

2012 Corporate Sponsorship Proposal

10th ANNUAL DSAJ



Jacksonville Beach
Sea Walk Pavilion
Jacksonville Beach, FL
November 3, 2012



What is Down Syndrome?

Down syndrome is a genetic condition that occurs in one out of every 733 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal disorder. Down syndrome affects more than 350,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

Sponsorship

Sponsor Levels*

Title Sponsor	\$7,500
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver	\$1,000
Bronze	\$500

Help the DSAJ reach our 10th Annual Buddy Walk Goal of \$200,000

**Sponsorship
Deadline
Wednesday
October 4, 2012**

Benefits of Sponsoring

Where does my donation go?

As an affiliate of the National Down Syndrome Society, a portion of these funds will be used to support their efforts in the areas of research, education and advocacy. Our local association seeks to develop and disseminate accurate information for all publics, and to encourage and support programs, which lead to the development of practical skills, speech/language facility and a sense of self-worth.

For More Information
Please call
904-353-6300
or visit www.dsaj.org

Title Sponsor

Company Logo on T-Shirts & Souvenir
Sponsor Banner Displayed at Event
Company Logo on Registration Site

Platinum Sponsor

Company Logo on T-Shirts & Souvenir
Sponsor Banner Displayed at Event

Gold Sponsor

Company Logo on T-Shirts & Souvenir
Sponsor Banner Displayed at Event

Silver Sponsor

Company Logo on T-Shirts & Souvenir

Bronze Sponsor

Company Logo on Souvenir

Carnival Tent Sponsor

Company or Family Name Displayed on
Carnival Tent (\$100.00 & MUST be
confirmed as a sponsor at some other
level)

Corporate Tent Opportunity
As a Buddy Walk Sponsor, at any level,
you have the option to purchase a
reserved corporate tent for the purposes
of team building or company picnic
Each tent can host 50 people.
**The additional cost for tents, tables and
chairs is \$1,000.00**

Contact DSAJ at 904-353-6300 for
more information, or email to
buddywalk@dsaj.org

*Back Side contains
Sponsorship Form
Your donation is tax-deductible.
DSAJ is a not-for-profit 501 (c) (3)
organization.*



**Your Donation
Is Greatly
Appreciated!!**

Buddy Walk History

The Buddy Walk was developed by the National Down Syndrome Society in 1995 to celebrate October, National Down Syndrome Awareness Month and provide an annual public platform for advocacy. It brings together people with Down syndrome and their invited "buddies"—everyone from friends and family to teachers, politicians and co-workers — to promote acceptance and inclusion for people with Down syndrome and to raise funds for education, research and advocacy programs.

The Buddy Walk is a one-mile walk in which anyone can participate without special training. The walk has grown from 17 walks in 1995 to more than 250 in recent years. Hundreds of thousands of people walk from coast to coast and around the world each year. The goal of the Buddy Walk is three-fold: to promote acceptance and inclusion of people with Down syndrome; to raise the funds necessary to develop innovative and effective programs; and to enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

About NDSS

Mission: The National Down Syndrome Society works through education, research and advocacy, to ensure that all people with Down syndrome have the opportunity to achieve their full potential in community life.

Programs:

Education. Through model programs, Website, Information and Referral Center and more, NDSS provides targeted, in-depth information that meets the diverse needs of its constituents.

Research. The Society hosts international research conferences and funds research both independently and through a partnership with the NIH. NDSS is the largest private group to fund Down syndrome research in the U.S.

Advocacy.

The Buddy Walk® was developed by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. The Buddy Walk has grown from 17 walks in 1995 to nearly 250 walks planned for 2012 worldwide. In 2011, more than \$11.5 million was raised nationwide to benefit local programs and services, as well as the national advocacy and public awareness initiatives of NDSS.

2012 Sponsorship Form

DSAJ has developed a variety of promotional opportunities to help companies generate goodwill. To maximize your donation in the walk, reserve one of the following first-rate marketing options by returning this completed form to DSAJ as soon as possible.

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ ext _____

Fax () _____

E-mail _____

Submitted by _____
Authorized Signature

Name _____
Please Print Title

Sponsorship Opportunities

LOGO MUST BE EMAILED IN VECTOR (eps) FORMAT TO buddywalk@dsaj.org

Title Sponsor\$7,500 _____

Platinum Sponsor\$5,000 _____

Gold Sponsor\$2,500 _____

Silver Sponsor\$1,000 _____

Bronze Sponsor\$500 _____

- **For an additional \$100.00, your company name will appear as a Carnival Game Sponsor. (You must have selected a sponsorship level above.)**

Other Opportunities

Corporate Tent (See details on front).....\$1,000 _____

For More Information

Please call 904-353-6300

or email
buddywalk@dsaj.org

Visit our Website at:
www.dsaj.org

This agreement, signed by a duly authorized representative of the company, and a check (made out to DSAJ) should be sent to:

DSAJ Buddy Walk
1050 North Davis Street
Jacksonville, FL 32209