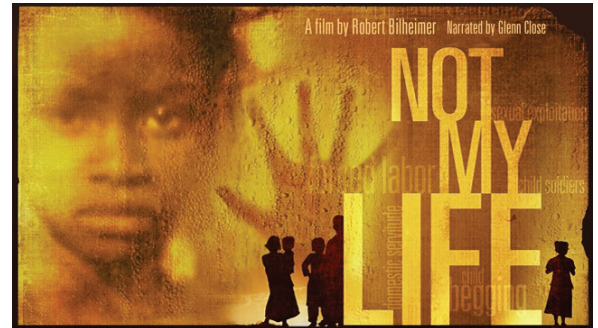


NOT MY LIFE SCREENING AND DISCUSSION GUIDE

SPRING 2012

CONTENTS

1. Sample Agenda
2. Introducing the End Trafficking Project
3. Pre-Screening Discussion Guide
4. Post-Screening Discussion Guide
5. Appendices
 - Pre-Screening Surveys (ready to print)
 - Event Evaluation Forms (ready to print)
 - End Trafficking Fact Sheet
 - National Human Trafficking Hotline Page (ready to print)
 - Ways to Take Action Guide



ABOUT THIS SCREENING & DISCUSSION GUIDE

This screening guide is designed to help you engage a group of people — whether that's five or a few hundred — on human trafficking as it occurs in the U.S. and around the world. The tools it contains are meant to assist you and can be adapted to best suit the needs of your group.

Human trafficking is a highly complex issue affecting millions of children, women, and men worldwide. Given trafficking's secretive nature, people in your community may not be aware of how widespread it is — and they may have a limited understanding of the abuse, violence, and exploitation that trafficking victims experience.

This is what makes **Not My Life** such a powerful tool for raising awareness about human trafficking. Filmed on five continents over a period of four years, *Not My Life* brings the horrifying practices of a multibillion-dollar global industry to life through the stories of a handful of survivors.

Helpful hints:

- If you are going to serve refreshments at your event, please consider buying Fair Trade options to ensure that no child or slave labor was used in the making of the products.
- For the first 40 seconds of the film, there is only audio. Images will appear at about 43 seconds.

SAMPLE AGENDA (SUGGESTED EVENT DURATION: JUST OVER TWO HOURS)

1. Pre-Screening Surveys and Discussion (10 minutes)
2. Introducing the End Trafficking Project and *Not My Life* (5 - 7 minutes)
3. *Not My Life* Screening (83 minutes)
4. Film Discussion (15 minutes)
5. Take Action Discussion & Closing (10 minutes)
6. Evaluation (5 - 7 minutes)

2. INTRODUCING THE END TRAFFICKING PROJECT

Introduce yourself and your role with the U.S. Fund for UNICEF (e.g., volunteer, club member, etc.)

Suggested Talking Points

- When people hear the name UNICEF, they often think about UNICEF's work in providing children with things like emergency aid, therapeutic food, clean water, and medical care.

- But UNICEF also has a strong record in protecting children from violence, exploitation, and abuse.
- That is why the U.S. Fund for UNICEF has launched a new project called End Trafficking.
- As many of you may already know, human trafficking is happening here in the U.S. and in virtually every country around the world.
- The goal of the End Trafficking project is to a) raise awareness about the issue — beginning with friends of UNICEF like you; b) help people take meaningful action to protect children and prevent this horrific form of exploitation.

3. PRE-SCREENING DISCUSSION GUIDE

a) Pre-Screening Survey (Please see the appendices.)

Before people arrive at the screening, place a pre-screening survey at every seat. As people are gathering for the screening, ask them to complete the brief survey. Review responses as a group to help guide the pre-screening discussion.

Don't be surprised if people know the answers to some or most of the questions. The point of the survey is not just to teach something new, but to activate prior knowledge and prepare people to view the film. Emphasize that there are many different types of trafficking, many risk factors that make people vulnerable, and many organizations and actors involved in combating trafficking.

