



Convention & Exhibit Sponsorship Opportunities

CHIA Convention & Exhibit

June 7-10, 2015 with Exhibits June 8-10, 2015
Palm Springs Convention Center, Palm Springs, California

The California Health Information Association invites and encourages your company to participate as an event sponsor at the upcoming CHIA Convention & Exhibit. There is a sponsorship option for every marketing budget and objective.

CHIA convention sponsorships will help you maximize the impact of your participation by associating your name with networking events, educational sessions and convention amenities. Don't miss this opportunity to put your company's name before California's health information management professionals. Below is a list of sponsorships available.

- **Presidents' Celebration Party – \$25,000 (Exclusive) or \$5,000 (Co-sponsor)**

This is CHIA's biggest social event of the year. This must-attend event honors CHIA's outgoing and incoming Presidents and is an excellent networking opportunity for all. Dinner buffet and entertainment are included. Your sponsorship includes up to five tickets to the event.

- **Welcome Reception and Volunteer Appreciation – \$5,000 (Non-exclusive)**

Help us welcome this year's convention attendees. This reception offers light appetizers, beer and wine. It is open to all convention attendees, including exhibitors.

- **Keynote Session – \$4,000 (Exclusive)**

The keynote address sets the tone for the convention. Upon request, a representative from your company may introduce the keynote speaker. This is great visibility for your company on the first day of the convention's educational programs.

- **Lunch Concession Discount Vouchers - \$3,000 (Exclusive)**

Provide voucher to attendees (via the attendee bag) for \$5 discount on lunch concession provided in the exhibit hall.

- **Badge Holder – \$3,000 (Exclusive)**

Your company's logo will be printed on the convention badge holder.

- **Attendee Conference Bag – \$3,000 (Three available)**

Your company's logo will be printed on the attendee bag. Great recognition opportunity as the convention bags often stay with the attendees long after the end of the convention.

- **Notepads for Attendee Conference Bag – \$2,000 (Exclusive)**

A notepad with your company's logo will be included with the materials placed inside the attendee bag.

- **Component Local Association Leadership Forum Luncheon – \$2,000 (Exclusive)**

The attendees to this invitation-only luncheon are the component local association leaders from CHIA's seven regions. This event is designed as a first opportunity for these CLA leaders to meet and network with the CHIA Board of Directors.

- **Morning Refreshment Break \$1,500 (Four available)**

Beverages and pastries will be available each morning of the event. All convention attendees are encouraged to participate.

- **Afternoon Refreshment Break \$1,500 (Two available)**

Cold beverages will be served inside the exhibit hall Monday and Tuesday afternoon. All convention attendees are encouraged to participate.

- **AHIMA Presentation – \$1,000 (Exclusive)**

The AHIMA President and other AHIMA leaders present this session. Upon request, a representative from your company may introduce the speaker(s).

- **Exhibit Hall Game Prizes – \$500 (Five available)**

Contribute to the host of prizes awarded during this annual exhibit hall game. CHIA purchases the prizes to be given out.

- **Scholarships – \$500 each (Unlimited availability)**

Your company's donation to the CHIA Scholarship program assists health information management students and professionals through a variety of scholarships and grants. This program promotes the importance of the HIM professional credentials, strengthens the HIM profession, promotes the value of AHIMA and CHIA membership, as well as identifies and engages future leaders. Your donation is recognized during the CHIA convention.

Sponsorship Recognition

Your company will receive recognition in the convention marketing materials, on-site program, and on special signage during the event. CHIA also recognizes our sponsors with a dedicated page on the CHIA website.

For more information about the benefits associated with each Recognition Level, visit:

<http://CaliforniaHIA.org/Convention-Sponsorship-Recognition>

Recognition Levels

- Diamond \$10,000 and up
- Platinum \$5,000 to \$9,999
- Gold \$2,500 to \$4,999
- Silver \$1,000 to \$2,499
- Bronze \$500 to \$999

Sponsorship Deadlines

- To be included in the Preliminary Convention Program – January 31st
- To be included in the Final On-site Convention Program – May 10th

General Information

Sponsorships will be accepted on a first come-first serve basis. The first opportunity to select a sponsorship for the upcoming 2015 Convention & Exhibit is Wednesday, June 11, 2014 at the Exhibit post-show meeting.

To maximize your company’s marketing exposure, contact CHIA before January 31st and the announcement of your sponsorship will be included in the Preliminary Convention Program on the CHIA website.

To confirm availability, please contact Debi Boynton at Exhibit@CaliforniaHIA.org or by phone at (559) 251-5038.

Sponsorship Acceptance

Please complete the information below to secure your sponsorship commitment.

Company Name: _____

Contact Name: _____ E-mail: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

My company would like to be a sponsor for the following event(s) and/or item(s):

Option: _____

Option: _____

Option: _____

Option: _____

Total Sponsorship Commitment is \$ _____

Payment Method

Payment method must be submitted with contract. CHIA accepts checks and all credit card types. An attached Purchase Order/Insertion Number will be accepted with a complete billing address for Invoice submission, and full payment must be received within 30 days.

Total Amount Paying: \$ _____ Attached PO No. _____ Enclosed Check No. _____

Credit Card No. _____ Exp Date (Mo/Yr): _____

Billing Address (if different than above): _____ Zip: _____

Cardholder Name (Print Name): _____ Cardholder Signature: _____

Exception: Companies that select a sponsorship opportunity at the Exhibit post-show meeting will be invoiced for the full amount on December 1st, due January 1st.