

2010 EXHIBIT AND SPONSORSHIP BROCHURE

Transpo
2010TM

ITS: NOW MORE
THAN EVER



December 12-15, 2010
Sawgrass Golf Resort & Spa
Ponte Vedra Beach, Florida



Hotel Accommodations

Sawgrass Marriott Golf Resort & Spa
1000 PGA Tour Boulevard
Ponte Vedra Beach, Florida 32082
Phone: 904-285-7777
Toll-Free: 800-457-4653
Group Name: Transpo2010

Call 800-457-4653 before Friday, November 19, 2010, and mention "Transpo2010" to receive your special conference room rate of \$105 single/double. All individual reservations must be accompanied by one night's deposit plus tax or guaranteed by a major credit card. After the cutoff date, November 19, 2010, rooms will be confirmed on a space-available basis at the prevailing hotel rate. Deposits are refundable only for cancellations occurring two days or more prior to arrival.

Make your reservations by November 19, 2010, to secure the group rate of \$105.00

Check In: 4:00 p.m. local time

Check Out: 11:00 a.m. local time

Anyone checking out after 11:00 a.m. local time may incur late charges. Special arrangements can be made for late check-outs based on availability, and/or luggage can be stored for individuals with later departures.

Table of Contents

Hotel Accommodations	page 2
Exhibitor Information	page 3
Floor Plan	page 4
Sponsorship Opportunities	page 5
Golf Sponsorship Information	page 6
Terms and Conditions	page 7
Sponsor/Exhibitor Application	page 8
Golf Sponsor Application	page 9



Early Exhibitor Registration

(Prior to September 30, 2010)

Members*:

\$850 for 8'x10' booth

\$1,000 for 10'x10' booth

Non-Members:

\$1,100 for 8'x10' booth

\$1,250 for 10'x10' booth

Late Exhibitor Registration

(On or after October 1, 2010)

Members*:

\$1,000 for 8'x10' booth

\$1,150 for 10'x10' booth

Non-Members:

\$1,250 for 8'x10' booth

\$1,400 for 10'x10' booth

*"Member" means a member organization in good standing in either ITS Florida, ITS Georgia or Georgia ITE.

The cost to register an additional exhibitor representative to assist with the booth is \$200, which **only** includes two receptions, two continental breakfasts, one lunch, and the AM and PM breaks.

**Setup: Sunday, December 12
12:00 – 5:00 p.m.**

**Breakdown: Tuesday, December 14
3:30 – 6:00 p.m.**



Exhibitor Information

If your company markets to the transportation community, you'll want to join us for this exciting event. With approximately 300 individuals attending from a plethora of transportation areas, this is an outstanding opportunity to contact both new and established customers.

All exhibitors receive the following:

- Draped 8'x10' or 10'x10' booth (36-inch-high side dividers)
- One 6' draped table, 2 chairs and wastebasket
- One company ID sign
- Standard electrical hookup
- One booth personnel pass
- One Conference Registration

Registration Deadline

Exhibit booth reservations must be made by October 15, 2010 to guarantee a booth at the conference. Exhibit booths that remain unpaid after 21 days will be released back into inventory.

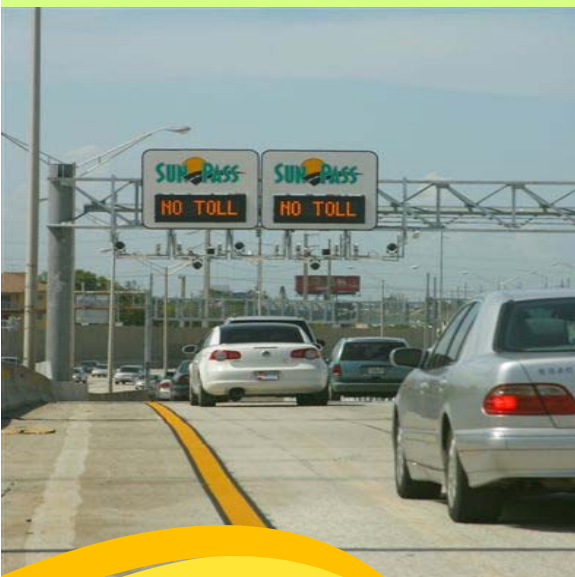
For maximum exhibit traffic, both morning and afternoon refreshment breaks as well as lunches will be held in the Exhibit area.

A floor plan is included in this packet. Exhibitors may request booth locations and will be assigned a space on a first-come, first-served basis.

Additional personnel who wish to participate in the conference workshops/sessions must register for the conference using the official registration form or on the web-site.