Suggested Talking Points

- Let's prepare to watch the film by reviewing the pre-screening survey.
- We probably have different levels of knowledge here. Some of you have been involved in the issue for years, and some of you might not know a lot – yet. Let's try to give as many people an opportunity to speak as possible.

Answer Key

1. TRUE – Human trafficking profits are worth an estimated \$32 billion a year. Sources – UNODC, ILO
2. TRUE — The film will do a good job of helping us to understand this. Victims of trafficking in the U.S. can be U.S. citizens or could have been trafficked from abroad.
3. FALSE — While poverty is a major risk factor for trafficking, you will see that it is not only poor people who are trafficked. Anyone may be trafficked regardless of income, class, or education when lured by false promises or a desire for a better life.
4. FALSE — There are many forms of human trafficking. It can also occur as labor trafficking, for example.
5. FALSE — Governments certainly have a big role to play in fighting trafficking, but they cannot do it alone. Not My Life will introduce us to many other groups and people involved in the fight to end human trafficking.

b) Other Suggested Questions for Pre-Screening Discussion

- What is “human trafficking”? Can you give an example?
- Where does human trafficking take place?
- What kinds of people are vulnerable to trafficking? What are some factors that make them vulnerable?
- Who are the traffickers?
- How do you think trafficking is being combated?

c) Suggested Talking Points to Introduce the Film: (For more information, visit notmylife.org)

General Statistics

- Every year, as many as 800,000 women, men, and children are trafficked across international borders. (U.S. State Department)
- According to recent ILO estimates, 55% of those trafficked are women and girls –and up to 5.5 million are children.
- There have been cases of human trafficking reported in all 50 U.S. states. (Polaris Project)
- Today, children right here in the U.S. are being exploited and sometimes enslaved.

NOT MY LIFE & UNICEF

- For many of us, it may be hard to understand what statistics like these really mean. Not My Life is such an important film because it puts human faces on these numbers and brings them to life.
- Filmed on five continents over a period of four years, Not My Life forces us to face the reality of human trafficking through the lives of victims around the world.
- UNICEF is one of several partner organizations that helped in the making of Not My Life.
- In fact, during the film you will hear from Dr. Susan Bissel, Chief of UNICEF's Child Protection Program.

SENSITIVE ISSUES

- Some of the people in the film have survived horrific, unspeakable experiences.
- Because of that, some of the content you're about to see may be difficult to watch.
- We want you to know that sensitive issues will be raised; the film requires maturity from its viewers.

As challenging as some parts of the film will be, we believe you will ultimately find it inspiring.

4. POST-SCREENING DISCUSSION

To help participants process what they've just seen, allow time for reflection after viewing the film. Feel free to use some of the other suggested questions, as appropriate, and be prepared to talk about what UNICEF is doing to protect children from trafficking before leading the group in a discussion of ways to take action.

Reflection and Recap – Suggested Questions

- What struck you most about the film? Did anything surprise you?
- What kinds of trafficking did you see in the film?
- Who were the victims? Did they match your idea of them before seeing the film?
- What were some of the factors that led to people being trafficked?
- What were some similarities in the stories of the people who were trafficked?
- What were some differences in the stories of the people who were trafficked?
- Who were the traffickers? Did they match your idea of them before seeing the film?
- How is trafficking being addressed? Who is involved in the fight? What are they doing?
- Do you think there might be trafficking in your city or state? Where might it be happening?

What UNICEF is doing about trafficking – Suggested Talking Points

- To combat child trafficking, UNICEF works with its partners in 150 countries around the world to reduce factors that place children and families at risk in the first place.
- Some examples of UNICEF's Child Protection efforts include:
- Partnering with MTV in Latin America to conduct an awareness campaign aimed at at-risk youth (MTV Exit Campaign)
- Helping to pay school fees for children in West Africa so that parents are less pressured to sell their children's labor
- Ensuring that girls get education, vocational training, and life skills to reduce vulnerability
- Working with communities to change harmful traditions and practices like forced child marriage that increase children's vulnerabilities to trafficking
- Training police, social workers, and border officials to treat child victims of trafficking with dignity, and not as criminals
- Establishing minimum labor standards
- Promoting safe Internet access for children
- Working with governments to develop and enforce laws that outlaw use of children in armed forces
- Reintegrating survivors with family and community, if that proves to be in their best interest
- Filming the testimonies of survivors so that they do not have to relive their story over and over during investigations

TAKE ACTION

Lead participants in a discussion on ways to take action. Prepare to distribute the End Trafficking Fact Sheet included in the appendices. The Fact Sheet recommends three ways to take action, including posting the National Human Trafficking Hotline; a Hotline flier is also provided in the appendices.

