



Pink Ribbon Tea Fundraising Tips

Some fun and easy tips to help make your tea a success!

1. If you don't know where you're going, how will you know when you get there? Set a **fundraising goal** and be prepared to share it with everyone.
2. Use a goal chart (thermometers are popular) to check and display your progress.
3. Wear a pink ribbon pin; it's a great conversation starter.
4. Be prepared with a compelling story, and if you are comfortable, tell your personal story of how you are affected by breast cancer or how breast cancer has affected your family or friends.
5. If something has worked in the past, let it work for you again.
6. Be **optimistic!** Excitement is highly contagious and it's important for potential donors to know and feel how enthusiastic you are about supporting the cause.

Tips to reach your fundraising goal:

1. Sell tickets to your tea or ask each guest for a minimum donation to attend.
2. Use the online fundraising page to promote your tea and collect donations.
3. Ask your guests to bring delicious baked goods to your tea....and auction off the goodies to the highest bidder!
4. Hold a baking class as part of your tea and ask for a donation to attend.
5. Ask your company for a corporate match or gift to complement your fundraising efforts.
6. Create floral centerpieces for your tea – and raffle them off at the end of your tea.
7. Hold a silent auction. Have guests donate bought or homemade items for people to bid on and donate the proceeds.
8. Hold a 50/50 draw at your tea – the winner takes half the pot, and the remainder is donated*.
9. Do you have a friend with a special talent? Do you know a tea leaf reader, sketch artist, mobile massage therapist? Ask if they would reduce the cost or donate their time at your tea and then, ask your guests to make a donation to take part.

* If you have gaming activities at your tea a gaming license is required by law. Please contact the Gaming Office at www.pssg.gov.bc.ca/gaming or 1-800-663-7867 to discuss a gaming application.

THANK YOU for your commitment to creating a future without breast cancer. The Canadian Breast Cancer Foundation applauds your incredible efforts!