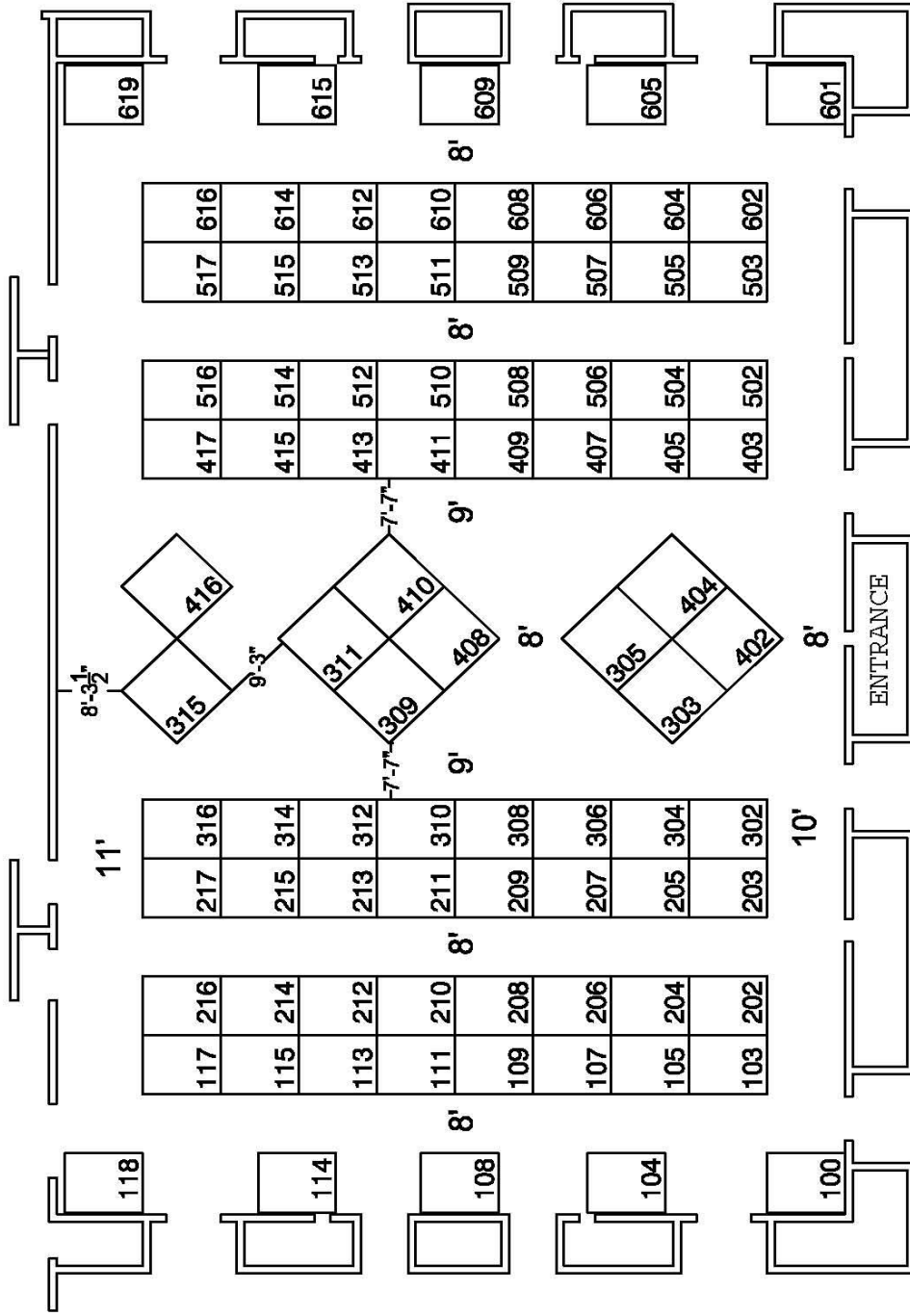
Cancellation Policy

ALL CANCELLATION REQUESTS MUST BE MADE IN WRITING and may be submitted by e-mail. Exhibitors who must cancel their reserved space may do so until October 1, 2010 to receive a full refund on the deposit minus a \$100 cancellation fee. Exhibit spaces cancelled between October 1, 2010 and November 1, 2010 will be refunded at 50% of the amount paid. Cancellations received after November 1, 2010 are not eligible for a refund.



