



SPONSORSHIP & ADVERTISING AGREEMENT

Business/Individual Donor Name: _____

Address/City/State/Zip: _____

Contact Person/Title: _____

Phone: _____ Email: _____

Date of Form: _____ Sponsorship/Advertisement for Auction Year (specify which school year): _____

Authorized Signature: _____

SPONSORSHIP AGREEMENT

Total Amount Donating \$ _____ (please fill in total amount and check level below)

Sponsorship Levels:

- \$10,001+ (Diamond) \$5,001 – \$10,000 (Platinum) \$2,501 – \$5,000 (Gold)
- \$1,001 – \$2,500 (Silver) \$501 - \$1,000 (Bronze) \$200 - \$500 (Nickel)

Underwriting Opportunities: You can also specify where your donation(s) can be used

Total Amount Donating \$ _____ (please fill in total amount and check sponsorship level above)

- \$200 - \$1,400 - Classroom project (\$200 cost per class - 7 classrooms total)
- \$500 - \$1,000 - Printing Materials \$500 - \$1,000 - Decorations
- \$500 - \$1,000 – Entertainment \$500 - \$2,500 – Design & Production

ADVERTISING RATES

Catalog: pages are 4.5" x 7.5" per full page (black & white ONLY)

- \$125 quarter-page (business card) (3.5" w x 2" h)
- \$250 half-page (4.5" w x 3.75" h)
- \$500 full-page (4.5" w x 7.5" h)

Instruction(s): Please submit your ads in PDF format on a CD or electronically via email to Kate Ferini at kate@mdtl.org. Although we will also accept camera-ready artwork, please be advised that a catalog image submitted in this manner will be of a lower quality than electronically submitted artwork.

Insertions: included in Live Event packets distributed to attendees on the day of the Live Auction Event

- \$200 includes 150-200 inserts (flyers/inserts provided by merchant)

Instruction(s): Please send you flyers/inserts to the address list below.

PAYMENT in full is due with signed Sponsorship/Advertising Agreement

- Enclosed is my check (make check payable to Montessori de Terra Linda) Please charge my credit card (info below):

Card Number: _____ Expiration Date: _____ Card Security Code: _____

Name as it appears on card: _____ Signature: _____

Thank you for your donation and support of Montessori de Terra Linda, a non-profit 501(c)(3) organization. Federal Tax ID# 68-0360702. Your charitable contribution is tax deductible to the fullest extent of the law. For any questions, please call (415) 479-7373 or forward an email to Kate Ferini at kate@mdtl.org.

Please return form to the front office at MdTL or by mail to:

**MdTL Annual Auction, Attn: Kate Ferini
610 Del Ganado Road, San Rafael, CA 94903**