students of philology
	5. Teaching English as a foreign language in high school.

Type of business or sector	Education

Education and training

Dates, Title of qualification awarded	1. 2004: Training course in ESOL Examinations 2. 2002: PhD in Philology (Order of the Ministery of Education and Research # 4198 of 07. 29.2002;) 3. 1975 : Bachelor of Arts in English and French 4. 1971: Bacalaureat
Principal subjects/ occupational skills covered	1. ESOL examinations 2. English linguistics; Thesis: *The Pragmatics of Advertising* 3. Majors: English & French, language and literature; pedagogy 4. Foreign languages (English & French), Romanian language and literature, world literature
Name and type of organisation providing education and training	1. British Council Bucharest and University of Cambridge ESOL Examinations, Timişoara 2. "Babes-Bolyai" University of Cluj-Napoca, Romania, Professor Mihai Zdrenghea 3. "Babes-Bolyai" University of Cluj-Napoca, Romania 4. "Moise Nicoara" High School of Arad
Level in national or international classification	(remove if not relevant, see instructions)

Personal skills and competences

Mother tongue(s)	Romanian

Other language(s)

Self-assessment	Understanding				Speaking				Writing	
European level (*)	Listening		Reading		Spoken interaction		Spoken production			
English	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
French	B2	Independent user	C1	Proficient user	C1	Proficient user	C1	Proficient user	B2	Independent user

Hungarian	C1	Proficient user	B2	Independent user	B2	Independent user	B2	Independent user	B1	Independent user
German	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B1	Independent user

(*) Common European Framework of Reference for Languages

Social skills and competences	Good communication skills, awareness of cultural characteristics, skills of working with groups of students and co-workers
Organisational skills and competences	o Organizing and coordinating national and international symposia: organizer and coordinator of four sessions of the international symposium launched by "Aurel Vlaicu" University, section: Humanities, e.g. **ISREIE 2010**, The International Symposium „Research and Education in an Innovation Era", Section: Cultural Identities and modern discourses (see www.uav.ro/ro/facultati/stiinte-umaniste-si-sociale/cercetare) o Organizing and coordinating the Research Centre for Intercultural and Inter-Religious Studies of "Aurel Vlaicu" University of Arad
Technical skills and competences	
Computer skills and competences	Competent user of Microsoft Word
Artistic skills and competences	Photography, interior design.
Driving licence	B Category
Member of associations:	Lions Club Arad, 2007
Member of professional associations:	o RSEAS – Romanian Society for English and American Studies o ESSE – European Society for the Study of English

Research programs	o 2005-2008: Socrates project "**Lingua 2, New Learners in the New Europe**", Contract 225835-CP-1-2005-1-LV-LINGUA-L2 (see www.thinking-approach.org / www.thinking-approach.eu). The project was included in the Catalog of the European Commission.
	o 2006-2008: European project **DOLCETA** (Development of On Line Consumer Education Tools for Adults) of the European Commission, Contract # 655/08.03.2007 between EUCEN (European Universities Continuing Education Network) and "Aurel Vlaicu" University din Arad; Modules 1,2,3,4 (see *www.dolceta.eu* / *www.dolceta.ro*) (SANCO/2006/B1/008)
	o 2005-2008: European project **NILE** (Network Intercultural Learning in Europe) for implementing intercultural activities, 224790-CP-1-2005-1-DE-Grundtvig-G4PP
	o 2007-2008: *Cerc de activități în domeniul ştiinţelor socio-umane aplicative pentru combaterea şi diminuarea agresivităţii, a manifestărilor exclusiviste şi şovine la persoanele tinere adulte şi adolescenţi*. A GRANT developed with the help of Arad County's Culture Centre, the project was aimed at reducing aggressiveness and chauvinistic manifestations among youngsters.
	o 2008-2009: project **Dolceta**, Module 5 – SANCO/2006/B1/008, Order form 5 – 17.020200 / 07 / 485065
Civic concerns & recognition	▪ 2011: Referent for PhD theses, Craiova University
	▪ Since 2011: President of the *Research Centre for Intercultural and Inter-religious Studies of "Aurel Vlaicu" University of Arad*.
	▪ 2008: Initiative, together with President of the Jewish Community of Arad, to create in Romania a branch of ICCJ (*INTERNATIONAL COUNCIL OF CHRISTIANS AND JEWS*)
	▪ May 26-28, 2009. ICCJ Conference in Arad; Co-organizer. (see www.iccj.org; www.jcrelations.net, E-Bulletin # 9, nov.2008**)**.
	▪ Madlena Bulboacă *„Rolul personalităţilor evreieşti de cultură în educaţia pentru toleranţă a tineretului din Arad" /"The Role of Jewish Culture Personalities in the Education for Tolerance of the Young People in Arad"*, in "*Multiculturalism şi identitate etnică în Europa*", Complexul muzeal Arad, Colecţia Minorităţi, vol 7, Arad, 2006, ISBN : (10) 973-0-04423-6; (13) 978-973-0-04423-2; 4.
Publications	- 5 books as single author - 2 books as co-author - 3 books of translation - approx. 50 articles in specialized magazines and on-line materials
Annexes	List of relevant publications

