Michigan Section of ACOG

ANNUAL CLINICAL "SNOW" MEETING January 31 - February 2, 2013 Crystal Mountain Resort Thompsonville, Michigan



APPLICATION FOR EXHIBIT SPACE

Company Name:	
Address:	
Contact Name:	Email Address:
Telephone Number: ()	Fax Number: ()
The following individuals will re	present our company at the 2013 MSACOG "Snow Meeting":

* Up to two representatives per purchased table may attend the receptions and banquet at no charge. Additional representatives or guests must pay the guest registration fee of \$65.00.

Agreement

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend ACOG from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees), which ACOG may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents. ACOG shall not be responsible in any way for (1) damage, loss, or destruction of any property of Exhibitor or (2) injury to exhibitor or its representatives, agents, employees, licensees or invitees.

Authorized Exhibitor Representative	Date	

Our Relationship with Industry

The College takes every possible measure to ensure that ACM exhibitors follow the ethical standards and guidelines set forth by the College, PhRMA, AMA, and AdvaMed, and other regulatory organizations. The College is committed to work toward ensuring that its educational mission is evidence based and free from undue bias from all outside influence. In this effort, the Committee on Ethics has established an ACOG Committee Opinion entitled - *Relationship With Industry*, which can be viewed on the College's web site at http://www.acog.org/from_home/publications/ethics/co401.pdf.

It is the responsibility of exhibitors to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines (including but not limited to, those listed above), concerning the demonstration, discussion, use and/or display of products, technologies, and/or services.

Exhibit Tables

After referring to the enclosed floor plan, indicate preferred table location. Two or more tables may be combined for a single exhibit if larger exhibit space is desired. *Table assignments will be made only after payment is received by MSACOG*. You will be notified of your assigned exhibit space upon receipt of payment.

1 st Choice	2 nd Choice	_	3 rd Ch	noice	-	4th Choice
Six foot skirted	table	table(s)	@ \$800) =	\$	
Eight foot skirte	d table	table(s)	@ \$1,000) =	\$	
NUMBER OF T	ABLE(S)	table(s)	TOTAL	_ =	\$	

Please list vendors with whom you wish to *avoid* close proximity. MSACOG will honor requests to the best of its ability.

Commercial Support Opportunities

The best way to stand out among other exhibitors is through commercial support. MSACOG sincerely appreciates the contributions made by its exhibitors and takes special measures to recognize these organizations. Please contact Dr. Jody Jones if you are interested in offering a symposium on the evening of January 31, 2013.

Thursday Welcome Reception	(\$2,000)	\$	
□ Friday Wine & Cheese Reception	(\$2,000)	\$	
Audio Visual Equipment	(\$1,000)	\$	
Unrestricted Educational Grant	(\$2,500)	\$	
□ James W. Gell, MD Lecture	(\$3,000)	\$	
Evening symposium	(\$7,500)	\$	
	Total Events Fees	\$	
	\$		
Representatives	\$		
	TOTAL AMOUNT ENCLOSED	\$	
Make check payable to:	Michigan Section ACOG	ACOG Federal tax ID number: 90-0489809	
Mail to: Matthew Allswede, MD, Treasurer – MSACOG 1322 E. Michigan Avenue, Suite 220 Lansing, MI 48912 <u>matthew.allswede@sparrow.org</u>			

Questions? Contact Jody Jones, MD at <u>Jody_Jones@ihacares.org</u> or call (734) 398-8112.