

**The California Association for
Medical Laboratory Technology
2014 Annual Convention
Exhibitor, Recruiter and Sponsor
Prospectus**



**Exhibition Days
Friday and Saturday
September 19 & 20, 2014**

**Paradise Pier Hotel
Disney Resort
Anaheim, California**

Dear Colleagues in the Health Care Professions,

You are cordially invited to feature your company and your products at the Exhibit Hall of the 75th Annual Convention of the California Association for Medical Laboratory Technology. Beginning Friday, September 19 and continuing through Sunday, September 21, 2014, CAMLT will present an outstanding educational and networking event at Disney's Paradise Pier Hotel in Anaheim, California. **The Exhibits will be open Friday 4:30 – 6:00pm and Saturday 11:00am-1:00pm.**

Our **"75 Years of Service"** diamond anniversary convention is expected to attract more than 400 laboratory directors and managers, department supervisors, clinical laboratory scientists, medical laboratory technicians and phlebotomists. Attendees will also include educators and students in those professions. CAMLT recognizes the immense value that suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. Participation in the CAMLT convention and exhibits provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Anaheim convention. A complete show packet will be provided to you upon receipt of your contract and payment. We encourage you to register early for the best table assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact Nancy Gutilla directly at 510-792-4441, or go to our website at www.camlt.org. We look forward to seeing you in September, 2014!

Sincerely,
Debbie Revier
Convention Chair

Exhibit Information:

Exhibit Fee: \$475

6' x 30" table top display space

Exhibit Spaces Include:

- a) one draped 6' x 30" table
- b) two chairs
- c) one wastebasket

Note 1. Two complimentary staffers allowed for each booth.

Note 2. Small wattage electric power available if requested for an additional fee of \$100.

Note 3. Tabletop displays must fit on a 6' x 30" table and shall not include any floor supported displays or heavy equipment.

Note 4. List of Convention Attendees available (post event) if requested for an additional fee of \$150.

Exhibit Hours

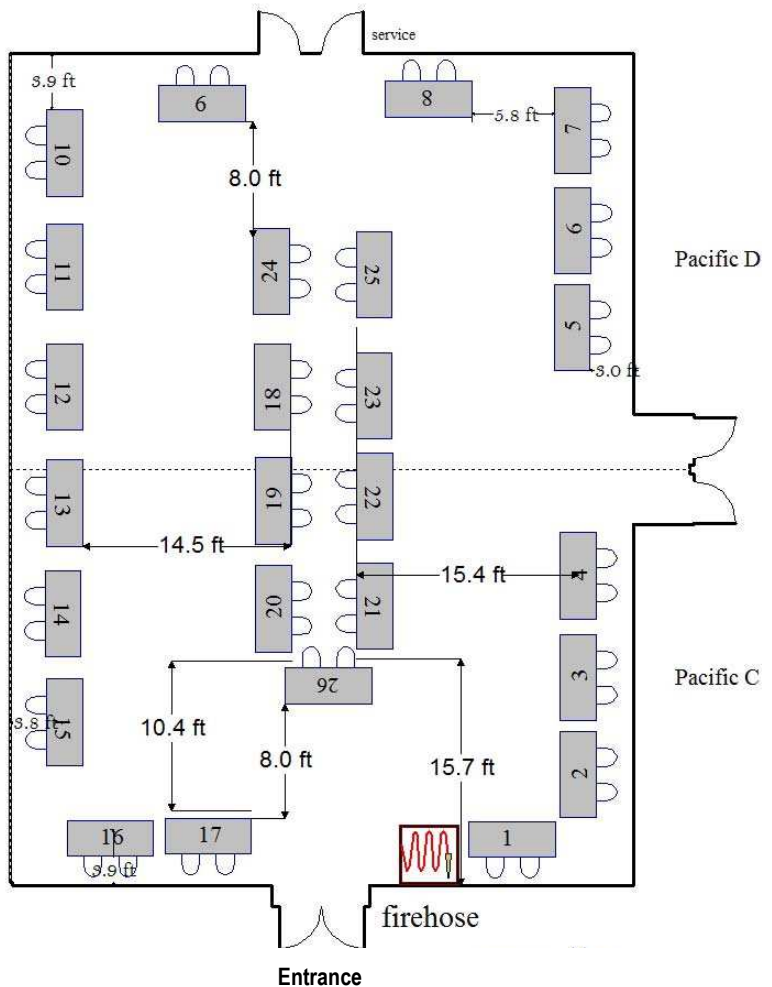
Friday, September 19, 2014 – 4:30 to 6:00pm

Saturday, September 20, 2014 - 11:00am to 1:00pm

Sponsorships

Convention sponsorship opportunities are also available. Please consider sponsoring an event, a speaker or coffee break.

