

# **Club Website Award**

# **Club Brochure Award**

# **Club Newsletter Award**

**These three awards have been discontinued by the NE-IA District Board of Trustees (BOT).**

In place of these awards, the BOT is considering creation of a Club Communication award which would take into consideration the type of media utilized and its effectiveness in attracting new members. The award would be available for both small (35 or less) and large clubs (36 or more).



# NEBRASKA-IOWA KIWANIS DISTRICT



## Club Brochure Contest Entry Form

Kiwanis Year: \_\_\_\_\_ (example: 2013-14) *Please print all information. Thanks.*

Club Name: \_\_\_\_\_ Division: \_\_\_\_\_

Designer: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Club Classification: (Check your category):

Current Membership: \_\_\_\_\_

\_\_\_\_ 101 or more members = Gold

\_\_\_\_ 71 to 100 members = Silver

\_\_\_\_ 46 to 70 members = Orange

\_\_\_\_ 31 to 45 members = Blue

\_\_\_\_ 30 or fewer members = White

Brochure Distribution: (Receive 1 point for every percentage point – 25 points max.)

A. What is the population of your community? \_\_\_\_\_

B. How many brochures were printed and distributed? \_\_\_\_\_

C. Divide line B by line A to get the percentage: \_\_\_\_\_ %

Explain how you distributed your brochures: (Chamber mixers, direct mail, business displays, ...)

\_\_\_\_\_  
\_\_\_\_\_

Response Mechanism: ("Tear-off" panel that can be mailed back to the club or a member.)

\_\_\_\_ Tear-off form used with a dotted line to show that it's a tear-off form

\_\_\_\_ Club's mailing address, phone number, and Web site used on the tear-off form

\_\_\_\_ Place for the responder to write name, address, phone, e-mail

\_\_\_\_ Check-off list for the responder to indicate areas of interest

\_\_\_\_ Graphics and colors on tear-off form are consistent with the rest of the brochure

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**Entries for this Kiwanis year must be received by November 15, 2014.**

Send this entry form and two copies of your brochure to:

**Frank Murphy  
NE-IA District Secretary  
501 Raider Drive  
Williamsburg, IA 52361**

If you have questions about this contest, please contact Frank Murphy at  
fcmurphy42@mchsi.com 319-331-9926.