

The BELIEF Scholarship

Scholarship History

In 2013, a scholarship opportunity was established to provide financial assistance for students interested and engaged in ethical leadership with NIU's College of Business BELIEF Program. The anonymous donors of this scholarship, extremely impressed with the impact BELIEF has on ethics education within the College of Business, desired to provide financial assistance to a student or students active in BELIEF activities with expressed financial need. A minimum of one award will be presented yearly in the amount of \$1,000 to an eligible student or students who embody the spirit of ethics and leadership. A panel of judges will determine awards, and judges will primarily consist of the following College of Business personnel and alumni:

- Dr. William McCoy – Director, BELIEF Program
- Dr. Beth Towell – Associate Dean, College of Business
- Dr. Pam Smith – KPMG Professor of Accountancy
- Mrs. Jill Hayes – Director, Passport Program/ NIU Alumnus
- 1 LEAD Alumnus (designated by the Director of BELIEF)

Awards will generally be announced during the annual spring NIU Ethics Case Competition or by March 31st (whichever occurs first).

BELIEF Program

BELIEF stands for **B**uilding **E**thical **L**eaders using an **I**ntegrated **E**thics **F**ramework. The BELIEF program is a systematic approach to integrating ethics into the college curriculum. Program advisors made a conscientious decision to not have just one ethics course, but to integrate ethics into all courses and activities in the College of Business.

BELIEF Program Vision

To be the educational leader fostering core ethical values and moral courage from the classroom to the business world.

BELIF Program Mission

To build ethical leaders through the integration of program development, faculty support, business community involvement and learner engagement. Fulfilling this mission equips the learner with a lasting set of practical tools to apply ethical values in business practices.

Scholarship Criteria

The following criteria have been established for BELIEF Scholarship potential candidates:

- Must be an NIU College of Business student
- Must demonstrate financial need (recipient of loans or a work study student)
- Must be in good standing with a minimum cumulative GPA of 3.0
- Application timeframe is November 1st – December 31st every year. The scholarship form must be completed and submitted to the Director of BELIEF by December 31st of every year
- Can personally demonstrate the importance and impact of ethical decision-making

Contact Information

All questions should be directed to the Director of BELIEF (Dr. William McCoy) at wmccoy@niu.edu or 815-753-7807. This is a unique opportunity to positively affect the lives of students who dedicate themselves to the cause of ethics, and we hope that eligible participants take advantage of it. Thank you for your interest.

**The BELIEF Scholarship
2013/14 Application**

Name

Year in College (ex: Junior, etc.)

College Address

Anticipated Graduation Date

City/Zip Code

Major and GPA (Please provide unofficial copy)

Phone

Email Address

1. Why are you interested in ethical leadership?

2. Please provide an example of an experience when your personal ethics were challenged. What did you learn from this experience?

3. How will receiving this money assist you in your academic and/or leadership performance at NIU?

Please provide proof of your need for financial assistance (recent work study check stub, copy of financial aid status, etc.) and submit the completed form to the Director of BELIEF between November 1st and December 31st, 2013. All questions about the scholarship should also be submitted to the Director of BELIEF. Thank you for your interest in the scholarship!