TRANSPO 2010

December 12-14, 2010



3/32=1'-0"



Inventory as of 09/21/2009

Dimension	Size	Qty	SqFt
8x10	80	74	5,920
10x10	100	10	1,000
Totals:		84	6,920

Champions Ballroom

Sawgrass Marriott Resort Beach Club

Ponte Vedra Beach, Florida



Sponsor Opportunities

Platinum Sponsorship \$5,000

- Recognition and a full page ad in the conference program
- One electronic copy of the Transpo2010 attendee list
- One 8'x10' carpeted, pipe & drape booth with electric, 6' draped table, 2 chairs, 1 wastebasket
- Special recognition at Awards Banquet
- Sponsor-specific name badges
- Company reserved table for 8 at Awards Banquet
- Logo will appear on printed event materials
- Two full conference registrations
- Two additional booth personnel registrations

Gold Sponsorship \$2,500

- Recognition and a half page ad in the conference program
- One electronic copy of the Transpo2010 attendee list
- Special recognition at Awards Banquet
- Sponsor-specific name badges
- Company reserved table for 8 at Awards Banquet
- Logo will appear on printed event materials
- One full conference registration

Silver Sponsorship \$1,000

- Recognition and a quarter page ad in the conference program
- One electronic copy of the Transpo2010 attendee list
- Sponsor-specific name badges
- Logo will appear on printed event materials

Bronze Sponsorship \$500

- Recognition in the conference program
- One electronic copy of the Transpo2010 attendee list
- Sponsor-specific name badges
- Logo will appear on printed event materials

All sponsors will be recognized:

- In the on-site Conference Program Guide given to every registrant
- Your company name listed on entranceway unit into Exhibit Hall

Refund Policy

If a sponsor must rescind its offer of sponsorship, Transpo2010 must receive a written cancellation notice from the sponsor no later than October 1, 2010 in order to issue a 100% refund, less a \$100 processing fee.

NO REFUNDS WILL BE ISSUED AFTER THIS DATE.



Golf Sponsorship Opportunities

Tournament Sponsor \$2,500

- Corporate logo on complimentary ball bag provided to each golfer
- Corporate banner at registration desk
- One full conference registration or half page ad in program
- One electronic copy of attendee list
- Logo printed on all golf event materials
- Logo on Transpo2010 Web site

Hole Sponsorship \$250

18 Available

Logo sign on tee box

Putting Contest Sponsorship \$1,000 Three-Putt Combination - This contest will give everybody the chance to win a \$5,000 grand prize. Here is how it works: Anyone who makes a 10-foot putt wins a sponsor-provided gift (e.g., sleeve of golf balls). Those who make the 10-footer can go on to try and make the 20-footer. Anyone making that putt would win an additional sponsor-provided gift, (e.g., a golf shirt or gift certificate). Anyone making both putts will go on to try a 50-foot putt to win the \$5,000 grand prize. The putting contest can also be accomplished as a single 50-foot putt for the \$5,000 prize.

- Corporate Banner for event
- Acknowledged sponsor of prize giveaways for 10 and 20-foot putts
- Logo printed on golf event materials

*Prize insurance included

Hole-In-One Sponsor \$1,500

This contest offers great prizes for that magic shot, the hole-in-one. One par 3 hole will be designated the grand prize hole. A hole-in-one on that hole wins either a Dell computer, Bose sound system, or a new set of golf clubs. Each tournament player receives a coupon for a free rescue wood.

- Corporate banner for event
- Corporate logo on all 4 par 3 holes
- Logo printed on golf event materials
- Acknowledged co-sponsor for free rescue wood certificate for each golfer

* Prize insurance included

All sponsors will be recognized:

- In the on-site Conference Program Guide given to every registrant
- Your company name listed on entranceway unit into Exhibit Hall

Refund Policy

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NO REFUNDS WILL BE ISSUED AFTER THIS DATE.