Works published

I. Books, single author:

1. Adriana Vizental, *Meaning and Communication. From semantic meaning to pragmatic meaning*, Arad: Editura Universității "Aurel Vlaicu", 2009, ISBN 978-973-752-390-7, 298 p.

2. Adriana Vizental, *Working with Advertisements. From functional grammar to cooperative communication*, Arad : Editura Universității "Aurel Vlaicu", 2008, ISBN 978-973-752-268-8, 324 p.

3. Adriana Vizental, *Phonetics and Phonology. An introduction*, 3rd edition, revised, Arad: Editura Universității "Aurel Vlaicu", 2008, ISBN: 978-973-752-267-2, 190 p.

4. Adriana Vizental, *Metodica predării limbii engleze – Strategies of Teaching and Testing English as a Foreign Language*, 3rd edition reviewed and updated, Iaşi : Editura Polirom, Seria Collegium, 2008, ISBN 978-973-46-0954-3; 371.3:811.111., 340 p.

5. Adriana Vizental, *From Semantic Meaning to Pragmatic Meaning*, 2nd edition, revised, Arad : Editura Universității "Aurel Vlaicu", 2006, ISBN (10)973-752-072-6; ISBN (13) 978-973-752-072-2, 216 p.

6. Adriana Vizental, *Strategies of Teaching and Testing*, Editura Orizonturi Universitare, Timişoara, 2003, ISBN 973-638-075-0; 312 p.

7. Adriana Vizental, *The Pragmatics of Advertising*, Editura Universității „Vasile Goldiş", Arad, 2002, ISBN 973-8161-57-6; 404 p.

In cooperation and translations

1. Dorin Herlo, Beate Schmidt-Behlau, Adriana Vizental (2008) *Implementarea Activităților de Educație Interculturală – Ghid Metodologic*, Arad : Editura Universității „Aurel Vlaicu", ISBN – 978-973-752-293-1, 64 p.

2. Adriana Vizental, *Let's Learn Math and English,* translation and adaptation after Madlena Bulboacă, *Să învățăm matematică şi engleză*, Bucureşti: Ed. Nedion, 2008, ISBN 978-973-7748-54-6, 72 p.

3. Adriana Vizental, *Transversal Psychology, Aspects of the Philosophy of Behavior*, translation after Gheorghe Schwartz: *Filosofia transversală. Aspecte ale filosofiei comportamentului.*, Arad: Ed. Universității „Aurel Vlaicu", 2007, ISBN 978-973-752-130-9, 186 p.

4. Adriana Vizental & Otilia Păcurari, *Learn to Read, Read to Learn*, "Vasile Goldiş" University Press, Arad, 2000, ISBN 973-9328-92-X, 200 p.

5. Otilia Păcurari & Adriana Vizental, *Orchestrating Strategies*, Ed. Poudique, 2000, Arad, ISBN 973-9328-58-X, 207 p.

Volumes coordinated

1. Proceedings of the International Symposium "Research and Education in an Innovation Era" (ISREIE 2010), Section: *Cultural Identities and Modern Discourses*, Arad: Editura Universității „Aurel Vlaicu", 2010, ISSN 2065 – 2569, 635 p.; http://www.uav.ro/en/journals/proceedings-of-isreie

2. Proceedings of the International Symposium "Research and Education in Innovation Era," Section I: *Cultural Identities and modern discourses*, Arad: Editura Universității „Aurel Vlaicu", 2008, ISSN 2065 – 2569, 636 p.