<input type="checkbox"/> Diamond Sponsor.....	\$10,000
<input type="checkbox"/> Emerald Sponsor.....	\$ 5,000
<input type="checkbox"/> Ruby Sponsor.....	\$ 3,500
<input type="checkbox"/> Fun Nite Sponsor.....	\$ 4,000
<input type="checkbox"/> House of Delegates Breakfast Sponsor.....	\$ 1,500
<input type="checkbox"/> Coffee Break Sponsor.....	\$ 600
<input type="checkbox"/> General Sponsorship of any amount:.....	\$ _____
<input type="checkbox"/> See insert for additional sponsorships	



California Association for Medical Laboratory Technology (CAMLT)
Exhibit Space Contract

September 19 – 20, 2014 - Paradise Pier Hotel, Anaheim, California

Organization _____
Authorized Representative's Name _____ Title _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____ Email _____
Product Description _____
Show Contact Name (if different from above) _____ Title _____
Telephone _____ Fax _____ Email _____
Authorized Signature _____ Title _____
Date _____ (for office use only: date received _____)

Fee

\$475 (Complete fee must be returned with your signed contract to secure your space.)

Optional Fees

\$100 Small wattage electric power for an additional fee (please check) _____

\$150 List of Convention Attendees (post event) for an additional fee (please check) _____

Table Selection

Please see the floor plan for the layout and table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st _____ 2nd _____ 3rd _____ 4th _____

Installation

Tables will be available for occupancy on Friday, September 19 at 1:00 pm. All exhibitors must finish setting up by 3:30 pm.

Dismantling

All exhibitors are expected to leave exhibits standing until the exhibit hall closes at 1:00pm on Saturday, September 20. Exhibits must be dismantled no later than 4:00 pm. As a courtesy to your fellow exhibitors, please adhere to these guidelines.

Security

Security will not be provided. Room is secured during non-exhibit hours.

Cancellation of Exhibit Contract

A service charge of \$175 will be applied to any cancellation notice up to 60 days prior to the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor's consent and without notice, compensation or refund to the exhibitor.

Further Information

Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power, additional staffers, etc. to Disney's Paradise Pier Hotel in Anaheim. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct all sponsorship and exhibit-related questions to:

Nancy Gutilla, Exhibit Coordinator, at 510-792-4441 or nancy@camlt.org

Where to Mail

Complete, sign and return the exhibitor contract, with check made payable to: **CAMLT 2014 Convention**

Mail to: California Association for Medical Laboratory Technology
1895 Mowry Avenue, Suite 112
Fremont, CA 94538

or Fax to: 510-792-3045 with credit card information:

Card Type: **Visa** or **Master Card**

Cardholder Name _____

Number _____ Exp Date _____

California Association for Medical Laboratory Technology



75th Annual Convention: September 19 – 21, 2014 Disney's Paradise Pier Hotel Anaheim, CA

Sponsorships available During the Convention:

Diamond Convention Sponsor \$10,000

Pre-eminent convention sponsor. As a Diamond Level Sponsor, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Full page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet and Fun Night
- Double exhibit space in preferred location

Emerald Convention Sponsor \$ 5,000

Premier convention sponsor. As an Emerald Level Sponsor, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Half page ad in Final Program
- Corporate description on website
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Double exhibit space in preferred location

Ruby Convention Sponsor \$ 4,000

Overall convention sponsor. As a Ruby Level Sponsor, your organization receives the following benefits:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Quarter page ad in Final Program
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Single exhibit space in preferred location

Installation Banquet Sponsor \$ 4,000

As a sponsor of this prestigious social event, your organization receives the following benefits:

- Corporate logo on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Corporate description on website
- Corporate Logo on wine glasses used at the dinner and taken home by attendees
- Two complimentary tickets to the President's Installation Banquet or Fun Night
- Single exhibit space in preferred location

Fun Night Sponsor \$ 3,000

As a sponsor of this very popular and highly attended event, your organization receives the following benefits:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

Exhibit Hall Reception Sponsor \$ 3,000

This event is held within the bustling exhibit hall the first evening of the exhibits with a hors d'oeuvre reception for attendees. As a sponsor of this event, your organization receives:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Two complimentary tickets to Fun Night
- Single exhibit space in preferred location
- Exceptional visibility during the entire event

LAB-PAC Luncheon Sponsor \$ 2,500

As a sponsor of this highly attended event, your organization receives:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Acknowledgement via signage at the event and on the program
- Two complimentary tickets to the luncheon

House of Delegates Breakfast Sponsor \$ 1,500

As a sponsor of this event, your organization or chapter will receive:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Acknowledgement via signage at the event

CLS of the Year Award Sponsor \$ 1,500

As a sponsor of this award, which is announced at the Installation Banquet, your organization will receive:

- Corporate listing on all convention marketing materials (including newsletters, website, press releases and on-site signage)
- Acknowledgement during the banquet and on the program
- 1 complimentary ticket to the Installation Banquet for a representative to make the presentation