Exhibitor/Sponsor Terms, Conditions and Rules

- 1. Contract:** The following rules and regulations become binding upon acceptance of the Exhibit Agreement between the applicant and applicant's employees and Transpo2010.
- 2. Noisy & Obnoxious Equipment:** The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.
- 3. Security & Liability:** The hotel will provide basic security services Sunday-Wednesday, December 12 – 15, 2010. The exhibitor agrees to hold Transpo2010 and The Sawgrass Marriott Centre Hotel harmless and to indemnify Transpo2010 and the hotel against claims or liability arising out of the actions, fault or negligence of the exhibitor, its agents or employees prior to, during and after the exposition. Transpo2010 and the hotel shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of Transpo2010 or the hotel) prior to, during or subsequent to the exposition period. The exhibitor hereby expressly releases Transpo2010 and the hotel from, and agrees to indemnify them against, any and all claims for such loss, damage or injury.
- 4. Damage to Property:** The exhibitor, its agents, guests or patrons shall not injure, mar nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check. The exhibitor understands that no music of any type is allowed during exhibit hall hours (this includes music in video, slide or other presentations or features).
- 5. Signs & Posters:** The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the convention center and/or hotel without written consent.
- 6. Public Policy:** All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of Transpo2010 and must abide by all local codes, rules, regulations and ordinances, including fire regulations and must abide by the directions and instructions presented by official Transpo2010 and hotel personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor.
- 7. Eligible Exhibits & Restrictions:** Transpo2010 reserves the right to accept or reject without reason any exhibit agreement received and also reserves the right of exhibit space re-assignment and the right to limit access to the exhibit floor to anyone during times the show is not officially open. Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of Transpo2010. No firm/organization shall engage in direct sales activities outside the exhibit area.

Transpo2010 Sponsor and Exhibitor Form

For online registration visit www.itsTranspo.org

STEP 1: ATTENDEE PROFILE -please complete the following information

Organization: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Please print your email address clearly. All communication will be done through email.

Name of booth personnel (included in exhibitor registration fee): _____

ADDITIONAL BOOTH REPRESENTATIVES: \$200 per person

STEP 2: REGISTRATION SELECTION

SPONSORS	<p>*Sponsorship are secured on a first come, first sold basis</p> <p>_____ Platinum \$5,000*</p> <p>_____ Gold \$2,500</p> <p>_____ Silver \$1,000</p> <p>_____ Bronze \$500</p> <p>*Platinum Sponsorships come with at 8'x10' booth. Please list your top 3 booth choices from floor plan located on previous page (first come, first sold):</p> <p>1. _____ 2. _____ 3. _____</p>																	
	<p><i>Early Exhibit Registration: prior to September 30, 2010</i> <i>Late Exhibit Registration: on or after September 30, 2010</i></p> <p>10 x10 booths are currently sold out!</p> <table border="0"> <tr> <td>Member</td> <td>Early</td> <td>Late</td> </tr> <tr> <td>8'x10' Booth</td> <td>___ \$850</td> <td>___ \$1,000</td> </tr> <tr> <td>10'x10' Booth</td> <td>___ \$1,000</td> <td>___ \$1,150</td> </tr> </table> <table border="0"> <tr> <td>Non-Member</td> <td></td> <td></td> </tr> <tr> <td>8'x10' Booth</td> <td>___ \$1,100</td> <td>___ \$1,250</td> </tr> <tr> <td>10'x10' Booth</td> <td>___ \$1,250</td> <td>___ \$1,400</td> </tr> </table> <p>Please list your top 3 booth choices from the floor plan located on page 5 (first come, first sold):</p> <p>1. _____ 2. _____ 3. _____</p>	Member	Early	Late	8'x10' Booth	___ \$850	___ \$1,000	10'x10' Booth	___ \$1,000	___ \$1,150	Non-Member			8'x10' Booth	___ \$1,100	___ \$1,250	10'x10' Booth	___ \$1,250
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10'x10' Booth	___ \$1,250	___ \$1,400																
EXHIBITORS																		

STEP 3: PAYMENT INFORMATION

Indicate method of payment and mail or fax this form to:

Transpo2010, c/o CMC & Associates

2713 Blairstone Lane

Tallahassee, FL 32301

Phone: 850-224-7775

Fax: 850-224-7704

On behalf of my organization, I agree to pay the amount below for Transpo2010, scheduled for December 12 – 15, 2010.

Signature: _____

Grand Total: \$ _____

Check or PO in the amount of \$ _____

Made payable to Transpo2010, c/o CMC & Associates

I authorize CMC & Associates to charge my:

MasterCard Visa American Express

Credit Card #: _____ Exp Date: _____

Name on card: _____

Signature: _____

Transpo2010 Golf Sponsorship Form

For online registration visit www.itsTranspo.org

STEP 1: ATTENDEE PROFILE -please complete the following information

Organization: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Please print your email address clearly. All communication will be done through email.

STEP 2: REGISTRATION SELECTION

GOLF SPONSORS	<i>Sponsorships are secured on a first come, first serve basis</i>	
	___ Golf Tournament Sponsorship \$2,500	___ Hole-In-One Sponsorship \$1,500
	___ Hole Sponsorship \$250	___ Putting Contest Sponsorship \$1,000

STEP 3: PAYMENT INFORMATION

Indicate method of payment and mail or fax this form to:

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Credit Card #: _____ Exp Date: _____

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