3. Proceedings of the International Symposium "Research and Education in an Innovation Era," Section I: *Tradition and Modernity in Humanistic Sciences*, "Aurel Vlaicu" University, Arad, Romania, 16-18 November, 2006, ISBN (10) 973-752-107-2; ISBN (13) 978-973-752-107-1 (001.891), Arad: Editura Universității „Aurel Vlaicu", 2006, 502 p.

4. *AKADEMOS, Lucrările simpozionului Cultură. Educație. Societate*, 3-4 noiembrie 2005, Facultatea de Ştiințe Umaniste şi Sociale, Universitatea „Aurel Vlaicu", Arad: Editura Universității "Aurel Vlaicu", ISBN: 973-752-019-X, 324 p.

5. „Tradiție şi modernitate în ştiințele umaniste şi sociale, in Lucrările secțiunii I a Simpozionului "Cercetarea Ştiințifică – o punte spre integrarea europeană" a Universității „Aurel Vlaicu", 3-4 Noiembrie 2004", Ed. Mirton, Timişoara, ISBN 973-661-527-8, 506 p.

II. Studies, articles:

Single author

1. Adriana Vizental, *Teaching Language and Communication*, în *Mediterranean Journal of Social Sciences*, 2012, http://www.eujournal.org/

2. Adriana Vizental, *Meaning, Image and Attitude (II)*, in "Journal of Humanistic and Social Studies," Faculty of Humanities and Social Sciences, of "Aurel Vlaicu" University, Arad, Year II, No. 1/2011, ISSN 2067 – 6557, p.35-46 ; http://www.jhss.ro/arhiva.htm

3. Adriana Vizental, *Teaching, language and communication*, in "Proceedings of the International Symposium „Research and Education in Innovation Era", Section I: *Cultural Identities and modern discourses*, Arad: Editura Universității „Aurel Vlaicu", 2010, ISSN 2065 – 2569, p.351-356, http://www.uav.ro/en/journals/proceedings-of-isreie

4. Adriana Vizental, *Meaning, Image and Attitude (I)*, in "Journal of Humanistic and Social Studies," Faculty of Humanities and Social Sciences, of "Aurel Vlaicu" University, Arad, Year I, No. 2/2010, ISSN 2067 – 6557, p.67-76 http://www.jhss.ro/arhiva.htm

5. Adriana Vizental, *Communication & Communicative Competence*, in "Proceedings of the 1st International Scientific Conference 'Exercise and Quality of Life'", Novi Sad, 2009, ISBN 978-86-80231-63-1, p.223-232, www.fsfv.ns.ac.yu/EQOL

6. Adriana Vizental, *Cooperation and Inferential Communication*, in MARGAN, Manuela, A. PADUREAN, C. MARGAN (coord.), "Using New Information and Communication Technologies in ELT," Arad : Editura Universității Aurel Vlaicu, 2009, ISBN 978-973-752-384-6, p. 125-174

7. Adriana Vizental, *Spatial and Temporal Integration Codes in Advertising*, în Alloquor, Studia Humanitatis Iasszensia, No. 1-2, 2008, Iaşi: Ed. Universității „Alexandru Ioan Cuza", ISSN 1844-6191, p. 221-230

8. Adriana Vizental, *Functional Grammar and ways of teaching it*, in O. Huțiu & M. Ponta (eds.), "Class animation techniques for young teachers of English: workshop," Arad : Editura Universității Aurel Vlaicu, 2008, ISBN 978-973-752-262-7, p. 142-161

9. Adriana Vizental, *Logos*, in Conferința internațională „Dezvoltare regională şi multiculturalitate în Uniunea Europeană", Universitatea „Dimitrie Cantemir", Târgu-Mureş, October 26-27, 2007, vol.I, Cluj-Napoca: Editura Risoprint, ISBN: 978-973-751-605-3; ISBN vol. I: 978-973-751-606-0, p. 561-570

10. Adriana Vizental, *Language Skills vs. Thinking Skills*, in „Proceedings of the International Conference "European Integration Between Tradition and Modernity", 2nd edition, Sept. 2007, Universitatea „Petru Maior", Tg. Mureş, Editura Univ. „Petru Maior", ISSN 1844-2048, p.364-368 , on test.gigaperls.org/rd/IETM2/ietm2.zip

11. Adriana Vizental, *Teaching Thinking*, "Proceedings of the International Conference "European Integration Between Tradition and Modernity", 2nd Edition, Sept. 2007, Universitatea „Petru Maior", Tg. Mureş, Editura Univ. "Petru Maior", ISSN 1844-2048, p.369-375 ; on test.gigaperls.org/rd/IETM2/ietm2.zip

