

## Erasmus Student Traineeship in Spain

<b>EMPLOYER INFORMATION</b>	
Name of organisation	MENCANTA TECHNOLOGIES SL
Address inc post code	Gran Vía 28, Madrid. Zip Code 28004
Telephone	(0034) 915848973
Fax	
E-mail	<a href="mailto:carmen@mencanta.mobi">carmen@mencanta.mobi</a>
Website	<a href="http://www.mencanta.mobi/">http://www.mencanta.mobi/</a>
Number of employees	6
Short description of the company	Mencanta is a mobile app that helps women to discover their perfect handbags. Based on user's preferences (gathered through a joyful interface), the program recommends each time better products. Users can buy the products they like and receive notifications whenever a product they love goes on sale. There are more than 50.000 MENCANTA's users worldwide. Telefonica has recently invested on us (via its startup accelerator program Wayra).
<b>CONTACT DETAILS</b>	
Contact person for this placement	Carmen Sahara Juste
Department and designation, job title	Co-Founder & CMO
Direct telephone number	(0034)659384721
E-mail address	<a href="mailto:carmen@mencanta.mobi">carmen@mencanta.mobi</a>
<b>APPLICATION PROCEDURE</b>	
Who to apply to (including contact details)	Carmen Sahara Juste <a href="mailto:carmen@mencanta.mobi">carmen@mencanta.mobi</a> 659384721
Deadline for applications	1st of July
Application process	CV and cover letter
Please provide as much information on the placement as possible – too much information is better than not enough!	
<b>PLACEMENT INFORMATION</b>	
Department, Function	Communication Department
Location	Madrid, Spain
Start Date	14th of July / 1st of August (changeable)
Duration	4 months
Working hours per week	20-25
Description of activities, tasks	-Community manager: develops and maintains a comprehensive social media strategy that defines how social media marketing techniques will be applied to increase visibility and traffic. -Media relations management: Cultivate and enhance collaborative working relationships within the press, fashion bloggers and publicity community. Manage the flow of news about the organization to the media.
Accommodation	We will help you to find where to stay

Details of financial and “in kind” support to be provided	Not provided
Other	
<b>COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS</b>	
Languages and level of competence required	In the office we speak Spanish, but the student will work in English, other languages will be welcome.
Computer skills and level of skills required	Well versed across social media platforms: blogging, Twitter, Facebook, Pinterest, Instagram, Google+, and the ones nobody else has heard of yet.
Drivers license	No
Other	<p>Experience with popular social media monitoring tools and popular social media management tools.</p> <p>Strong written and verbal communication skills.</p> <p>We are looking for restless overachievers that are passionate about what they do and see solutions instead of problems.</p> <p>Excellent sense and passion for style and fashion. Deep knowledge about fashion trends, brands and designers.</p>