



MINUTES

Heritage Revitalization Advisory Commission (HRAC)
Thursday, May 13, 2010 at 7:00 p.m.
Council Chambers, City Hall

PRESENT: Chair – Maureen Martin; Members – Peter Blumel, Bruce Laxdal, Jennifer Lush, John Hinde, Ann Rogers; Council Liaison – Lori Evans; Planning Technician & Recorder – Stephanie Blumensaat

The Chair called the meeting to order at 7:01 p.m.

1. AGENDA

It was moved, seconded and carried that the Agenda of May 13, 2010 be approved with the following additions:

- 4 a. - Sign Development Permit Application - 3060-10-03 - 410 First Avenue
- 8 b. - Review of Heritage Strategic Plan

2. MINUTES

It was moved, seconded and carried that the Minutes of April 8, 2010 be approved.

3. COUNCIL REFERRALS/UPDATES

- a. HRAC Residency Requirement – Bylaw No. 1279 s.2.2(a)
L. Evans will report back to Members, on this topic, via email in the immediate future.

4. SIGN/FAÇADE APPLICATIONS

- a. Sign Development Permit Application – 3060-10-03
410 First Avenue – Island Homes and Uforik Computers

Staff presented photographs of the signage that has been erected at 410 First Avenue. Members stated that the signage does not have enough of a heritage look and feel. Members were most concerned with the Uforik signage on the side of the building. In addition, members agreed that when the building owner upgrades the façade of the building that the façade and signage should offer a cohesive heritage look.

Members expressed concern that the “D” in “Ladysmith Trading Company is missing from the façade of the building.

Members had a general discussion regarding signage and facades.

5. CURRENT PROJECT UPDATES/NEXT STEPS

- a. Heritage Building Brochure Update
L. Evans reported that the brochure was supported by Council. The brochure has been forwarded to Staff for review. Once the review is completed, changes will be forwarded to B. Laxdal and A. Rogers. Once all updates are completed, S. Blumensaat will work with B. Laxdal regarding the technical file requirements for printing of the brochure. Staff will then forward the brochure for printing.

Members discussed brochure distribution ideas. Members will revisit this topic at the next meeting.

- b. Heritage Building Plaques
Members agreed that only buildings that have received Statements of Significance should receive a heritage building plaque.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission commence a project to present heritage building plaques to building owners whose buildings have received a Statement of Significance.

P. Blumel offered to be on the subcommittee for the project.

6. CORRESPONDENCE

- a. Heritage BC – Election of Directors 2010
Staff circulated the *Heritage BC Elections 2010 Nominees Resumes* handout. The HRAC selected the two nominees to receive their vote. Staff will forward the HRAC selections to Heritage BC.

7. NEW BUSINESS

None.

8. BUSINESS ARISING FROM THE MINUTES

- a. Heritage BC – Annual Conference 2010
Members agreed they would support M. Martin to attend the conference.
- b. Heritage Strategic Plan Review
B. Laxdal distributed a worksheet highlighting items, from the Heritage Strategic Plan, that the HRAC has been identified as being the “Lead.” Members were encouraged to review the Heritage Strategic Plan and worksheet in preparation for next month’s HRAC meeting. At the June meeting, Members will review and prioritize Heritage Strategic Plan items for the HRAC to work on in the 2010/2011 year, subject to budget.

9. NEXT MEETING

Thursday, June 10, 2010 at 7:00 p.m. – Council Chambers, City Hall

10. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 8:14 p.m.

Chair (M. Martin)

RECEIVED:

Corporate Officer (S. Bowden)