

The Esso Medals and Certificates of Achievement program has returned for a 31<sup>st</sup> year. This is a **100% FREE program**, which rewards those youth hockey players in your Association that do not necessarily have the hardest shot or score the most goals but instead embody dedication, effort, and fair play. This year you can order for all of the teams in your Association at the same time with one entry! When coaches and convenors register their teams, each team is provided with 3 Medals (Most Dedicated, Most Sportsmanlike, Most Improved) and 18 Certificates of Achievement for the whole team. It is also a great way for coaches to recognize their players' achievements at an end of the year party.

For the second consecutive year **Esso is awarding three Associations a Grand Prize of \$10,000 and an additional \$1,000 to the specific team that wins** based on a random draw of registrants. For those that register their teams before **March 15, 2013** you will be entered into the contest. I am hoping you can help us spread the word to your fellow coaches, as the more entries you have the better chance your Association has of winning (ie. 100 Teams sign up=100 entries in the draw). There is no limit to the number of entries your association can make so long as they are for separate teams. **To sign up you can visit [essomedals.com](http://essomedals.com) and follow the online instructions or I can submit the online form for you!**

I will need the following information to complete the order for you:

- Name of Association
- Age groups of the teams
- Shipping address
- Town
- Province
- Postal Code
- Team genders
- Contact phone#
- Contact role
- Contact email
- Names of the specific teams you are ordering for (For the contest)
- Quantity of sets (# in English, # in French)

If you have any questions/comments please do not hesitate to contact me at [erik.dobrowolsky@essomedals.com](mailto:erik.dobrowolsky@essomedals.com). Thank you so much for your time and best of luck as the playoffs approach.