12. Adriana Vizental, *Slang,* în „Tradiție şi modernitate în ştiințele umaniste şi sociale, în Lucrările secțiunii I a Simpozionului "Cercetarea Ştiințifică – o punte spre integrarea europeană" a Universității „Aurel Vlaicu", 3-4 Noiembrie 2004", pp.133-140, Ed. Mirton, Timişoara, ISBN 973-661-527-8,

13. Adriana Vizental, "*Bacalaureat 2003". The Written Test: A Critical View*, în Caiet de Semiotică, nr.16 / 2005, pp. 341-350, Timişoara: Ed. Universității de Vest, ISSN 1012-1471

14. Adriana Vizental, *Moduri de abordare în procesul de predare şi testare a limbilor străine* (*Approaches to Foreign Language Teaching and Testing*), în Akademos, nr.1, ISSN 1584-4420, Editura Universității "Aurel Vlaicu", Arad, 2004, pp. 125-145

15. Adriana Vizental, *Linguistic competence vs. Communicative Competence*, lucrare prezentată la Simpozionul Universității de Vest "Vasile Goldiş", mai 2003

16. Adriana Vizental, *Advertising and Manipulation of Person Deixis*, în 'Studia Universitatis "Vasile Goldiş"', Seria "Ştiințe Socio-Umane", nr. 12/2002, ISSN: 1453-103X, pp.221-230

17. Adriana Vizental, *Advertising and Manipulation of Deixis*, în 'Studia Universitatis "Vasile Goldiş"', Seria "Ştiințe Socio-Umane", nr. 12/2002, ISSN: 1453-103X, pp. 212-221

18. Adriana Vizental, *Sound Effects and Music in Advertising*, în 'Studia Universitatis "Vasile Goldiş"' nr. 12/2002, ISSN: 1453-103X, pag.206-212

19. Adriana Vizental, *Speech Acts in Advertising*, în 'Studia Universitatis "Vasile Goldiş"' , Seria "Ştiințe Socio-Umane", nr. 12/2002, ISSN: 1453-103X, pp.201-206

20. Adriana Vizental, *Prototypical Features of the Discourse of Advertising*, în 'Studia Universitatis "Vasile Goldiş"' nr. 11/2001, Seria A, Universitatea de Vest "Vasile Goldiş", 2001, ISSN: 1453-103X, pag. 285-294

21. Adriana Vizental, *Exprimarea indirectă şi funcțiile limbajului*, în 'Studia Universitatis "Vasile Goldiş"' nr. 11/2001, Seria A, Universitatea de Vest "Vasile Goldiş", 2001, ISSN: 1453-103X, pag. 282-285

22. Adriana Vizental, *Advertising and Product Promotion*, în 'Studia Universitatis "Vasile Goldiş"' nr. 11/2001, Seria A, Universitatea de Vest "Vasile Goldiş", 2001, ISSN: 1453-103X, pag. 274-282

23. Adriana Vizental, *Advertising and Oral Paralanguage*, în 'Persepective-Kitekintes', Arad-Bekescsaba, 2001, Engedelyszam: 2001.01, pag. 33-41

24. Adriana Vizental, *Testing*, în 'American, British and Canadian Studies', Anglophone Academic Society, Romania, 'Lucian Blaga' University of Sibiu, Volume Four, October 2001, ISBN 973-98280-8-6, pp. 245-254

25. Adriana Vizental, *Advertising*, în '*Scientific and Technical Bulletin*' seria: '*Economic Sciences & Sociology*', nr. 2, Univ. 'Aurel Vlaicu', Arad, 2000, ISSN: 1454-8321, pag. 75-83

26. Adriana Vizental, *Subjective Testing Techniques – Communicative Testing*, în 'Studia Universitatis "Vasile Goldiş"' nr. 10/2000, ISSN: 1453-103X, pag. 236-245

27. Adriana Vizental, *Objective Testing Techniques*, în 'Studia Universitatis "Vasile Goldiş"' nr. 10/2000, ISSN: 1453-103X, pag. 219-236

28. Adriana Vizental, *Testing Strategies and Assessment of Results*, în 'Studia Universitatis "Vasile Goldiş"' nr. 10/2000, ISSN: 1453-103X, pag. 212-218

