

REIT

WiseTM 2009

March 25-27

NAREIT's Law, Accounting & Finance Conference



La Quinta Resort & Club
La Quinta, California

Sponsorship Opportunities

Sponsorship Levels:

- Platinum
- Gold
- Silver

For more information, please contact:
Chris Flood 202-739-9412, cflood@nareit.com.



National Association of Real Estate Investment Trusts®
REITs: Building Dividends & Diversification®

PLATINUM

All Platinum level sponsorships provide the following benefits:

- Exclusive event recognition
- Four complimentary conference registrations for company representatives*
- Pre- and post-conference attendee mailing list (upon request)
- Sponsor recognition on all promotional material including print, online, and on-site
- On-site sponsor signage and slide show sponsor loop during the conference
- 50% discount on published advertising rates (gross) in the Law & Accounting issue (Mar/Apr) of *Real Estate Portfolio* magazine, deadline Jan. 23

Opening Reception - \$25,000

Wednesday, March 25, 7:00pm - 7:15pm

- Conference open to all attendees
- Branded cocktails at bars designed by NAREIT
- Reception held outdoors

Golf Tournament - \$25,000

Thursday, March 26

- Law & Accounting Conference tradition
- Tournament coordinated by Resort Golf Pro
- Greens fees, golf cart and beverage cart provided
- Awards for tournament winners
- Representatives from sponsoring firm serve as tournament aides.

Registration Bags - \$25,000*

(One Sponsorship remaining!)

- Custom conference portfolio/bag for each attendee presented at registration
- Sponsor logo included
- All bags include onsite brochure, attendee list, and attendee gifts

Friday Breakfast/Seminar - \$25,000

Friday, March 27

- Introduction to Real Estate Opportunity
- Reserved seat at head table
- Reserved table for sponsor guests
- Exclusive event recognition

GOLD

All Gold level sponsorships provide the following benefits:

- Exclusive event recognition
- Two complimentary registrations
- Complete post-conference attendee mailing list (upon request)
- Sponsor recognition on all promotional material including print, on-line, and on-site
- 25% discount on published advertising rates in the Law & Accounting issue (Mar/Apr) of *Real Estate Portfolio* magazine, deadline Jan. 23
- On-site sponsor signage and slide show sponsor loop during the conference

Audio-Visual Equipment - \$17,500

- Sponsor logo/message placement on all screens and monitors before and after sessions
- Customize up to 4 slides to be viewed throughout the conference

Conference Hotel Room Keys - \$15,000

- Custom room keys for each attendee staying at the La Quinta Resort & Club
- Sponsor logo identification on room key
- Designed by NAREIT

On-site Program Sponsorship - \$15,000

- Exclusive onsite program
- Distribute program to conference attendees
- Two full-page 4-color ads positioned on inside front cover and back cover of program

Conference Lanyards - \$15,000

- Sponsor logo and (badge necklace) distributed to each attendee
- Lanyards must be worn at all times in order for attendee to participate*

Networking/Internet Café - \$15,000

- Computer station set up for internet access to all attendees
- Exclusive event recognition in networking room
- Branded favor distributed in networking room



NAREIT's Law, Accounting & Finance Conference

Gold Sponsorships Continued

Attendee List - \$15,000

- Onsite booth for registered attendees at the conference
- Post-conference version to be available with advertisement
- Full page advertisement with the choice of inside front cover, inside back cover or outside back cover of printed attendee list

Attendee Gifts - Please contact Chris Flood for further details

1. Logo Pad Folio - \$15,000
2. Travel Pillow - \$15,000
3. ToGo Duffel Bag - \$15,000
4. Swiss Army Tool - \$15,000
5. Baseball Hat - \$12,500
6. Conference Magnet - \$12,500

Conference Activity Announcement - \$12,500

- Room block for attendees at headquarters hotel
- Welcome message and sponsor logo included
- Attendee gift included with message

Wall Street Signage - \$500

- Daily sign on the Wall Street Journal
- Sign with sponsor logo displayed next to paper stand

Thursday Picnic Lunch - \$12,500

- Thursday, March 20
- Box lunch provided to all attendees
 - Sponsor logo displayed on lunch box
 - Exclusive event recognition

SILVER

All Silver level sponsorships include the following:

- Exclusive event recognition
- One complimentary registration
- Complete post-conference mailing list of attendees (upon request)
- Sponsor recognition on all promotional material including print, on-line, and on-site
- On-site sponsor signage and slide show sponsor loop during the conference

Message Center - \$5,000

- Promotional recognition at site of message center
- Notepads and pens with sponsor logo provided

Roundtable Discussion - \$10,000

- Thursday, March 26
- Exclusive event recognition
 - Sponsor logo on roundtable program
 - Sponsor logo on roundtable discussion map
 - Branded favor placed on each discussion table

Thursday Continental Breakfast - \$10,000

- Thursday, March 26
- Only program during time slot
 - Exclusive event recognition
 - Branded favor on each table

Ice Cream - \$10,000

- Thursday, March 26
- Ice cream table for all attendees on Thursday
 - Exclusive event recognition opportunity.