Suggested Talking Points

- At the end of Not My Life, a challenge is presented: Now you know. What will you do?
- Ask audience members for suggestions.
- The End Trafficking Team has three suggestions, listed on the back of the Fact Sheet. Review and discuss Take Action items.
- You can also visit unicefusa.org/endtrafficking for more take action ideas.

Event Closing – Suggested Talking Points

Leave some time for questions and comments.

- Thank you for attending our screening tonight. We hope you will continue to learn and take action that protects children in the U.S. and supports UNICEF's efforts to protect children around the world

Distribute event evaluations found on page 6. Collect and submit results to:

- End Trafficking – The U.S. Fund for UNICEF, 125 Maiden Lane, 10th floor, New York, NY 10038

END TRAFFICKING PRE-SCREENING SURVEY (PLEASE CIRCLE ONE)	TRUE	FALSE	UNSURE
1. Human trafficking is extremely profitable, generating an estimated \$32 billion in yearly profits.	T	F	U
2. Victims of human trafficking in the U.S. can be citizens as well as foreign nationals.	T	F	U
3. Trafficked persons are always poor and uneducated.	T	F	U
4. "Human trafficking" is really just "sex trafficking."	T	F	U
5. It is the government's responsibility to combat trafficking.	T	F	U

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END TRAFFICKING PRE-SCREENING SURVEY (PLEASE CIRCLE ONE)	TRUE	FALSE	UNSURE
1. Human trafficking is probably the second most profitable criminal industry in the world.	T	F	U
2. Victims of human trafficking in the U.S. can be citizens as well as foreign nationals.	T	F	U
3. Trafficked persons are always poor and uneducated.	T	F	U
4. "Human trafficking" is really just "sex trafficking."	T	F	U
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5. It is the government's responsibility to combat trafficking.	T	F	U

NOT MY LIFE: SCREENING EVENT EVALUATION

1. Before the film, I did not realize that (please try to list at least three things that you learned):

- i) _____
- ii) _____
- iii) _____

2. Did the film and discussion inspire you to take action in some way about human trafficking?

Please circle one.

Yes

No

Maybe

3. If you circled Yes or Maybe above, what actions are you most likely to take after attending this screening? Please circle all that apply.

- Visit www.unicefusa.org/endtrafficking to learn more.
- Encourage others to watch the film.
- Ask elected officials to support legislation that protects trafficking victims.
- Visit www.slaveryfootprint.org to learn how many slaves work for you.
- Post the National Human Trafficking Hotline number.
- Other (please specify) _____

4. Any final comments or suggestions for the event organizers and End Trafficking Project in general?

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WHAT IS HUMAN TRAFFICKING?

Human trafficking has been likened to modern-day **slavery** that **subjects children,** women, and men to **force, fraud, or coercion** for the purpose of commercial sexual **exploitation** or **forced labor.** This horrific practice can include **prostitution, pornography, and sex tourism** as well as **labor** for domestic service, factory or construction work, and **migrant farming.**

Victims suffer from
physical,
emotional, and
sexual abuse,
and rarely have access to an
education or to health care.



Human trafficking
has been reported in
all 50 states in the U.S.
The U.S. is a source,
destination, and transit point
for trafficking victims.

Human trafficking rates are particularly high in California, Texas, Florida, and New York.



Anyone can be
trafficked regardless of
class, education, gender, or
age when forcefully coerced
or lured by false promises.

The ILO estimates that there are
5.5 million
child victims of trafficking.