29. Adriana Vizental, *Willy Loman – Reclama întruchipată şi victima sa*, în 'Studia Universitatis "Vasile Goldiş", 1999, ISSN: 1453-103X, pag. 411-418

30. Adriana Vizental, *Elaborarea şi metodica predării unui curs practic de limba engleză*, în 'Studia Universitatis Vasile Goldiş' nr.8, Fundația Universitară "Vasile Goldiş", Arad, 1998, ISSN: 1453-103X, pag. 674-680

First author

1. Vizental Adriana, Pădurean Alina, *Communicative Competence and the Common European Framework of Reference (CEFR)*, in "Strategies for Optimizing Quality Standard in Higher Education ESP", Tg. Mures, Universitatea "Dimitrie Cantemir", 2009, 978-973-53-0069-2, p. 49-58

2. Vizental Adriana, Hutiu Otilia, Palcu Katarina, *Language Learning, Teaching and Assessing with the CEFR and ELP. Plurilingualism and Communication in Europe*, in *Zbornik*, no. 14, Vârşeţ, Serbia, ISSN 1820-1011,14 (2008), ISBN 978-86-7372-103-3, p. 256-283

3. Adriana Vizental, Otilia Hutiu, *The Common European Framework of Reference for Languages (CEFR) and the European Language Portfolio (ELP)*, in Proceedings of the International Symposium „Research and Education in Innovation Era", 2008, ISSN 2065 – 2569, p. 375-384.

4. Adriana Vizental, Alina Pădurean, *Towards a European Qualifications Framework*, în vol. *AKADEMOS,* în *Lucrările simpozionului Cultură. Educație. Societate*, 3-4 noiembrie 2005, Universitatea „Aurel Vlaicu", Facultatea de Ştiinţe Umaniste şi Sociale, Arad: Editura Universităţii "Aurel Vlaicu", ISBN: 973-752-019-X, pp.267-276

5. Adriana Vizental, Otilia Păcurari, *Testing, Types of Tests*, în "*Universitatea în Mileniul III, Studii metodice*", Ministerul Educaţiei şi Cercetării, Universitatea de Vest "Vasile Goldiş", Arad, 2001, ISBN 873-8161-55-X, pag. 132-145

6. Adriana Vizental, Otilia Păcurari, *Planning Models*, în "*Universitatea în Mileniul III, Studii metodice*", Ministerul Educaţiei şi Cercetării, Universitatea de Vest "Vasile Goldiş", Arad 2001, ISBN 873-8161-55-X, pag. 124-132

In cooperation

1. Selage Nicolae & Vizental Adriana, « L'Internet et la francophonie », in *La Francopolyphonie : Langue et culture françaises en Europe du Sud-Est*, Institut de Recherches philologiques et interculturelles, Université Libre Internationale de Moldova, 2009, Chişinău, Republic of Moldova, ISSN1857-1883, p. 229-234

2. Cornelia Coşer, Adriana Vizental, *Changes of Perspective. National and International Dimensions*. in "Simpozionul internaţional 'Româna ca limbă străină – între metodă şi impact'", Univ. „Al. I Cuza", Iaşi, Oct. 23-24, 2008, Casa Editorială Demiurg, ISBN 978-973-152-095-7, p. 105-111

3. Alexander Sokol (Letonia), A. Vizental, *The Thinking Approach to Teaching Foreign Languages*, in "Proceedings of the International Symposium Research and Education in an Innovation Era, Section I, Tradition and Modernity in Humanistic Sciences", "Aurel Vlaicu" University, Arad, Romania, November 16-18, 2006, ISBN (10) 973-752-107-2; ISBN (13) 978-973-752-107-1 (001.891), p. 315-324

Further On-line Materials

- **1. on www.thinking-approach.eu**

- EN_TT_to_be_a_man_vizental_ready.ntl
- EN_TT_genesis_and_catastrophe_vizental_ready.ntl
- EN_TT_the_use_of_lateral_thinking_vizental_ready.ntl
- RO_TT_educatia_vizental_ready.ntl
- RO_TT_caria_vizental_ready.ntl
- EN_GR_speaking_about_past_3_vizental_rosu_ready.ntl

2. on www.dolceta.ro
- Translations for Module II, subject : *Advertising*
- Translations for Modules IV and V, Subject: *Consumer education*
- Materials for Module II, subject : *Advertising*
- Quizzes for Modules II and IV