Tennis Tournament - \$5,000

- Thursday, March 26
- Tournament at La Quinta Resort Tennis Pro
 - Court rental, tennis balls, tennis racquet rental and refreshments provided
 - Certificates for tournament winners.
 - Representatives from sponsoring firm serve as tournament aides.

Conference Table Top - \$8,000

(Only 3 spots remaining!)

- One complimentary registration
- Table top display
- Sponsor table display set in the registration area
- Limited sponsorship opportunity (6)
- Table "open" throughout conference

Conference Sourcebook - \$5,000

- Online publication available to all attendees
- Publication materials for all panels and sessions
- Sponsor advertisement featured in online publication, includes link to sponsor website

Attendee Gifts - Please contact Chris Flood for further details

1. Tire Gauge - \$10,000
2. LED Flashlight - \$10,000
3. Sunglass Holder - \$8,000
4. Sunscreen Kit - \$8,000
5. Attendee Gift - \$8,000
6. Beverage Koozi - \$6,000
7. Backscratcher - \$6,000
8. Attendee Gift - \$6,000

Please contact Chris Flood at NAREIT to verify availability of sponsorships.

PAST SPONSORS

Alston & Bird LLP
AIG Real Estate Solutions
Commercial Defeasance, LLC
Goodwin Procter LLP
Chatham Financial Corporation
Chicago Deferred Exchange Corporation
Deloitte & Touche, LLP
Deutsche Bank
DLA Piper Rudnick Gray Cary US LLP
Ernst & Young, LLP
Frank Crystal & Co., Inc.
Fried, Frank, Harris, Shriver & Jacobson LLP
Greenberg Traurig, LLP
Grant Thornton LLP
Investment Property Exchange Services, Inc.
J.P. Morgan Property Exchange Inc.
KPMG
Latham & Watkins LLP
Locke Liddell & Sapp LLP
Mayer Brown LLP
Pillsbury Winthrop Shaw Pittman LLP
PricewaterhouseCoopers LLP
REIT Funding LLC
REsolve Technology
Reznick Group, P.C.
Tax Compliance, Inc.
UBS Investment Bank
Venable LLP

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real estate portfolio®

THE SOURCE ON REITS AND REAL ESTATE INVESTMENT

REAL ESTATE PORTFOLIO UPDATE!

Real Estate Portfolio is the official publication for REITWise™ 2009: NAREIT's Law, Accounting & Finance Conference so please be sure to secure your ad today.

Sponsors can receive up to 50% off the regular ad price. **Reserve your ad space before January 23!**

Bonus Insert - 2008 Legal DealMakers Guide!

Special section dedicated to leading law firms in the REIT market.



For more information about the REITWise 2009: NAREIT's Law, Accounting & Finance Conference , please visit:

REIT.com™

All Things REIT™

Sponsorship Agreement

- Please complete this agreement in its entirety in order for it to be considered.
- All sponsorship materials/details will be sent to the contact listed below.
- Permission is granted for your company's logo to be used on our website and onsite conference materials.
- Logos and complimentary registrations, as indicated per your sponsorship, are due by February 27, 2009.
Please e-mail to cflood@nareit.com **Logo specs: 150-300 dpi, 3-4 inches, color or b/w, high resolution**
- Should you have any further questions and/or requests, please contact Chris Flood at 202-739-9412

Sponsorship Information

Please list sponsorship opportunities, in order of preference. Sponsorships will be confirmed per availability.

1. _____ Amount \$ _____
2. _____ Amount \$ _____
3. _____ Amount \$ _____

Contact Information

Contact Name _____ Title _____

Company _____

Address _____

City, State, Zip _____

Telephone, Fax _____

Email _____

Payment Information *(Will be processed after sponsorship confirmation)*

Check (payable to NAREIT) Please Invoice

Visa MasterCard American Express

Card No. _____ Exp. Date _____

Name on Card _____

Signature _____

Agreement Terms:

Payment is due within 30 days of NAREIT confirmation of the sponsorship opportunity.

I have read this agreement and agree to it's terms. Signature _____

3 easy ways to return this form:

Email : cflood@nareit.com

Fax: 202-739-9401

Mail: NAREIT

1875 I Street, NW, Suite 600

Washington, DC 20006

Attn: Chris Flood