LABOR TRAFFICKING

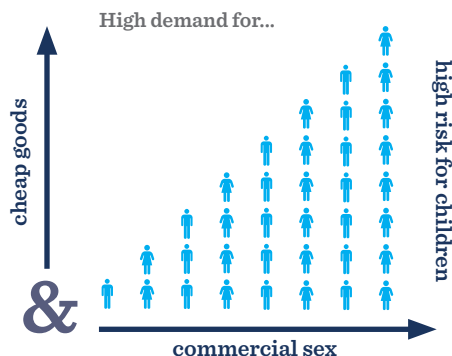
SEX TRAFFICKING

restaurants	brothels
bars	strip clubs
hotels	escort and massage services
agriculture	pimp controlled
construction	prostitution
traveling sales crews	on the street
	on the internet



Supply & Demand

The high demand for cheap
goods and commercial sex
puts children around the
world at risk of becoming
the "supply."



Labor trafficking occurs in a wide
variety of industries. Sex trafficking
is facilitated in numerous ways.

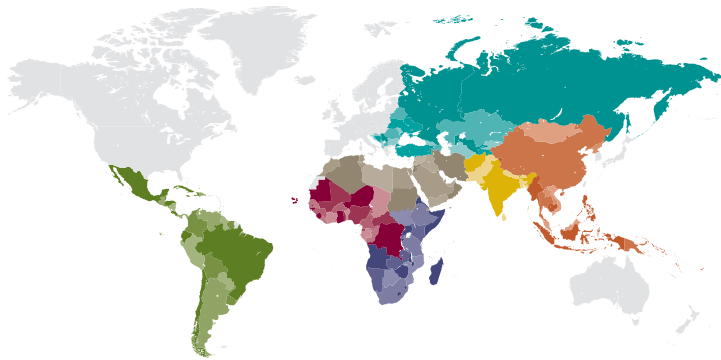
Some runaway groups estimate
that **1 in 3** young people
is solicited for sex within 48 hours
of running away or becoming
homeless in the U.S.

Human trafficking is extremely profitable,
generating an estimated **\$32 billion** in yearly profits.

WHAT CAN I DO?

THREE WAYS TO TAKE ACTION:

- 1** Join or start a UNICEF club at your high school or college. Visit unicefusa.org/highschool or unicefusa.org/campusinitiative.
- 2** Find out how many slaves work for you. Slavery Footprint's website allows consumers to understand how their purchases may connect them. Take the site's survey and use their action center and mobile app to raise your voice for ethically sourced products. Visit slaveryfootprint.org.
- 3** Keep Learning. Visit unicefusa.org/endtrafficking and notmylife.org to learn more about what UNICEF and other organizations are doing to protect children.



HOW UNICEF HELPS:

UNICEF works in **more than 150 countries** to help children **survive** and to **protect** them from **violence, exploitation, and abuse**. To combat child trafficking, UNICEF strives to **reduce factors** that place **children** and **families** at risk in the first place.

UNICEF PROJECTS...

- ...help **governments** strengthen **child protection systems**
- ...ensure that child victims are placed in **safe environments** and provided with social services, health care, and psychosocial **support**
- ...support the **training** of social workers, health workers, police and border officials to spot signs of trafficking and to treat children with dignity
- ...work with **communities** and **faith-based organizations** to change harmful societal practices that increase children's vulnerabilities to trafficking

ABOUT THE U.S. FUND FOR UNICEF

The End Trafficking project is the U.S. Fund for UNICEF's initiative to raise awareness about child trafficking and mobilize communities to take meaningful action to help protect children. In partnership with concerned individuals and groups, the End Trafficking project aims to bring us all closer to a day when there are zero exploited children.

For more information, please contact endtrafficking@unicefusa.org.

unicef 
united states fund

unicefusa.org

**National Human Trafficking
Resource Center (NHTRC)**

1-888-3737-888

email: NHTRC@PolarisProject.org

TOLL-FREE | 24 Hours/day, 7 Days/week

Confidential | Interpreters available

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